KUAN-TING CHEN

Work Experience

Mohamed Bin Zayed University of Artificial Intelligence

June 2024 – Now

Research Assistant, Supervisor: Prof. Chih-Jen Lin

Abu Dhabi, United Arab Emirates

- Thresholding Strategies for Neural Networks
 - Analyzed thresholding strategies for multi-label classification, examining decision values and optimal thresholds to uncover how neural networks and linear models handle varying label frequencies in imbalanced datasets.
- Revisit One-versus-One and One-versus-Rest Decomposition Strategies
 - Demonstrated One-versus-One's superior performance in handling imbalanced multi-class datasets compared to One-versus-Rest, through experiments involving linear, non-linear, and cost-sensitive classification methods.
- Maintained kev machine learning libraries: LIBSVM, LIBLINEAR, and LibMultiLabel

Yahoo Inc. May 2022 – Mar. 2024

Data Scientist Taipei, Taiwan

- Optimal Campaign Discount Strategy for E-Commerce
 - Developed a discount strategy balancing sales growth and profit margins by analyzing contribution margins and variable costs, validated through A/B testing, resulting in a 3% revenue increase and 15% improvement in contribution margin.
- Flash Sale Product Selection
 - Developed an automated product selection system for flash sales using high-profit margins, keyword volume, and competitive pricing indicators to achieve comparable revenue but higher margins than manual selection.

Taiwan Semiconductor Manufacturing Company

Sept. 2020 – Apr. 2022

Machine Learning Engineer

Hsinchu, Taiwan

- StarGAN-Based Wafer Bias Simulation for Yield Improvement
 - Reframed wafer bias simulation as a multi-domain image-to-image translation task using StarGAN, categorizing tool
 combinations as distinct domains, achieving a 3% yield improvement for over 80% of wafers across 4 factories.
- Real-Time Defect Classification for Production Efficiency
 - Developed a real-time defect classification model by extracting domain-specific features with image processing techniques and using Adaboost, achieving over 90% accuracy and saving 3.5 hours of manpower daily.

Professional & Internship Experience

WorldQuant Nov. 2022 – Now

Research Consultant, Part-time

Taipei, Taiwan

- Genetic Algorithm Framework for Trading Strategies
 - Developed a Genetic Algorithm-based framework for generating trading strategies, ensuring interpretability and efficiency, and achieved 5th place globally in WorldQuant's internal competition with over 1,000 consultants.

Cupoy Apr. 2023 – May 2023

Natural Language Peocessing Lecturer, Part-time

Taipei, Taiwan

• Delivered monthly lectures for participants with no prior knowledge, covering basic and advanced topics for 50 attendees.

Shopee Taiwan July 2019 – July 2020

Data Scientist, Internship

Taipei, Taiwan

- Customer Merchandise Recommender System
 - Increased conversion rates by 1.5% using Poisson Matrix Factorization, guided by customer pattern analysis.
- Customer Behavior Trend Prediction
 - Developed a Seq2Seq model to forecast monthly consumption trends for 8 million customers, achieving 65% accuracy.

Education

National Chengchi University

Sept. 2018 - June 2020

Master of Statistics, Supervisor: Prof. Chiu-Hsing Weng

Taipei, Taiwan

- Awarded Phi Tau Phi Scholastic Honor Society of the Republic of China (Top 1%)
- Master Thesis: Convergence of Stochastic Gradient Descent for Ordinal Regression Model and Applications for Recommender Systems
- Python Study Group Leader: Mentored 20 peers in Python for data science, delivering focused guidance and practical insights to boost their expertise.
- Related Course: Mathematical Statistics, Natural Language Processing, Computer Vision

National Central University

Sept. 2014 - June 2018

Bachelor of Mathematics
• Related Course: Calculus, Linear Algebra, Probabilities and Statistics

Taovuan, Taiwan