# VICTORIA CHAI

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### **EXPERIENCE**

### PricewaterhouseCoopers

Associate | Aug 2015 - Jun 2016

- Developed the front-end site for the customer facing self-service portal
- Assisted the offshore development team with developing the UI
- Collaborated with developers, designers, and business owners to gather requirements for application

### BeneShoppe, Inc.

Founder, CEO | Jun 2013 - May 2015

- Founded a nonprofit organization dedicated to generating value from underutilized items via an online store
- Led a board of 9 directors as well as teams from different universities
- Prepared paperwork for incorporation, business licenses, and tax-exempt status

# **Georgetown University**

Teaching Assistant | Jan 2014 - May 2015

- Classes TA'ed: Intro to CS I and II, Advanced Programming
- Held office hours to help students understand programming concepts
- Graded student projects and homework

Research Assistant | Jan 2015 - May 2015

- Developed Java program that scraped data from social media sites
- Developed front-end application for social media privacy calculator

# **Spree Commerce**

UX Design Intern | Jan 2014 - May 2014

- Designed layouts for main enterprise application
- Developed user flows and wireframes

#### **EDUCATION**

### **Georgia Institute of Technology**

M.S. in Human-Computer Interaction | May 2018

### **Georgetown University**

B.S.B.A. in Accounting, Information Management Minor in Computer Science | May 2015

# **PROJECTS**

### **Get Connected**

UX Designer, Researcher | Aug 2016 - Present

- Conducted user research on new students
- Designed and developed interactive prototype for large screen application

#### Lock-It

UX Designer, Researcher | Aug 2016 - Dec 2016

- Conducted user research on student bikers and key stakeholders
- Designed and developed high fidelity prototype for mobile application

# **Augmented Reality Storybook**

UX Designer, Developer | Aug 2016 - Dec 2016

- Designed narrative and user flow
- Developed augmented reality application via ArgonJS, Vuforia, and Twine

# **SKILLS**

#### **DESIGN & RESEARCH**

Interview
Focus Group
Contextual Inquiry
Affinity Mapping
Persona
Wireframing
Storyboarding
Prototyping
Usability Testing

#### **SOFTWARE**

Sketch Framer Photoshop Lightroom Balsamiq

#### **DEVELOPMENT**

HTML/CSS/JS

C++ Java