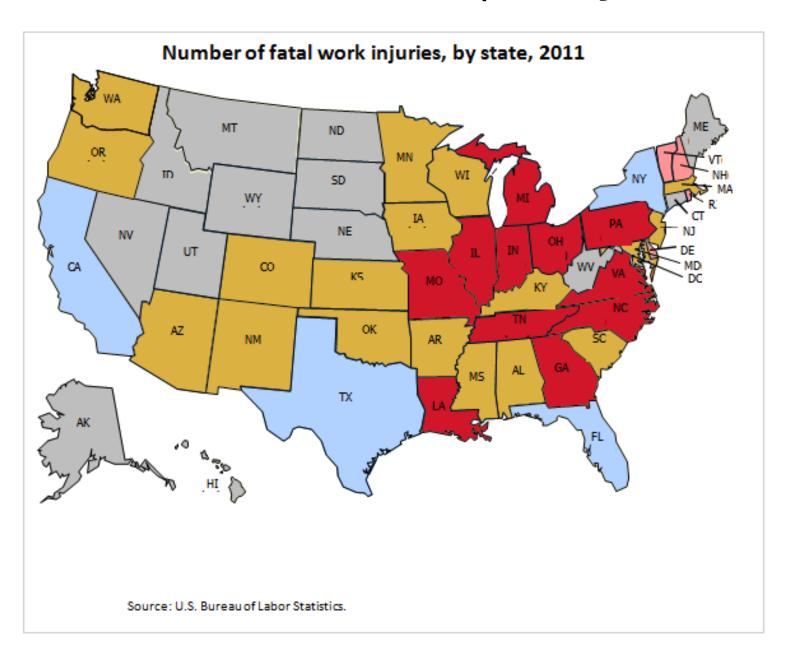
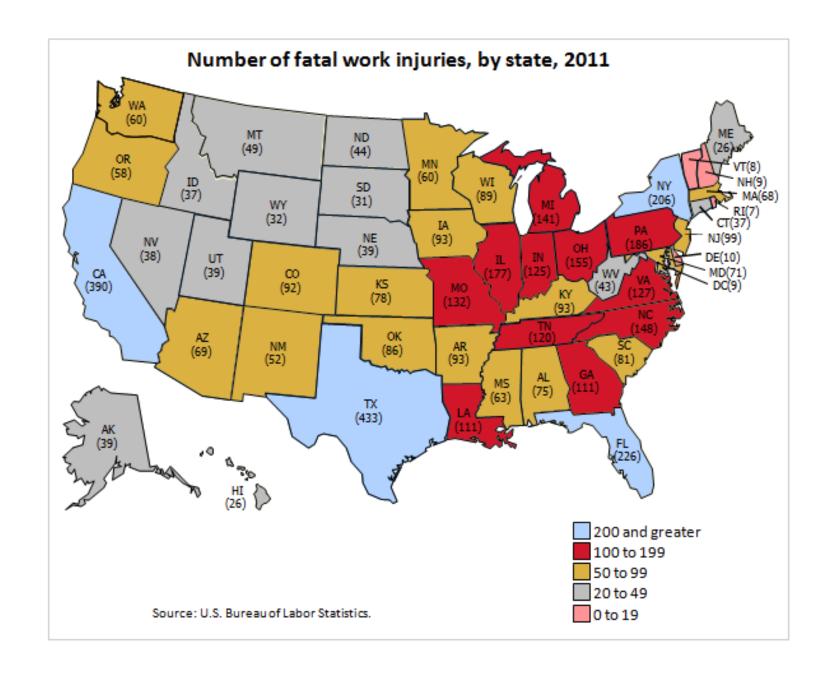
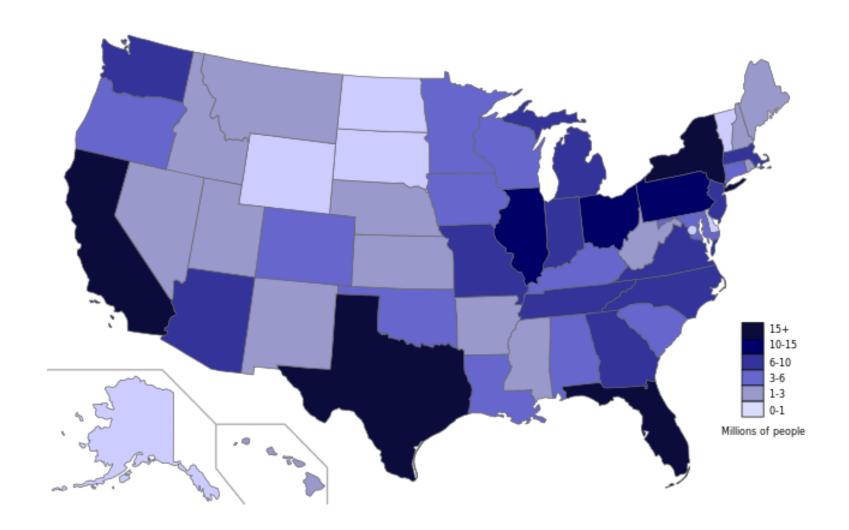
## Week 4 | Mapping data 1

