**📍 Developer: Saudi‑Egyptian Construction Company (SECON)  
📍 District: New Cairo (Mixed‑Use Hub)**

**Description (English):  
Central is a premium mixed‑use urban development by SECON located in New Cairo. It spans approximately 9 acres and includes offices, retail outlets, and a mall, organized around landscaped plazas and pedestrian promenades. With modern architectural style, Central offers 183 office units and a selection of retail spaces designed for convenience and community interaction. The development emphasizes smart integration, public spaces, and quality facilities.**

**Key Info:**

* **Built-up Area: Offices and retail units sized 30–321 m²**
* **Unit Types: Offices, Shops, Mall Retail Units**
* **Starting Price: From approx. 10 million EGP for a mid-sized retail/office unit**
* **Payment Options: Flexible, typically 10% down, with installment terms over 4 years**
* **Delivery Status: Completed & operational (ready to move in)**