

Week 3 | Charting data

Jue Yang, technologist-in-residence

Ask me anything!

1. <https://github.com/jueyang/call-me-maybe>
2. <https://chatwithjue.slack.com/>

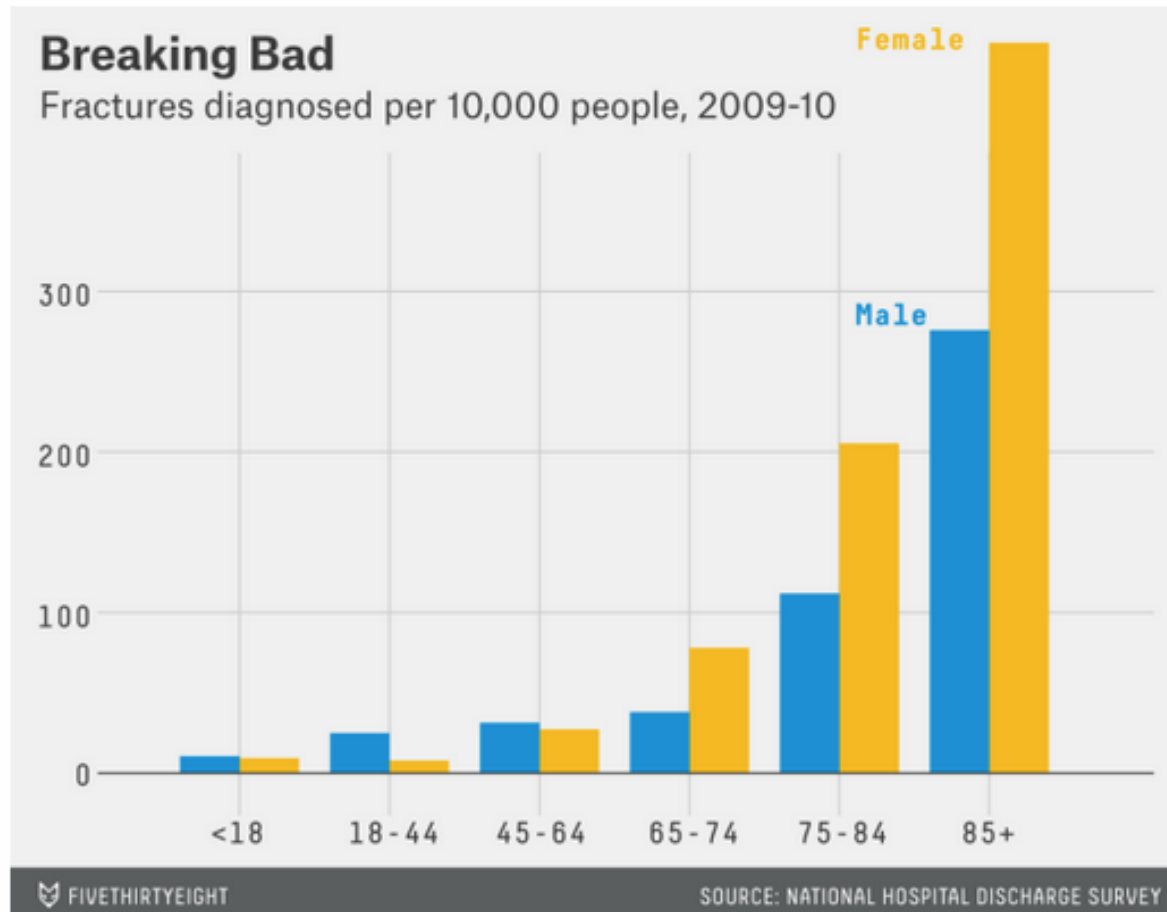
Basic charts types

- Bar 

- Line 

- Pie 

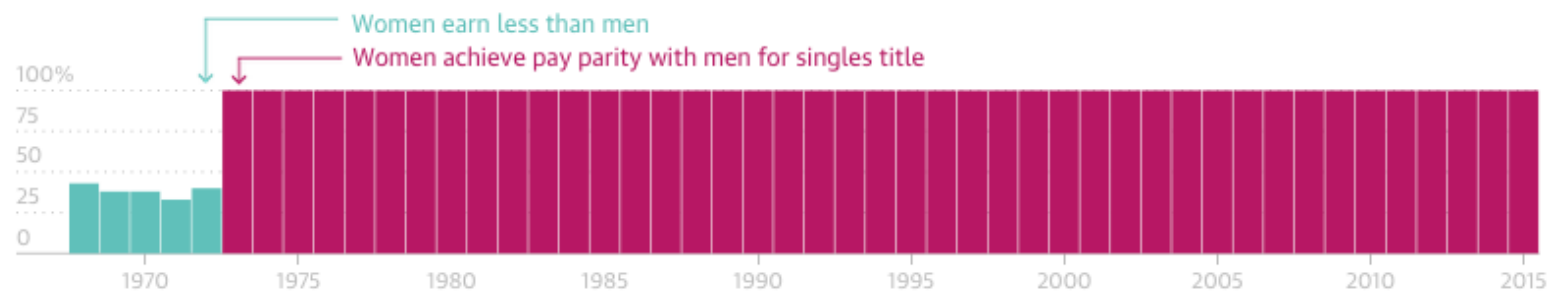
Bar chart



Source: FiveThirtyEight

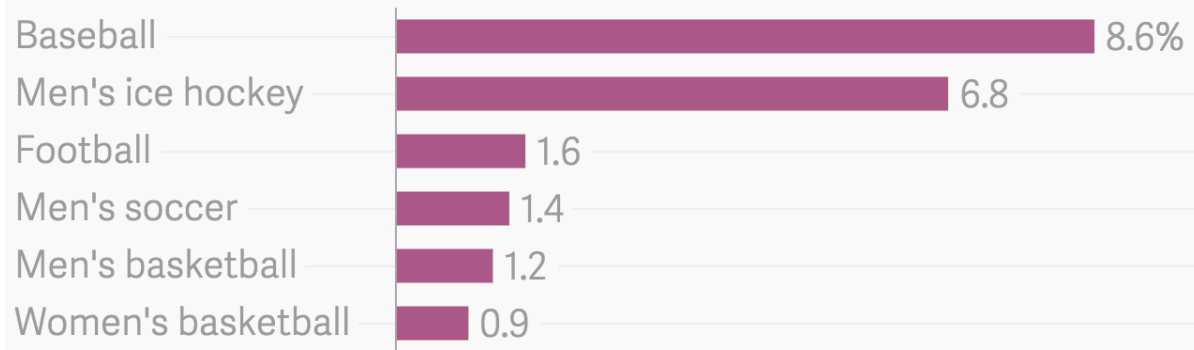
US Open

First grand slam to offer equal prize money – 1973