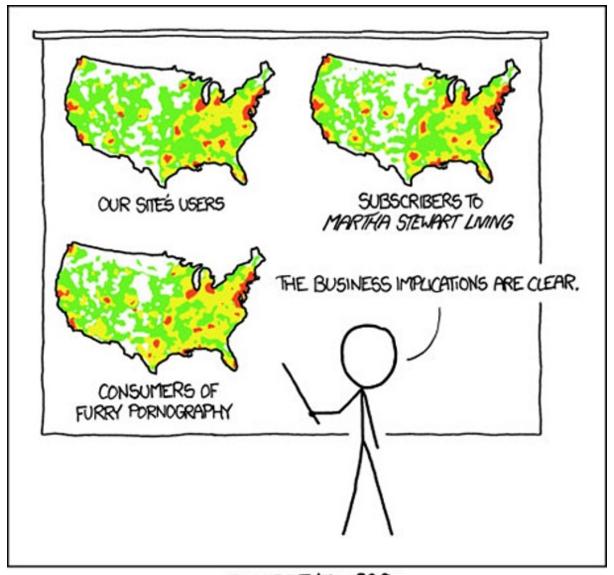
#### What does this map tell you?





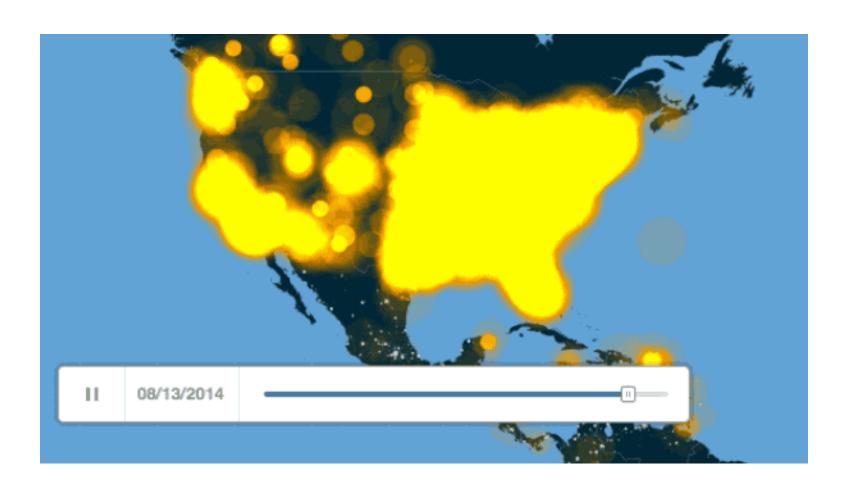


Source: Wikipedia

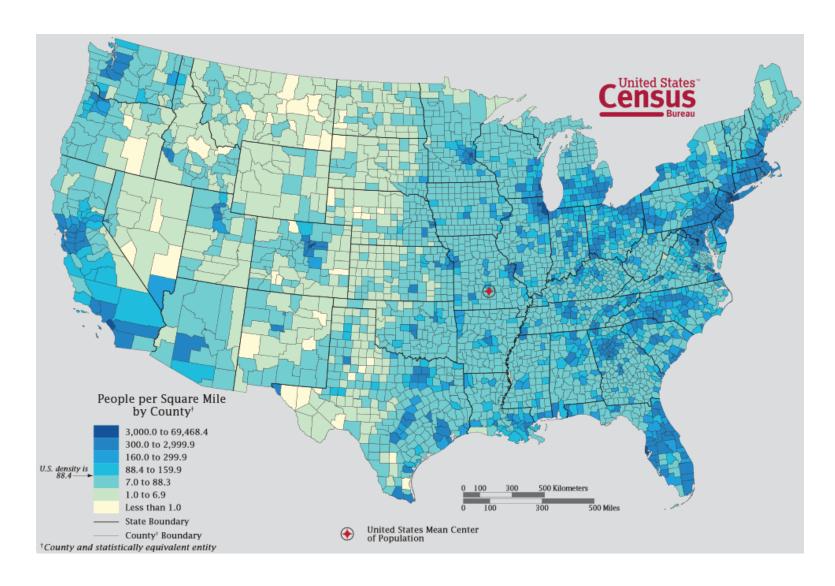


PET PEEVE #208: GEOGRAPHIC PROFILE MAPS WHICH ARE BASICALLY JUST POPULATION MAPS

Source: XKCD



Source: Floating Sheep



Source: US Census

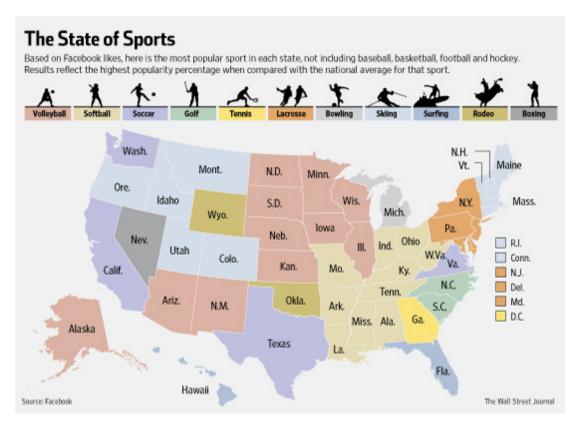
Let's normalize: http://bit.ly/bls-map

