VICTORIA CHAI

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EXPERIENCE

PricewaterhouseCoopers

Associate | Aug 2015 - Jun 2016

- Developed the front-end site for the customer facing self-service portal
- Assisted the offshore development team with developing the UI
- Collaborated with developers, designers, and business owners to gather requirements for application

BeneShoppe, Inc.

Founder, CEO | Jun 2013 - May 2015

- Founded a nonprofit organization dedicated to generating value from underutilized items via an online store
- Led a board of 9 directors as well as teams from different universities
- Prepared paperwork for incorporation, business licenses, and tax-exempt status

Georgetown University

Teaching Assistant | Jan 2014 - May 2015

- Classes TA'ed: Intro to CS I and II, Advanced **Programming**
- Held office hours to help students understand programming concepts
- Graded student projects and homework

Research Assistant | Jan 2015 - May 2015

- Developed Java program that scraped data from social media sites
- Developed front-end application for social media privacy calculator

Spree Commerce

UX Design Intern | Jan 2014 - May 2014

- Designed layouts for main enterprise application
- Developed user flows and wireframes

EDUCATION

Georgia Institute of Technology

M.S. in Human-Computer Interaction | May 2018

Georgetown University

B.S.B.A. in Accounting, Information Management Minor in Computer Science | May 2015

PROJECTS

Photorize

UX Designer, Researcher | Oct 2016 - Present

- Conduct user testing on photographers
- Design and develop interactive prototype for mobile application

Lock-It

UX Designer, Researcher | Aug 2016 - Dec 2016

- Conducted user research on student bikers and key stakeholders
- Designed and developed high fidelity prototype for mobile application

Augmented Reality Storybook

UX Designer, Developer | Aug 2016 - Dec 2016

- Designed narrative and user flow
- Developed augmented reality application via ArgonJS, Vuforia, and Twine

SKILLS

| DESIGN & RESEARCH | SOFTWARE |
|--------------------|-------------|
| Interview | Sketch |
| Focus Group | Framer |
| Contextual Inquiry | Photoshop |
| Affinity Mapping | Lightroom |
| Persona | Balsamiq |
| Wireframing | DEVELOPMENT |
| Storyboarding | HTML/CSS/JS |
| Prototyping | C++ |
| Usability Testing | Java |