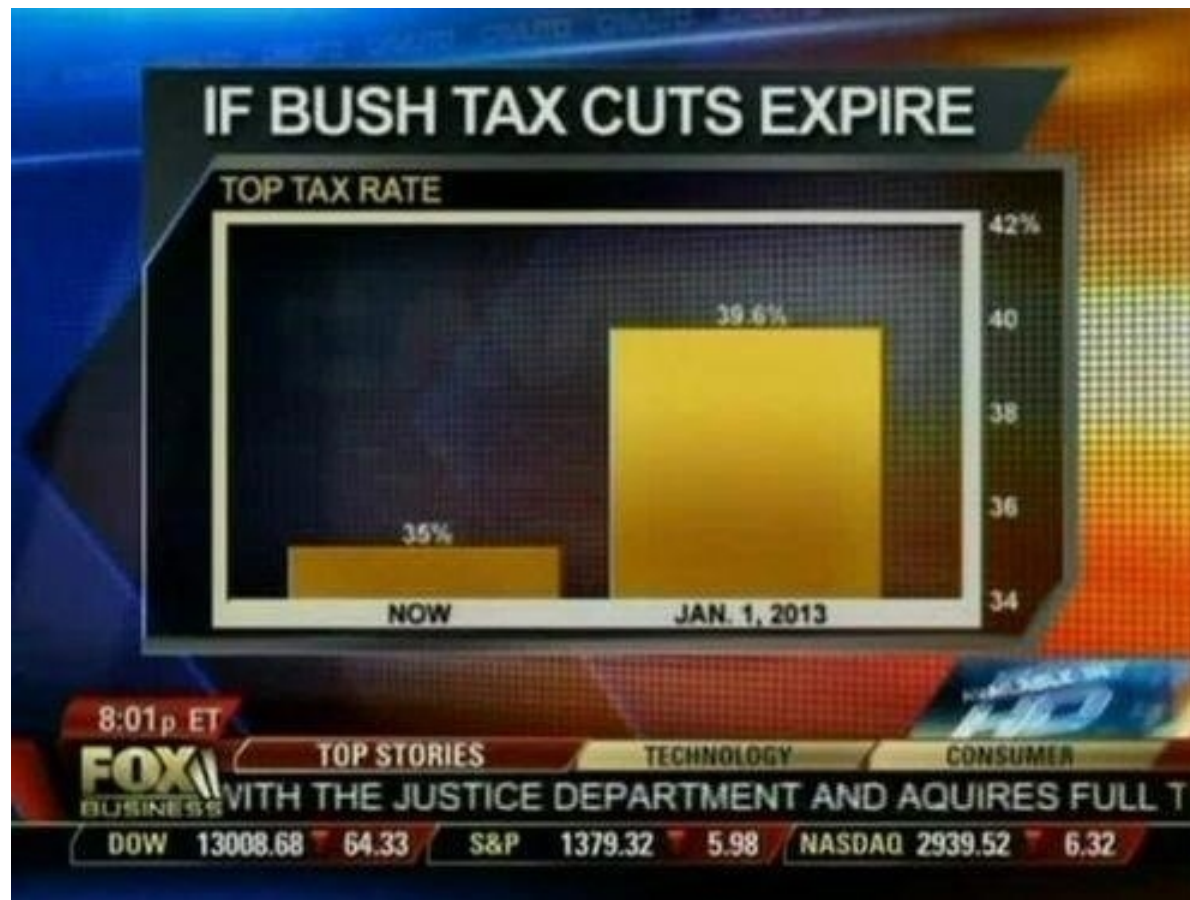
Source: The Guardian

Estimated share of NCAA athletes who will go pro



△ T L △ S | Data: NCAA

Source: Quartz

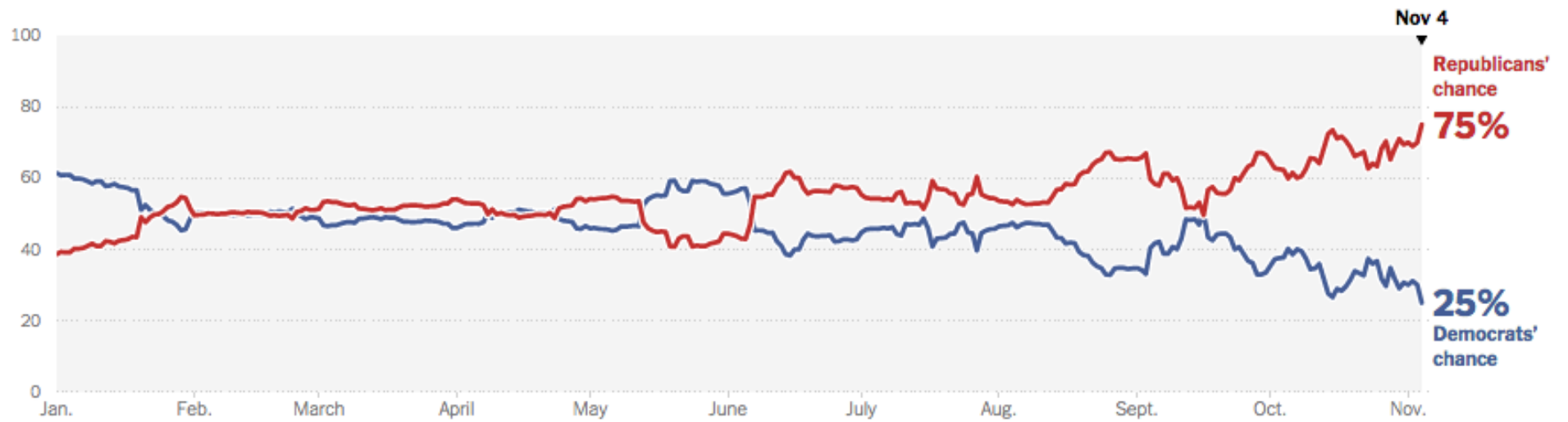


Source: Heap Analytics

Line chart

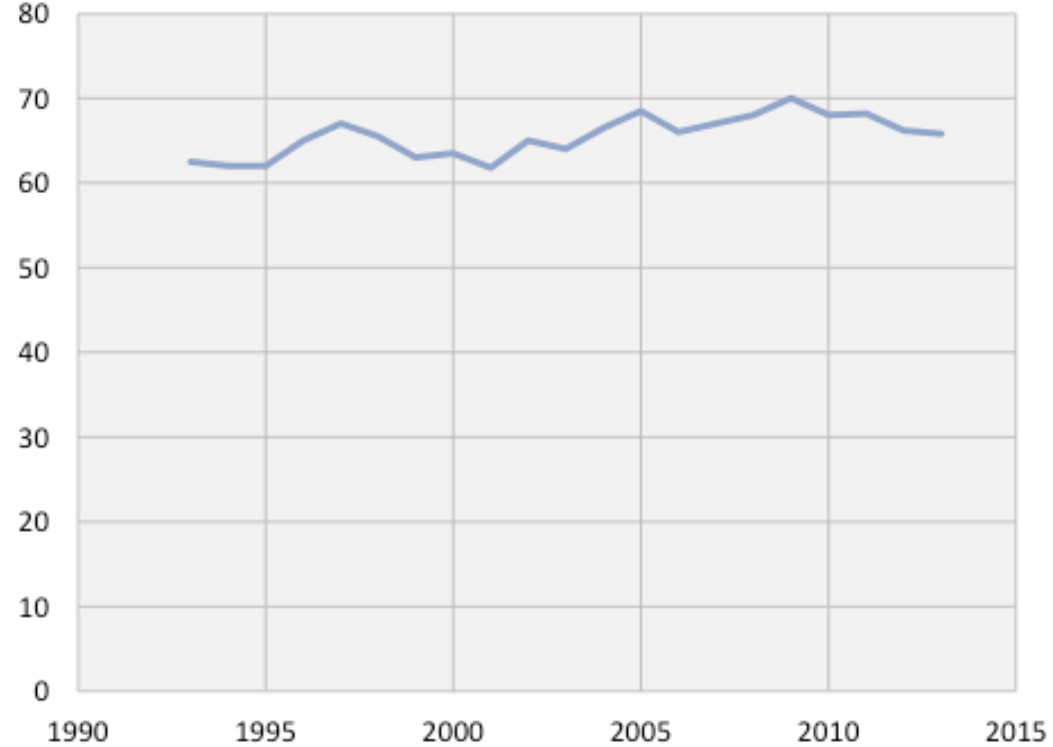


Source: Quartz



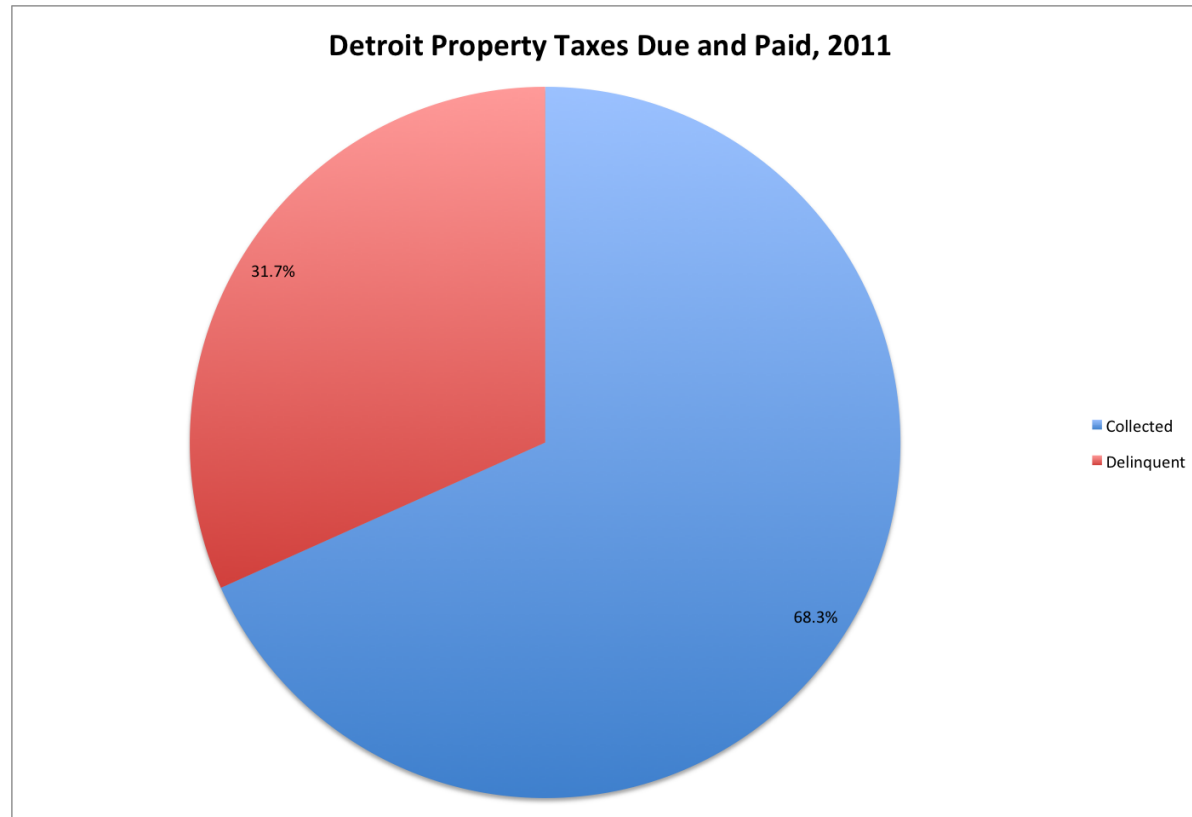
Source: New York Times

Enrollment Rate
(%)



