Bishop Kammeraad

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 porkedchop

Education

University of Michigan - Ann Arbor *Sep 2020 to Aug 2025*
BS in Economics, BS Computer Science

- **Coursework:** Corporate Finance, Money and Banking, Econometrics, Game Theory, Macro and Micro Theory, Financial Accounting, Data Structures and Algorithms, Database Management

Experience

Technical Advisor & Analyst *San Jose, CA*
Neverland *Sep 2024 to present*

- Collaborated with the founder to develop a bottom-up market entry strategy, focusing on engaging NCAA athletes to promote branded merchandise, which enhanced brand visibility and fan engagement.
- Conducted comprehensive market analysis to identify key performance indicators (KPIs) and assess the viability of profit-sharing models with athletes, facilitating data-driven decision-making.
- Provided technical guidance in establishing the company's digital presence, including the development of the official website and social media channels, ensuring alignment with strategic objectives.
- Advised on financial planning and capital acquisition strategies, targeting angel investors to fund initial operations and support scalable growth.
- Assisted in implementing operational workflows, optimizing processes to enhance efficiency within a lean startup team.

Founder & Owner *Ann Arbor, MI*
Bishop's Bricks *Jan 2014 to present*

- Built and scaled a licensed LEGO® retail business from the ground up, achieving over $2 million in revenue through strategic planning, data-driven decision-making, and operational efficiency.
- Conducted sales and market analysis to forecast demand, optimize inventory, and implement dynamic pricing strategies, reducing holding costs by 15% and improving profit margins by 10%.
- Developed and executed targeted marketing campaigns using customer segmentation and e-commerce analytics, increasing repeat customer of online sales by 25%.
- Streamlined operations by managing vendor relationships, negotiating , and reducing supply chain expenses by 40%.
- Leveraged data insights to enhance website user experience, boosting conversion rates for significant revenue growth.

Apprentice, Apprenticeship Program *Detroit, MI*
Microsoft *Jun 2024 to Aug 2024*

- Conducted advanced data analysis using SQL, Tableau, and Python, identifying KPIs and trends to support evidence-based leadership strategies across departments.
- Developed and presented interactive dashboards to communicate complex insights, improving decision-making efficiency for senior management.
- Built predictive models and performed statistical analyses to forecast outcomes, contributing to strategic planning and process optimization.
- Streamlined data cleaning and preparation processes, ensuring reporting accuracy and enhancing data quality.
- Collaborated on business intelligence initiatives, aiding in the development of data warehousing solutions to support organizational analytics.

Skills

Financial Analysis & Economic Modeling: Corporate Finance, Regression Analysis, Sensitivity Analysis, Game Theory, NPV and IRR Calculations

Data Analysis & Quality Assurance: Excel, Stata, MATLAB, R, Tableau, Test Automation, Bug Tracking

Database Management & Cloud Computing: SQL, MySQL, Oracle, AWS, Azure

Programming: C++, C, Java, Python, SQL

Languages: English - Native, German - Intermediate (B2), Spanish - Basic (A2)

Activities

University of Michigan Student Ticket Group Owner: Founded and managed a GroupMe-based community of over 9,000 verified University of Michigan students, alumni, and staff, establishing a highly engaged platform for communication and collaboration. The group utilizes custom scripting for automated identity verification and fraud prevention, ensuring a secure and seamless onboarding experience for all members. Currently, a full-stack iOS mobile application is under development in partnership with a team of seven University of Michigan engineers, supported by The University of Michigan.

Mensa: Inducted in 2022.

Finance Association: 2021 - 2023.