Textos de Identidad de Marca

# De introducción/presentación

Overattached Parasites is a **new #NFT project** within the #Solana blockchain. Though we are a newborn race, we’re going all-out to make it right or die trying.

We stand for the **#stayreal philosophy** and, as the social misfits we are, we often find ourselves spiteful towards trendings. In a community full of fluffy colorful PFP creatures, we really felt eager to **disrupt** those standards.

Instead of offering cute avatars, we’re bringing the parasites that eat them!  
And if you feel somehow attracted to the idea, you’re most welcome to **join the army**.

# Donation cause (if we’re doing it)

While our parasites will only mess with it's host in a fictional world of art, in the real world people deal with worse nightmares every day. More than 10% of global population suffer from mental health disorders of different kinds. We want to help all our fighters our there with their struggle by **donating X% the earnings** we make to the research and development of mental treatments.

Making art is something special by itself. Making it for a cause is **much more meaningful**.

# Art & Design

Our art is composed by several **pieces of assets designed to be randomly assembled** into each unique artwork depicting parasites over their hosts.

(sketchy new image of the parts assembling – maybe white lines over dark background)

Contrasting with the trends, the art direction points toward a mostly neutral color palette main figure over an intense and oversaturated background to complement the dark mood for a well crafted **high visual impact** final result.

(pic mostrando 3 imágenes de secuencia: líneas boceto de bicho sobre fondo, lineart shades and brights sobre fondo, y por último finalizado con fill color)

We felt like offering more than a community philosophy and stake value NFTs, that’s why we bet high on creativity and the art itself, **crafting every asset with passion** and a digital art style that combines hard edge front figures over a canvas showing off each stroke in a traditional way. Our backgrounds are by themselves standalone pieces of artwork carefully painted by hand, made to function in harmony with the whole list of parasite and host parts.

Probably the most distinguishing visual aspect of our art is the intense diagonal in the back. It plays an important role bringing dramatic contrast to the piece. It’s there to represent a vivid sense of perturbation; an annoying buzz felt by the host, in a similar way of those we’ve seen in several manga/anime.

(image with the background close-up and different background colors)

Even though creepy and spooky concepts lead the way, we support humor. Therefore, we wanted to enable the possibility of plain stupid results. And hell we did!

(image of parasite composed by silly assets)

# ------------------------------------------------

# Hook phrases (for short fields)

The #NFT community was a happy place of fluffy colorful creatures... until the #parasites.

Join us in the quest to expose this epidemic of very attached... nay, OVERATTATCHED PARASITES!

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# Twitter (BIO)

Overattached Parasites is a **new #NFT project** within the #Solana blockchain. Though we are a newborn race, we’re going all-out to make it right or die trying.

Instead of offering cute avatars, we’re bringing the parasites that eat them!  
And if you feel somehow attracted to the idea, you’re most welcome to **join the army**.

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# Posting GUIDE

Primero postear los posts de la campaña A, 1 por día en orden (excepto el del minting que será el último).  
Luego, ir posteando 1 por día de las campañas B y C, intercaladas tal vez sea una buena opción.

# Twitter (first post showcasing 3 NFTs, sticky)

We are glad to announce our first #NFT project: OVERATTACHED PARASITES.  
Crafting every asset with passion, we’re betting high on #creativity and the #art itself in order to offer content worth engaging.

#SolNFT

(image with the 3 NFTs , no website url)

# Twitter (second post showing a bit more of the art)

We stand for the **#stayreal philosophy** and, as the social #misfits we are, we often find ourselves spiteful towards #trendings. In a community full of fluffy colorful PFP creatures, we really felt eager to **disrupt** those standards.  
  
#SolNFTt #Solana

(image yet to be decided, something pretty cool/ugly but different from the first shown)

# Twitter (third post explaining the ensambling)

Our art is composed by several **pieces of assets designed to be randomly assembled** into each unique #artwork depicting parasites over their hosts.  
  
#NFT #SolNFT #Solana

(misma que se mostrará en la web... sketchy new image of the parts assembling – maybe white lines over dark background)

# Twitter (fourth post visual impact)

Contrasting with the trends, the art direction points toward a mostly neutral color palette main figure over an intense and oversaturated background to complement the #darkmood for a well crafted **high #visualimpact** final result.

#SolNFT #nottrendy #artfirst

(misma que se mostrará en la web... 3 imágenes de secuencia: líneas boceto de bicho sobre fondo, lineart shades and brights sobre fondo, y por último finalizado con fill color)

# Twitter (fifth post the background)

Our #backgrounds are by themselves standalone pieces of artwork carefully painted by hand, showing off each stroke in a traditional way, made to function in harmony with the whole list of parasite and host parts.

#artexplained #notmainstream #SolNFT

(imagen de los 8 backgrounds y la lupita)

# Twitter (sixth background Saori Kido)

Probably the most distinguishing visual aspect of our #art is the intense diagonal in the back. It plays an important role bringing dramatic contrast to the piece. It’s there to represent a vivid sense of perturbation; an annoying buzz felt by the host, in a similar way of those we’ve seen in several manga/anime.

#artexplained #artinfluence #SolNFT

(imagen de Saori Kido vs imagen del host, buzzy rays)

# Twitter (final post before minting day, new sticky?)

We are very happy to finally announce the #minting day of our disgustingly beloved and overattached parasites. Just step by our website [www.overattachedparasites.club](http://www.overattachedparasites.club) and join us!

MINT DAY | MARCH 3RD 3.33am

#SOLnft #Solana #NFT #cryptoart #mint

¿countdown post is it possible?  
(Image not decided yet)