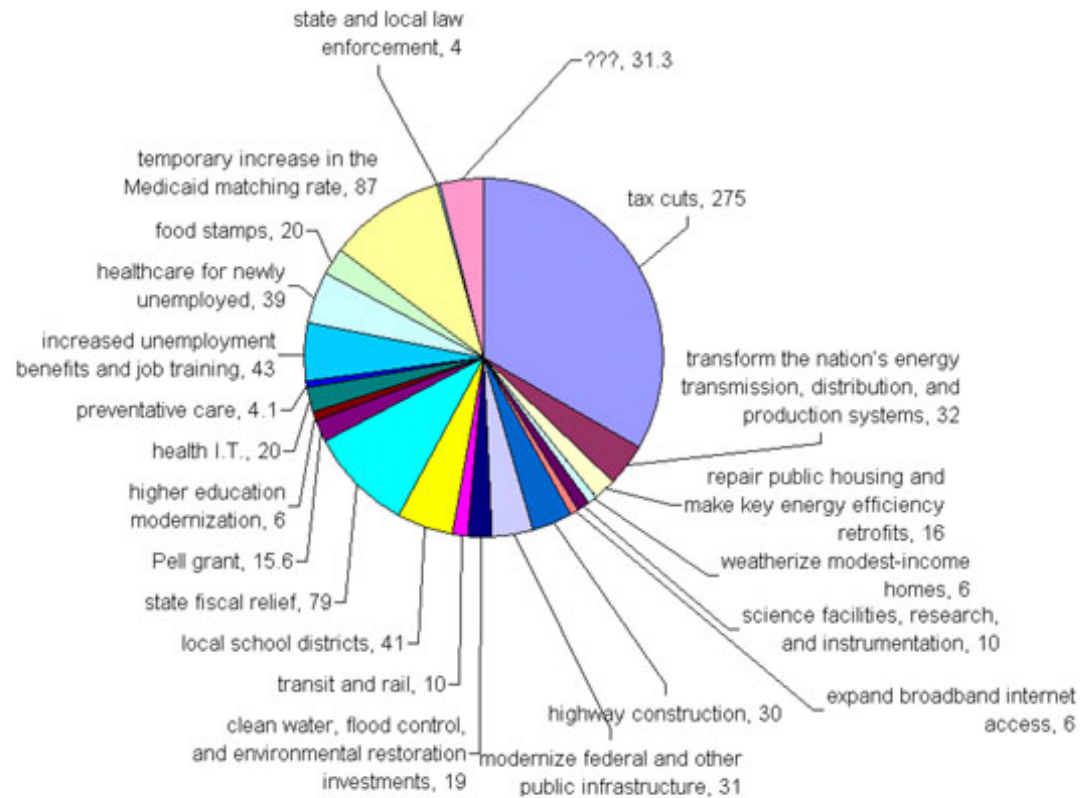
Source: Junk Charts

Pie chart



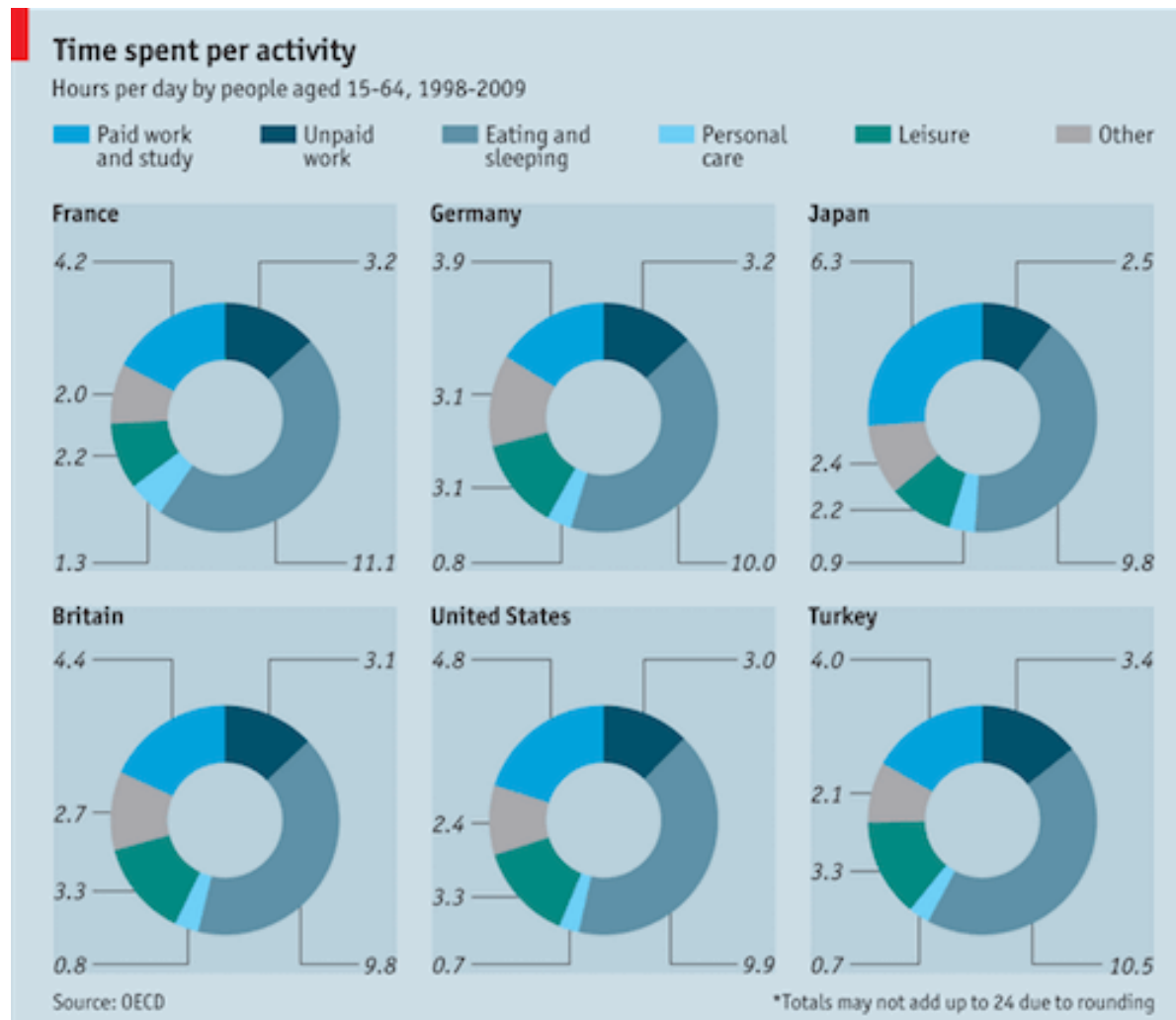
Source: Business Insider

Entire Stimulus Package, Billions of Dollars

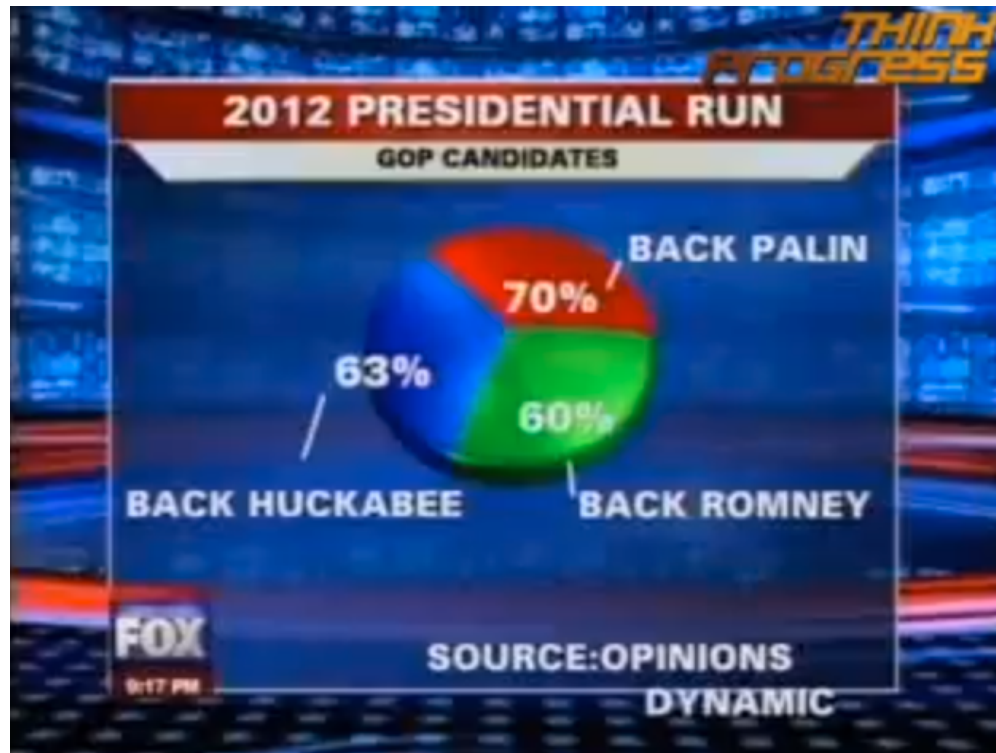


Source: [House Committee on Appropriations](#)

Source: New York Times



Source: The Economist (via Junk Charts)



Source: Heap Analytics

Choosing the right chart ...