#### **BREAK!**

#### Basic map types

- categorical
- choropleth
- dot density

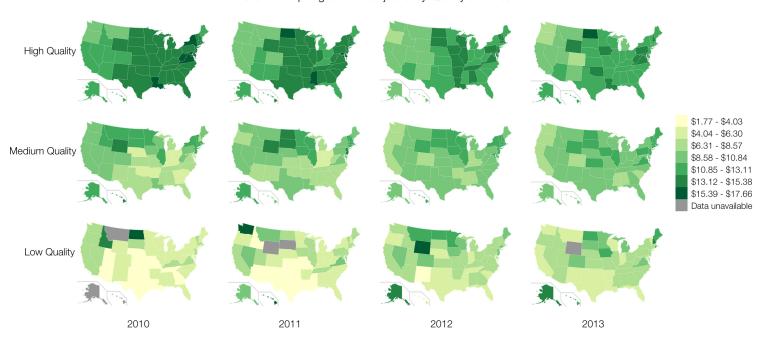
### Categorical map



Source: Wall Street Journal

#### Choropleth map(s)





Data: priceofweed.com via github.com/zmjones/priceofweed Author: Renzo Lucioni (renzolucioni.com, @RenzoLucioni)

Source: Washington Post

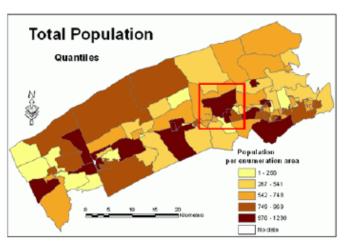


Figure 2. Population - absolute values. Click image for larger view.

