

Steven D. Press

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Education

University of Nebraska-Lincoln Lincoln, NE

Bachelor of Science in Business Administration

Major: Supply Chain Management and Analytics **Minor:** Economics

University of Nebraska at Omaha Omaha, NE

Master of Business Administration

Master of Science in Management Information Systems

Work and Leadership Experience

Marketing Engineer – First National Bank of Omaha

2022-Present

- Query segmented data with SQL from DB2 and Snowflake RDBMS using targeted criteria
- Preserve a near zero defect environment to abide by Federal banking regulations
- Create decision trees from customer attributes to refine marketing segment effectiveness
- Develop Python scripts to automate data ETL and delivery to partners
- Modernize legacy SAS codebase to fully automate 10+ marketing campaigns
- Whip up ad hoc solutions with SQL, Python, SAS, Powershell, and Batch

Commander – U.S. Army Reserve

2015-Present

- Responsible for the health, welfare, training, administration, and leadership of 40+ soldiers
- Forecast, procure, implement, and account for over \$100M of inventory
- Uphold discipline, readiness, and metrics through local strategy and ERP systems
- Circumnavigate bureaucratic constraints to always complete the mission

Afghanistan 2019-20

- Accountable Officer for the DoD's largest forward warehousing and shipping hub
- Managed 100+ contractors, \$67M of inventory and \$3M of daily shipments
- Operated GCSS-A, an SAP ERP, to efficiently control inventory and ordering of the facility
- Supervised as a Contracting Officer Representative on military contract performance

Data Research Assistant – University of Nebraska at Omaha

2020-21

- Created and administered 20+ studies, surveys, and biometric experiments
- Implemented modern surveying and data analysis methods with iMotions, Qualtrics, and Sona
- Consulted with Omaha businesses on continuous improvement of processes and technology
- Led a team of 5 to sustain lab data collection, operations, and IT

Associate Key Account and Logistics Manager – Aramark

2018-19

- Adjudicated contract adherence with customers daily on order progress for 12 accounts
- Bolstered cleanroom contamination procedures and particulate compliance within +/- 2%
- Led shifts of 30+ employees to hit production, shipment, efficiency, and quality goals

Certifications and Proficiencies

- US Government Secret Security Clearance
- Microsoft Office Suite and Bloomberg Terminal certified
- Experienced in quantitative methods, data analysis software, and agile methodologies
- Software: Excel, JMP, Visio, Word, Access, IBM Campaign, SQLite, ArcGIS
- Frameworks and Applications: Django, MVT, Bootstrap, AWS, PyCharm
- Programming Languages: Python, SQL, HTML/CSS, SAS, JavaScript
- Tools and Modeling: Git, REST/Web APIs, Wireframing, BPM/BPR