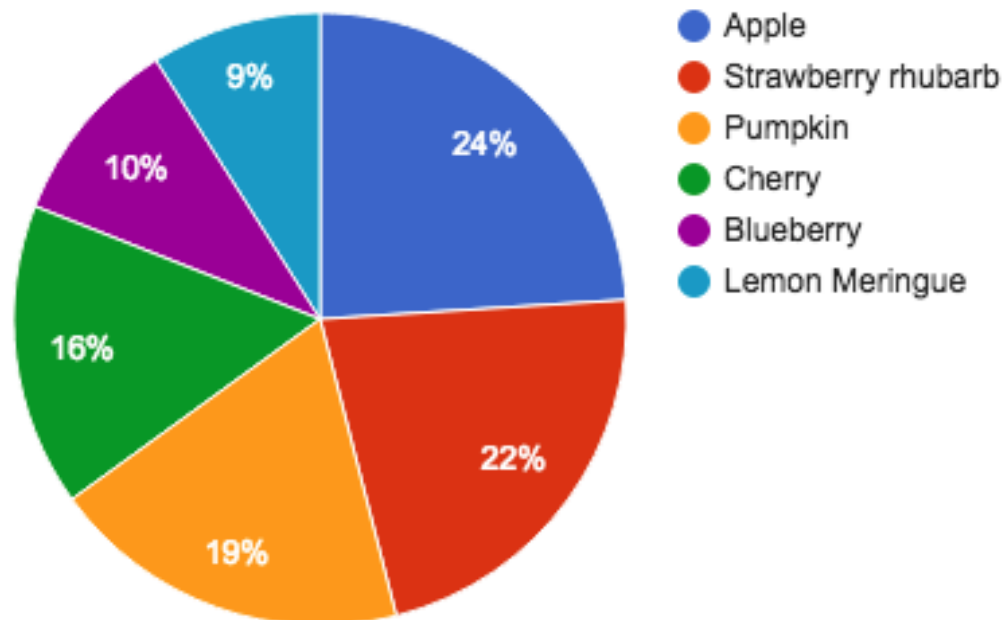


Let's make a chart (about pie)

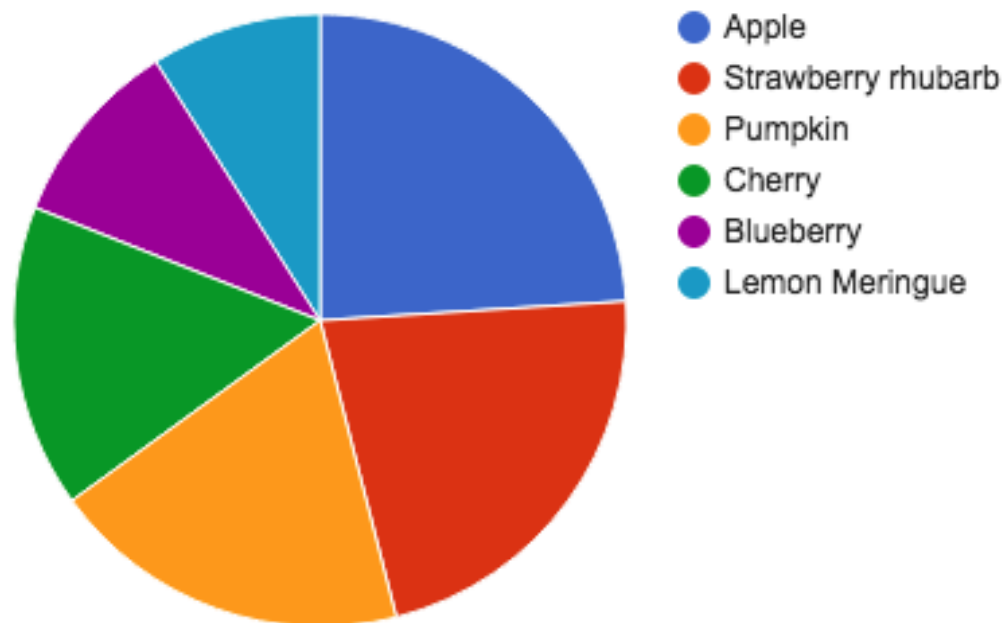
Pie type	Percent
Apple	24
Strawberry rhubarb	22
Pumpkin	19
Cherry	16
Blueberry	10
Lemon Meringue	9