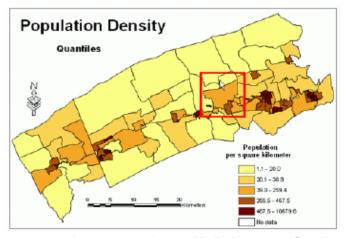
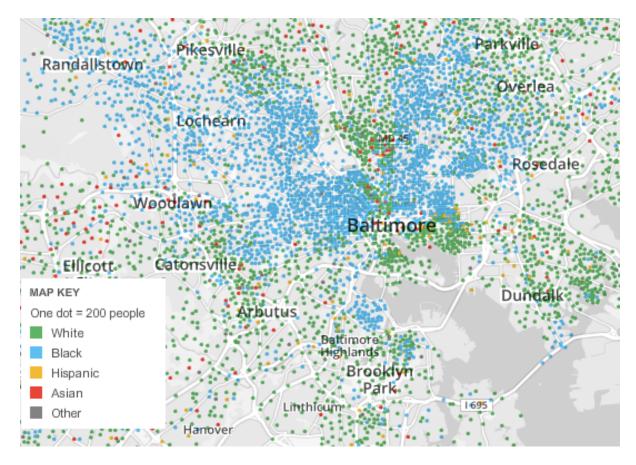


Figure 3. Population density. Click image for larger view.

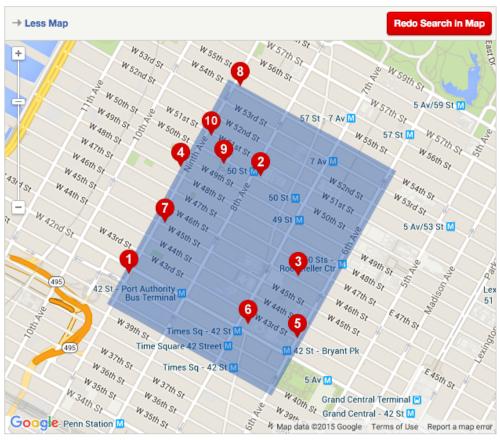
#### Source: Directions Magazine

#### Dot density map



Source: New York Times

#### Now ubiquitous: pin map



Ad by Google related to: tacos Theater District, Manhattan, NY

Source: Yelp

Notes on using (and not abusing) color

#### SANFORD AND SELNICK

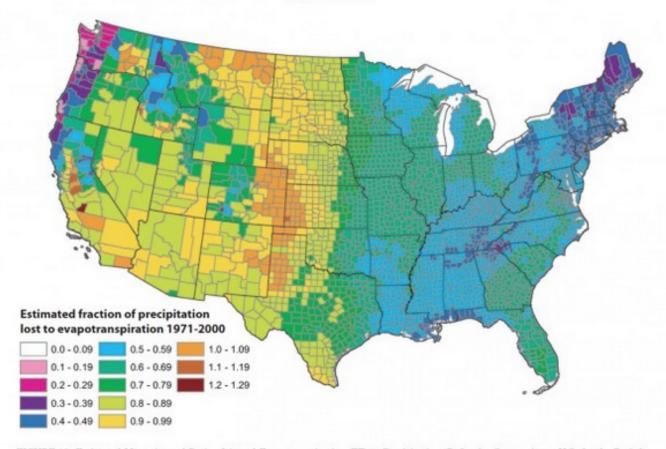
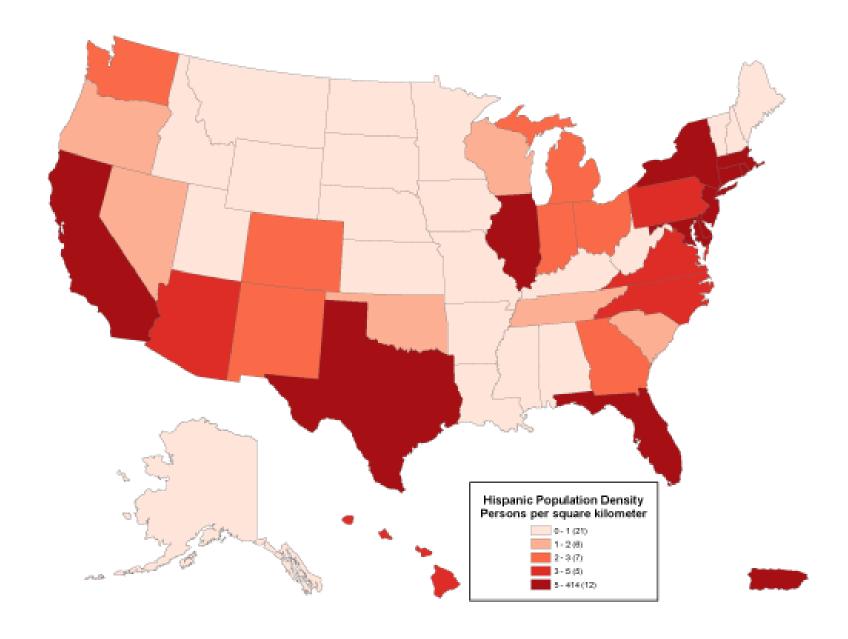


