

VICTORIA CHAI

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EXPERIENCE

Big Nerd Ranch

UX/UI Design Intern | May 2017 - August 2017

- Created illustrations for mobile apps
- Designed icon sets for various projects
- Developed high-fidelity wireframes
- Designed style guides and UI components
- Conducted user interviews
- Design user flows and application maps

Georgia Institute of Technology

Web Designer | Jan 2017 - May 2017

- Designed wireframes and mockups for College of Science website
- Created graphics and assets for website
- Collaborated with Director of Communication in organizing interview data on the site

PricewaterhouseCoopers

Associate | Aug 2015 - Jun 2016

- Developed the front-end site for the customer facing self-service portal
- Assisted the offshore development team with developing the UI
- Collaborated with developers, designers, and business owners to gather requirements for application

BeneShoppe, Inc.

Founder, CEO | Jun 2013 - May 2015

- Founded a nonprofit organization dedicated to generating value from underutilized items via an online store
- Led a board of 9 directors as well as teams from different universities
- Prepared paperwork for incorporation, business licenses, and tax-exempt status

EDUCATION

Georgia Institute of Technology

M.S. in Human-Computer Interaction | May 2018

Georgetown University

B.S.B.A. in Accounting, Information Management
Minor in Computer Science | May 2015

PROJECTS

Photorize

UX Designer, Researcher | Oct 2016 - Present

- Conduct user testing on photographers
- Design and develop interactive prototype for mobile application

Lock-It

UX Designer, Researcher | Aug 2016 - Dec 2016

- Conducted user research on student bikers and key stakeholders
- Designed and developed high fidelity prototype for mobile application

Augmented Reality Storybook

UX Designer, Developer | Aug 2016 - Dec 2016

- Designed narrative and user flow
- Developed augmented reality application via ArgonJS, Vuforia, and Twine

SKILLS

DESIGN & RESEARCH

Interview
Focus Group
Survey Design
Contextual Inquiry
Affinity Mapping
Persona
Wireframing
Storyboarding
Prototyping
Usability Testing

SOFTWARE

Sketch
Framer
Photoshop
Illustrator
Balsamiq
InVision

DEVELOPMENT

HTML/CSS/JS
C++
Java