Source: NPR

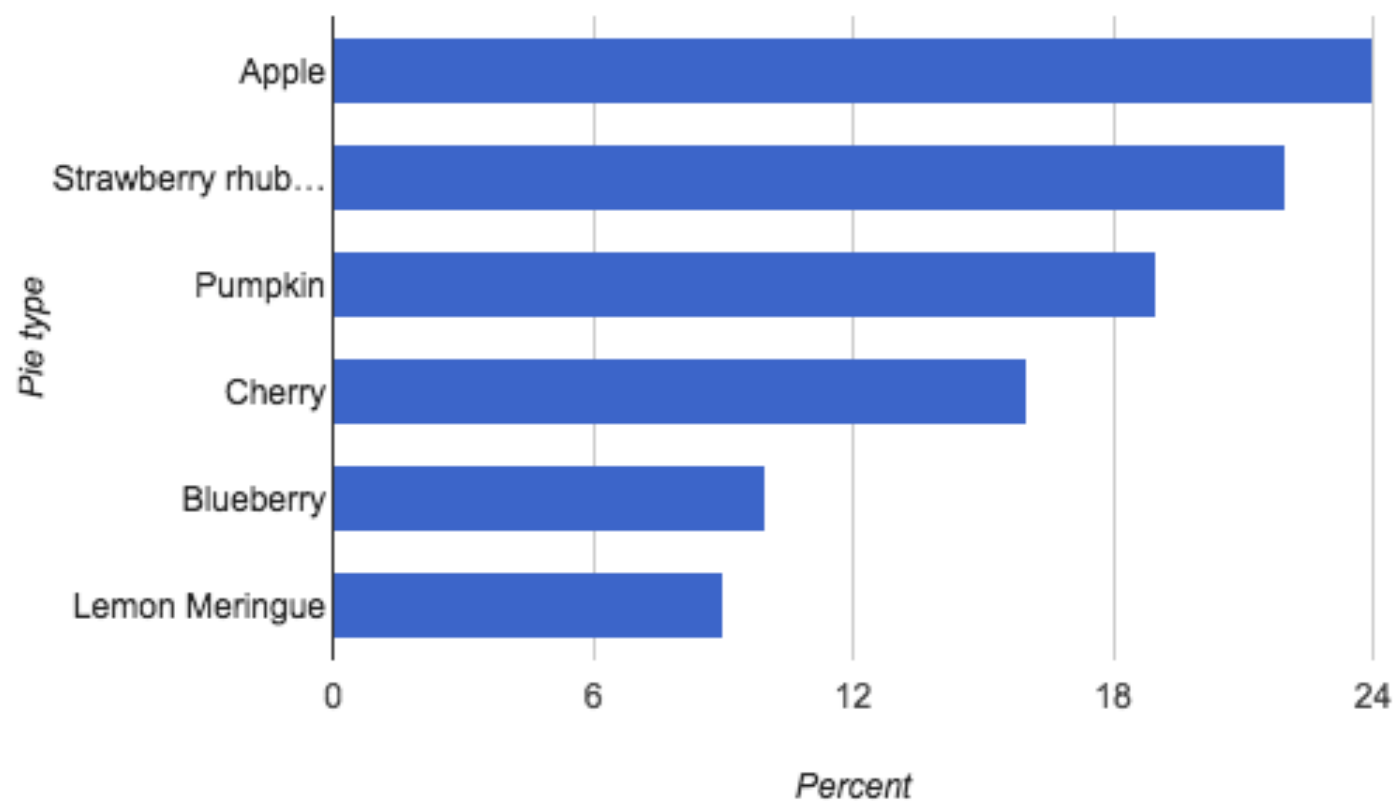
Most popular pie



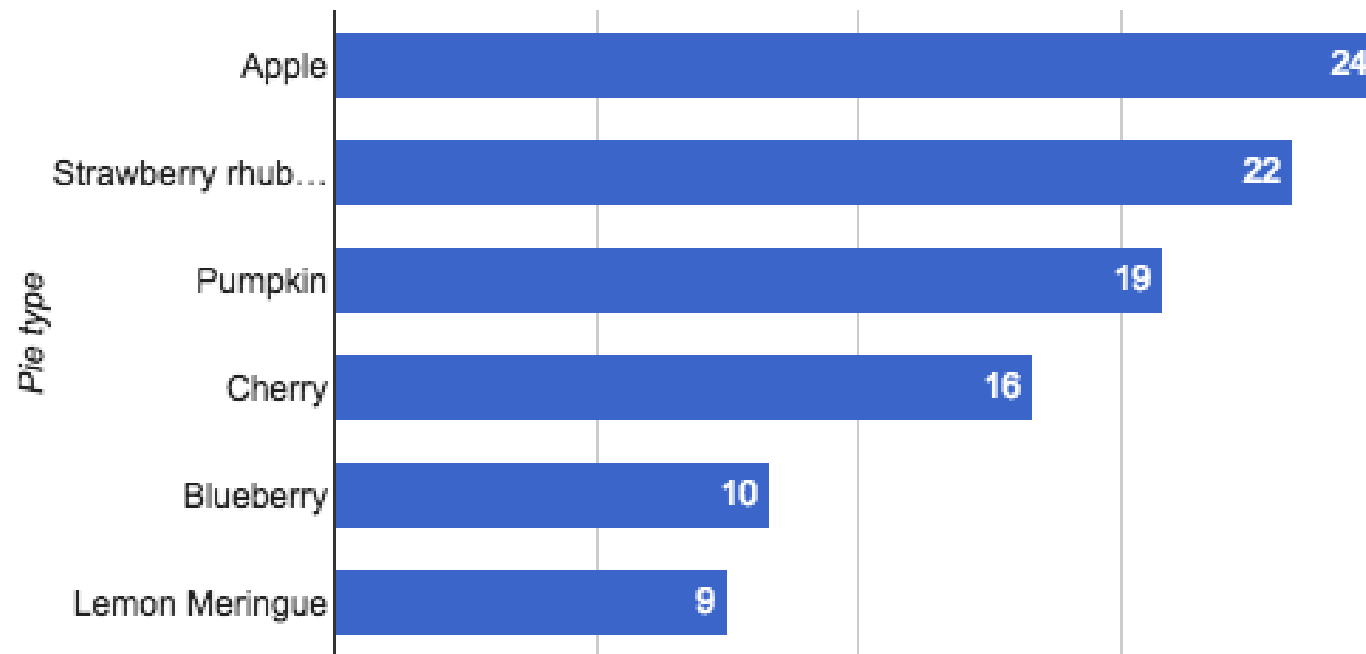
Most popular pie



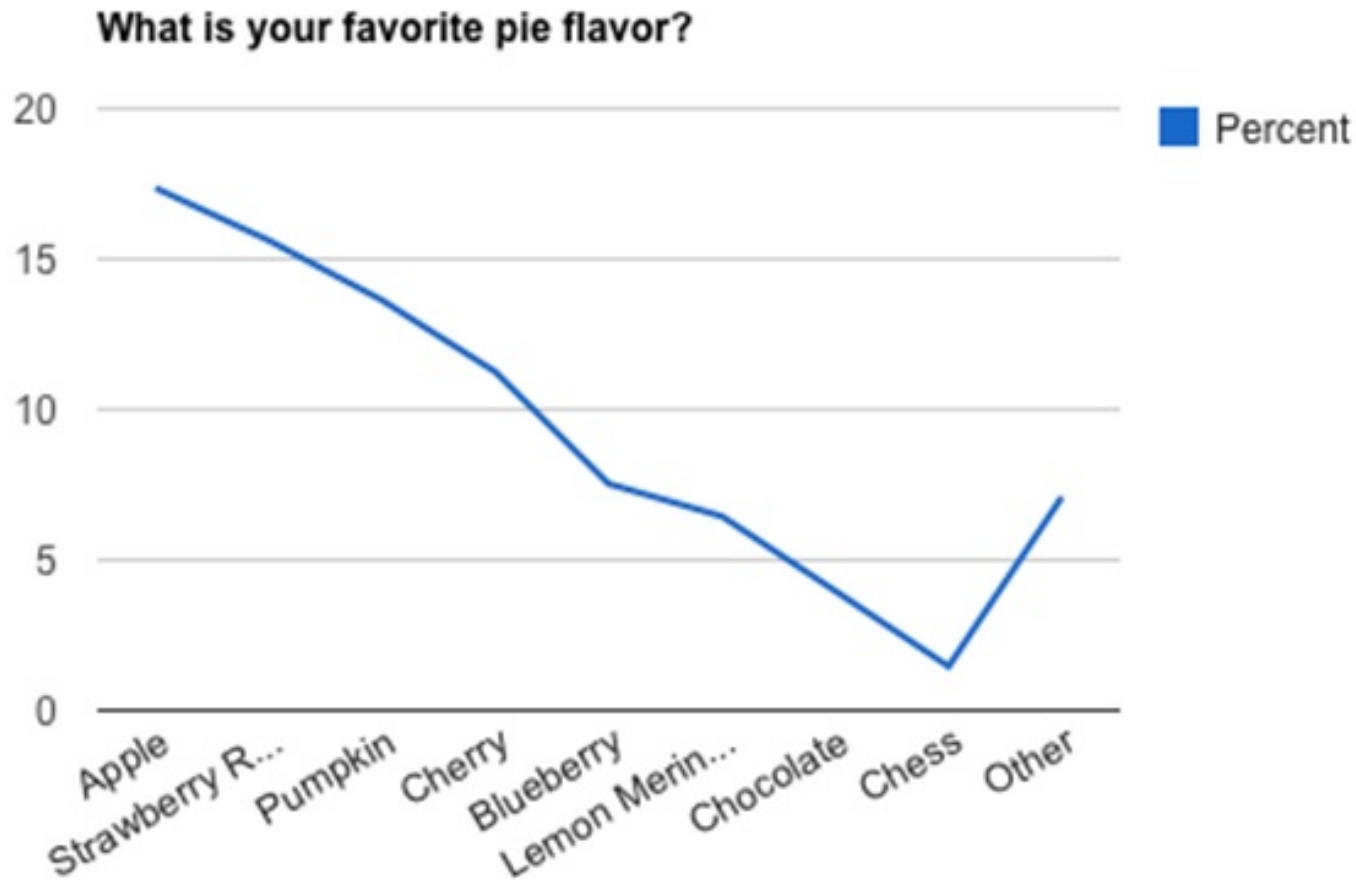
Most popular pie



Most popular pie



What about a line chart?

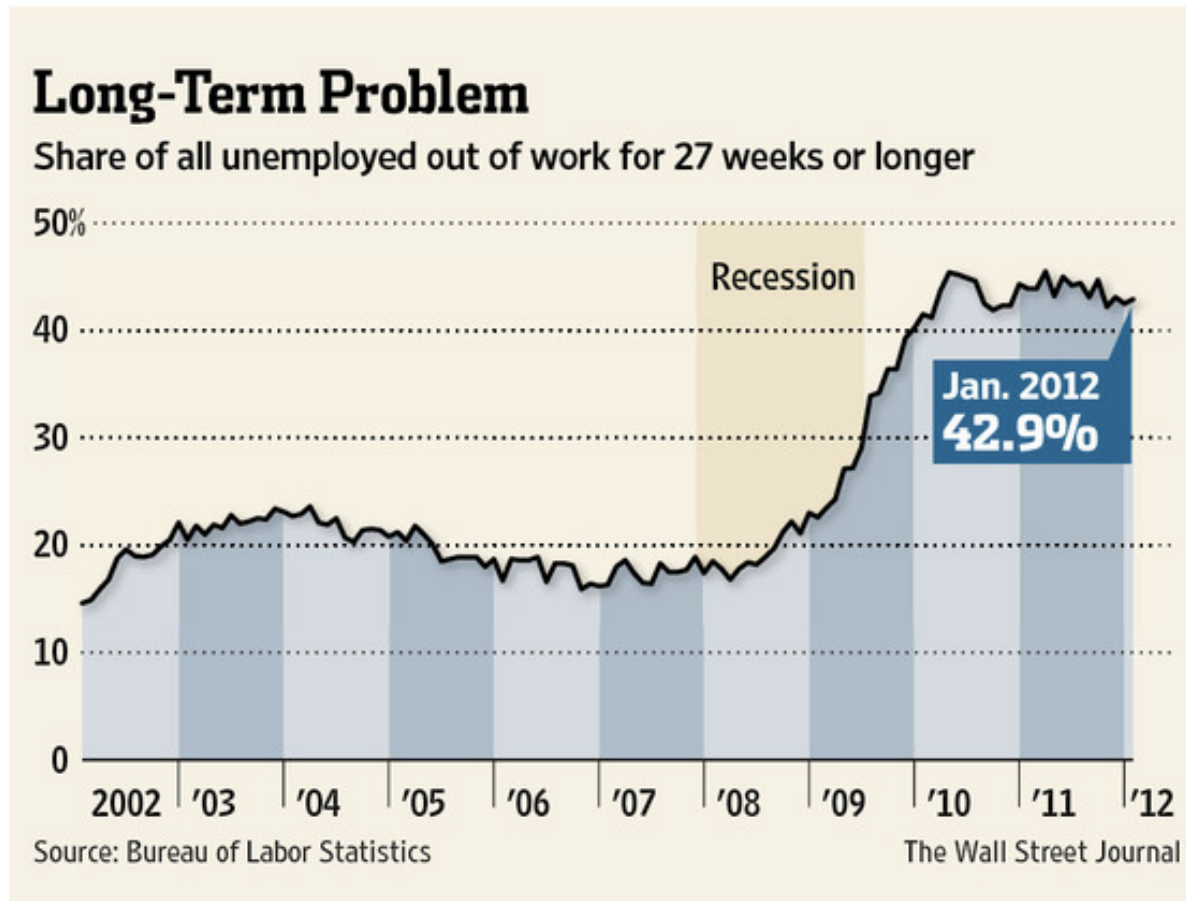


(Hint: nope)

Other chart types to keep in mind ...