FIGURE 13. Estimated Mean Annual Ratio of Actual Evapotranspiration (ET) to Precipitation (P) for the Conterminous U.S. for the Period 1971-2000. Estimates are based on the regression equation in Table 1 that includes land cover. Calculations of ET/P were made first at the 800-m resolution of the PRISM climate data. The mean values for the counties (shown) were then calculated by averaging the 800-m values within each county. Areas with fractions >1 are agricultural counties that either import surface water or mine deep groundwater.

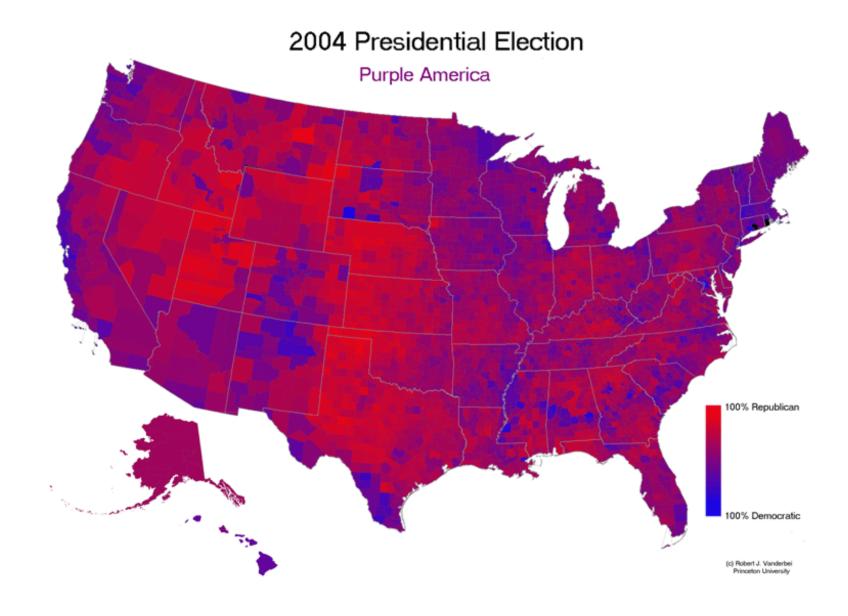
Source: Eager Eyes

# Diverging Schemes

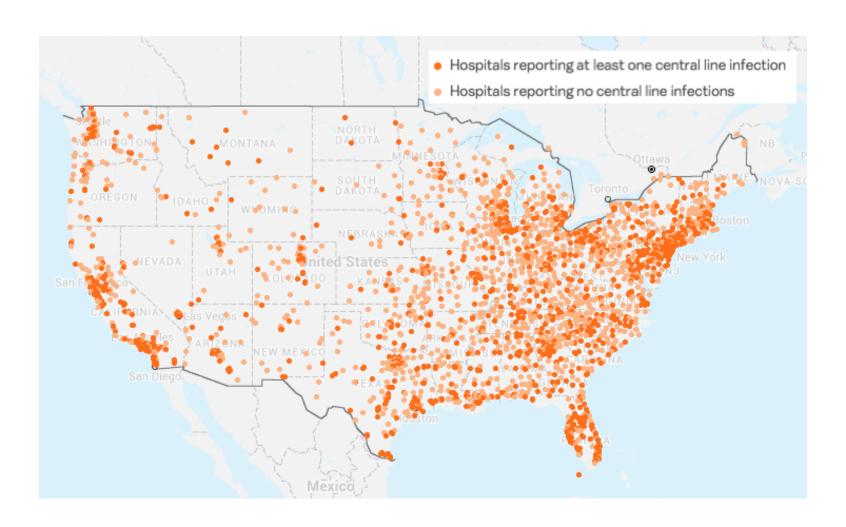
Source: Mapbox



Source: Penn State



Source: Princeton



Source: VOX

#### **BREAK!**

#### Make a map!

https://www.google.com/mymaps

http://bit.ly/new-311-data