A brief overview

Area chart



Source: WSJ

How the Speed of Response Defined the Ebola Crisis

By ALBERT SUN and HANNAH FAIRFIELD NOV. 3, 2014

As the Ebola crisis unfolded in West Africa over the spring and summer, public health experts began calling for speedy international intervention to stop the spread of the disease.

The crucial factor in containing Ebola, these experts say, is to keep infected patients isolated to reduce transmission. If that does not happen, the number of cases shoots up rapidly.

These charts are based on an [epidemiological model](#) created by the Centers for Disease Control and Prevention, using figures from Liberia and Sierra Leone, two of the countries hit hardest by the epidemic. In the third, Guinea, case counts have been unreliable.

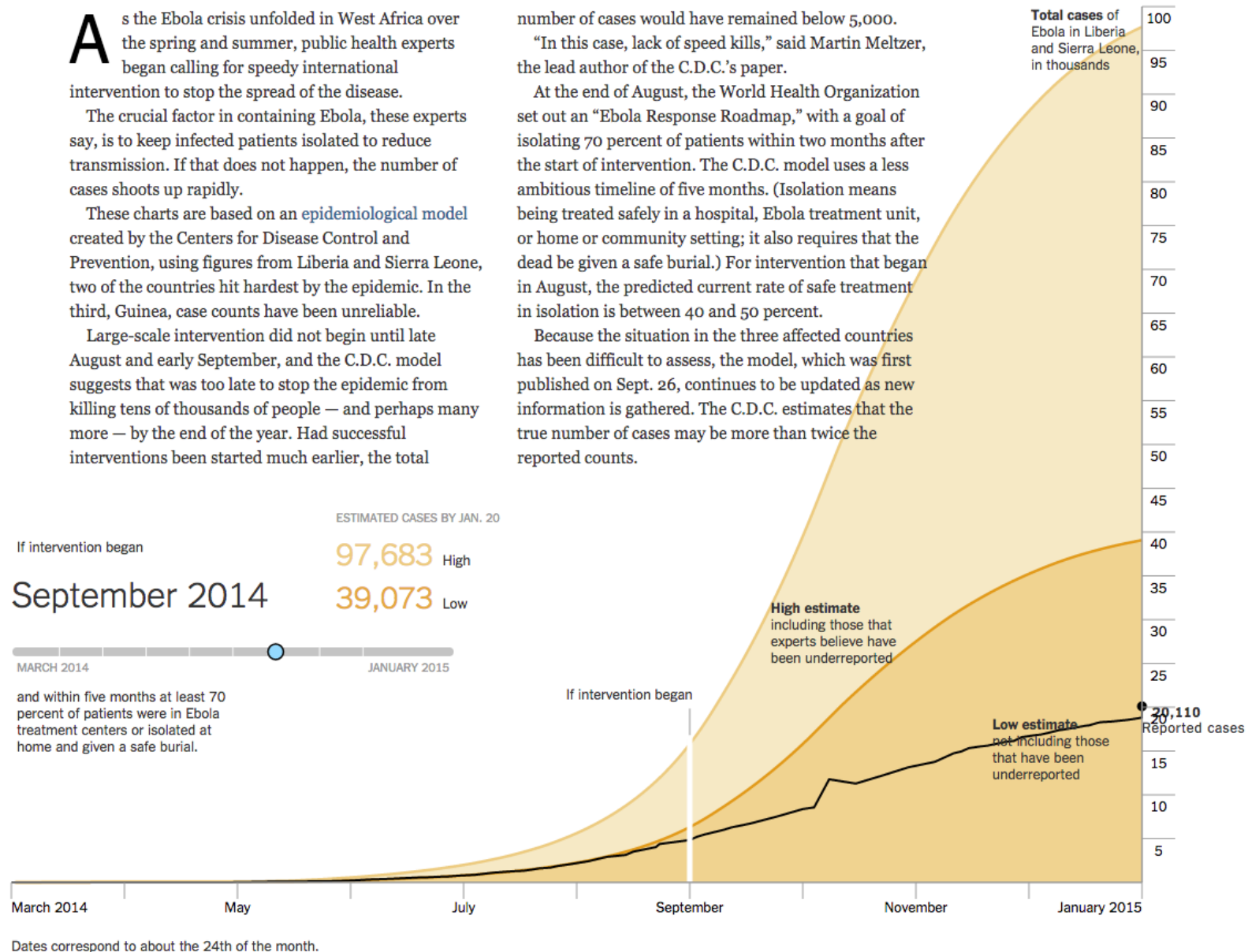
Large-scale intervention did not begin until late August and early September, and the C.D.C. model suggests that was too late to stop the epidemic from killing tens of thousands of people — and perhaps many more — by the end of the year. Had successful interventions been started much earlier, the total

number of cases would have remained below 5,000.

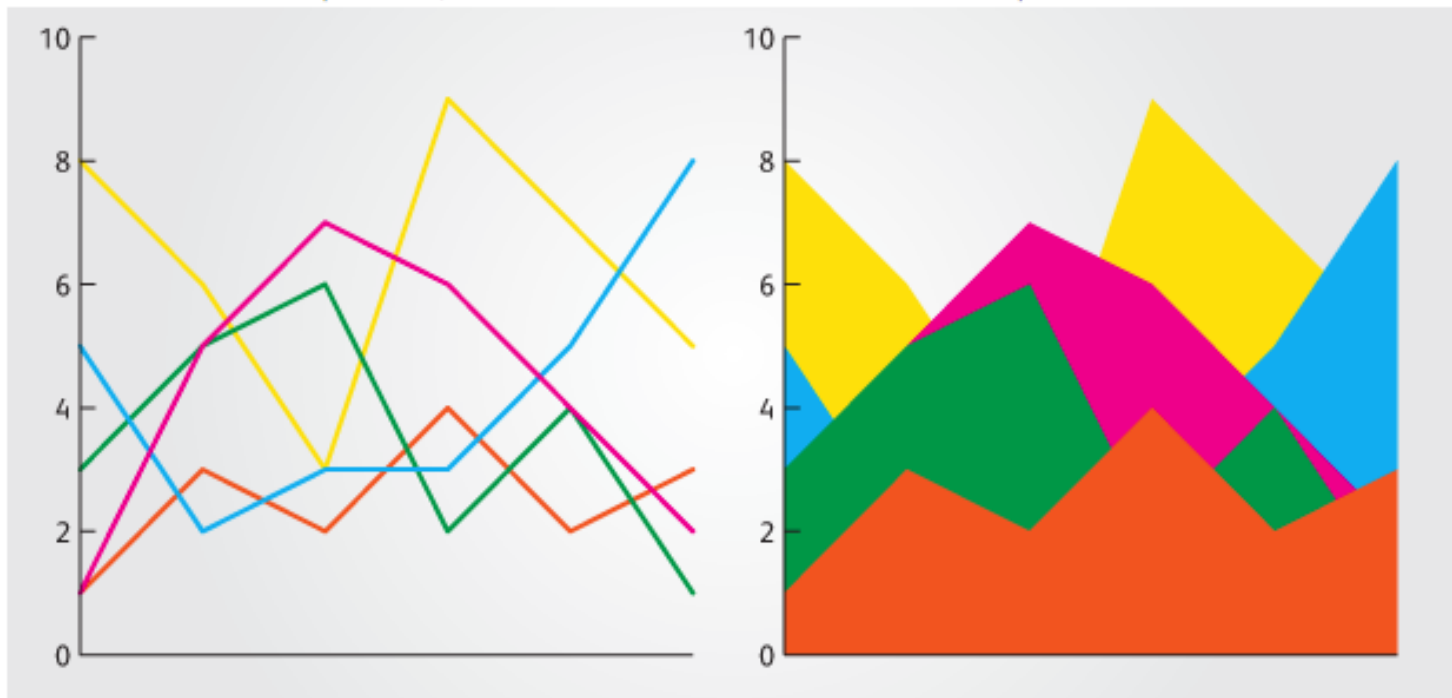
“In this case, lack of speed kills,” said Martin Meltzer, the lead author of the C.D.C.’s paper.

At the end of August, the World Health Organization set out an “Ebola Response Roadmap,” with a goal of isolating 70 percent of patients within two months after the start of intervention. The C.D.C. model uses a less ambitious timeline of five months. (Isolation means being treated safely in a hospital, Ebola treatment unit, or home or community setting; it also requires that the dead be given a safe burial.) For intervention that began in August, the predicted current rate of safe treatment in isolation is between 40 and 50 percent.

Because the situation in the three affected countries has been difficult to assess, the model, which was first published on Sept. 26, continues to be updated as new information is gathered. The C.D.C. estimates that the true number of cases may be more than twice the reported counts.

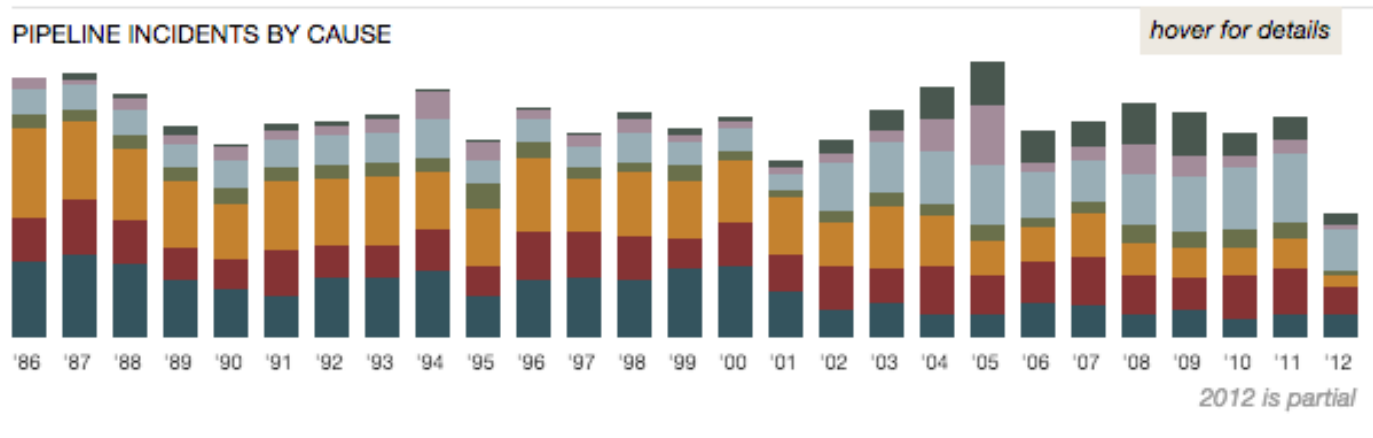


Source: New York Times



Source: Visual.ly

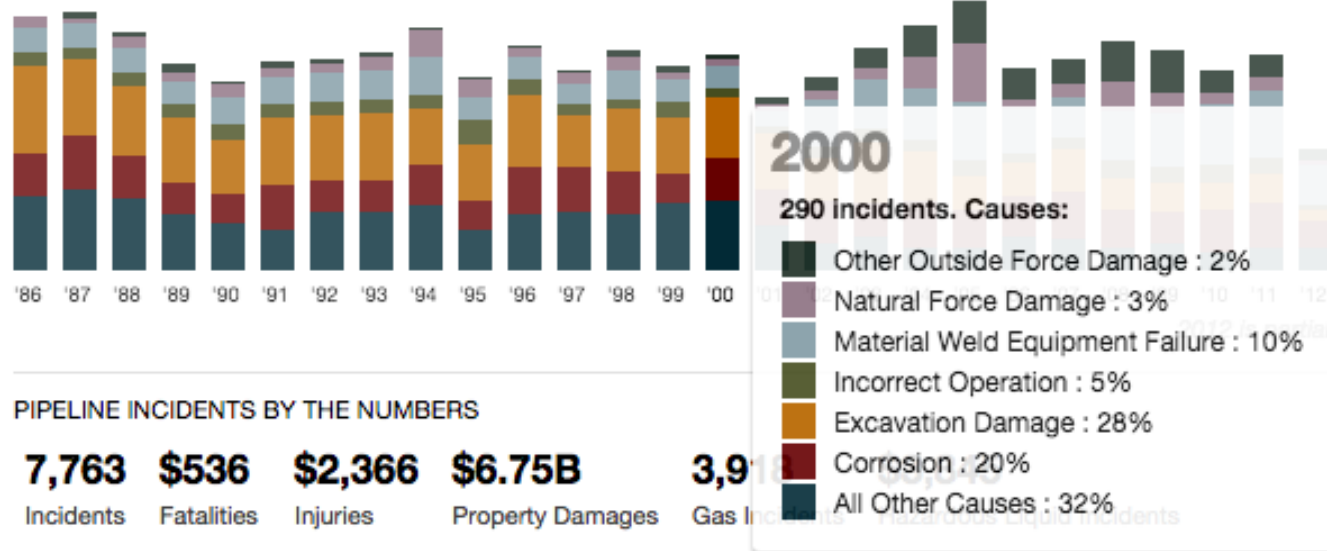
Stacked bar chart



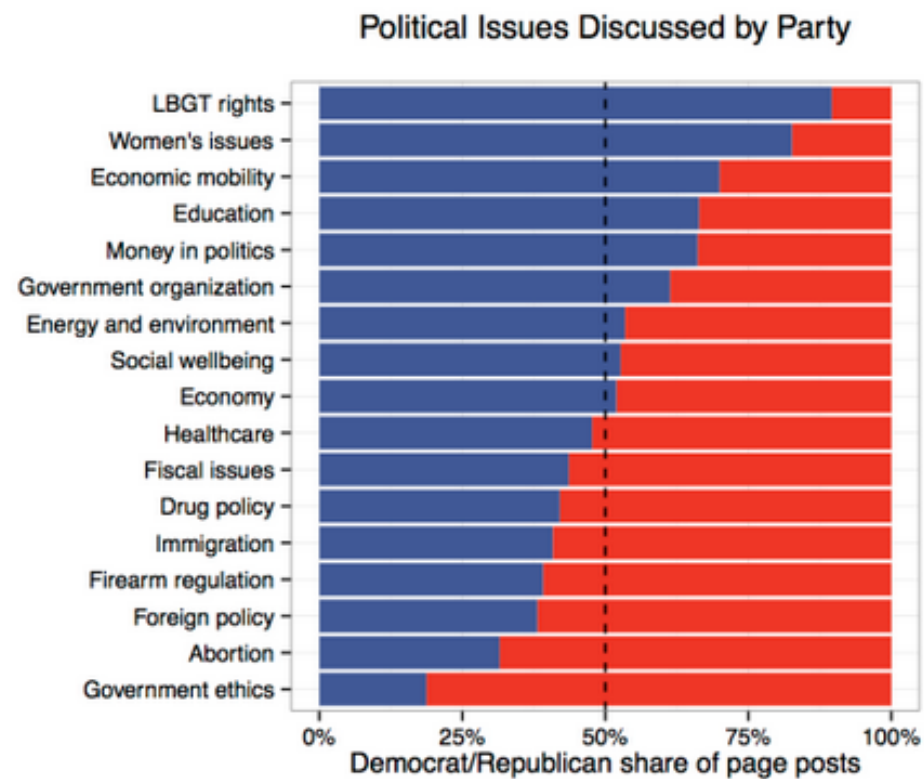
Source: ProPublica

PIPELINE INCIDENTS BY CAUSE

hover for details

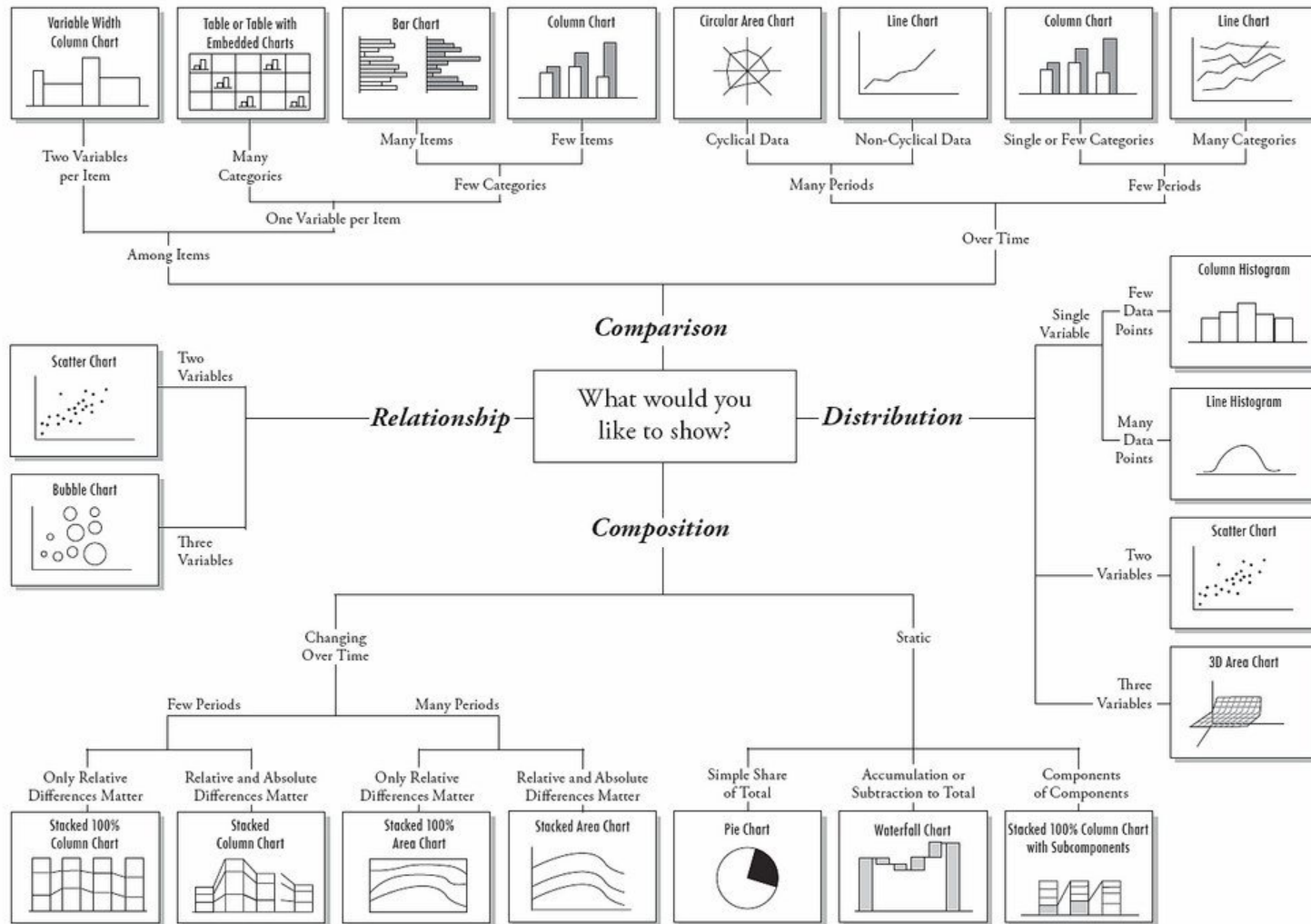


Source: ProPublica



Source: R Bloggers

Chart Suggestions—A Thought-Starter



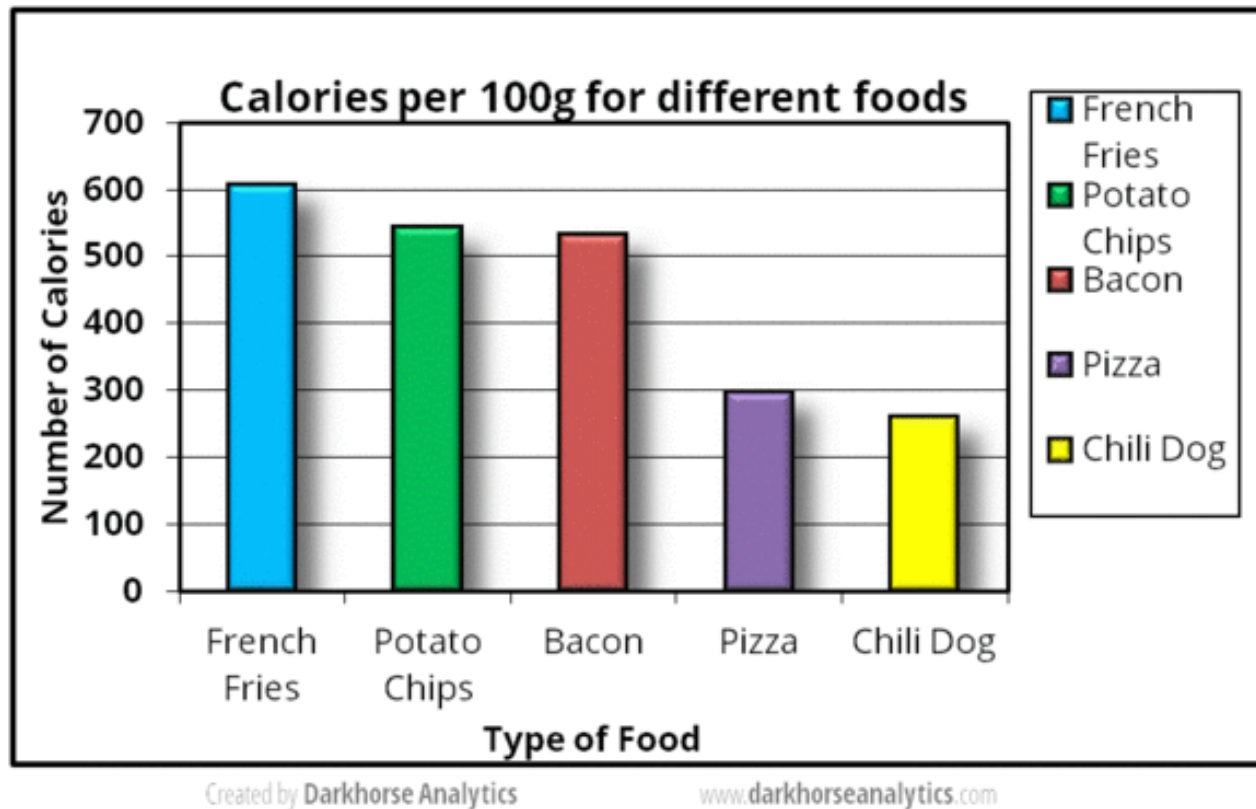
© 2006 A. Abela — a.v.abela@gmail.com

<http://flowingdata.com/2009/01/15/flow-chart-shows-you-what-chart-to-use>

Design basics

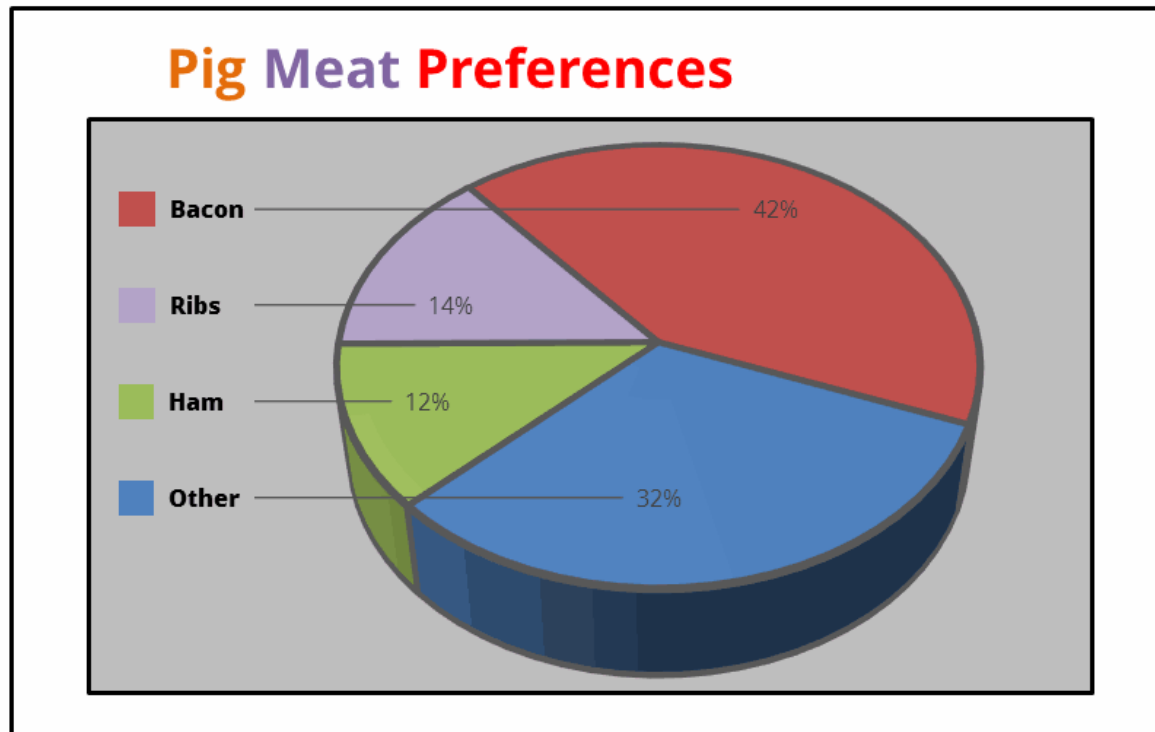
- Labels and alignment
 - Color
 - Typography

Remove backgrounds



[Go here for working gif](#)

Remove backgrounds



Created by Darkhorse Analytics

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Remove the Colors

Role	Name	Year of the...	Debut	Number of Fans	Takedown Rate
Face (The Hero)	The Ultimate Warrior	Tiger	May-2011	97320.00	86.2
Face (The Hero)	Hulk Hogan	Oxen	Jan-2008	988551.00	61.978
Face (The Hero)	Macho Man Randy Savage	Monkey	Feb-2008	157618.00	59.29
Face (The Hero)	Hacksaw Jim Duggan	Pig	Mar-2008	30300.00	53.4332
Face (The Hero)	Superfly Jimmy Snuka	Dragon	Mar-2008	12341.00	52.7
Heel (The Bad Guy)	Rowdy Roddy Piper	Rooster	Jun-1968	71645.00	45.4
Heel (The Bad Guy)	The Million Dollar Man Ted DiBiase	Rat	Apr-1975	449342.00	43.7689
Heel (The Bad Guy)	Mr. Perfect Curt Henning	Rat	May-1980	13773.00	38
Heel (The Bad Guy)	Jake the Snake Roberts	Snake	Jul-1975	5609.00	37.99
Jobber (The Unknown)	Brad Smith	Sheep	Aug-2008	1103.00	36.316
Jobber (The Unknown)	Ted Duncan	Sheep	Aug-2008	200.00	33.61
Jobber (The Unknown)	Joey the Uber Nerd Cherdarchuk	Snake	Aug-2008	5.00	21.0196

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www.darkhorseanalytics.com

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Chartbuilder

<https://quartz.github.io/Chartbuilder/>

Slides made using [Reveal.js](#)