

Hello,

Do you have any memories of **Lakeside Mall**, or any other mall in the *Detroit* area?

We're currently developing a documentary titled: **Project Lakeside Mall**.

Do you **know** of anyone who may be interested in sharing a memory? Online, you'll **find** a couple of questionnaires: *one for mall visitors* and *one other for former employees* (please see below for our website).

What about the mall?

Malls are dying. **Lakeside Mall is no different**: it is scheduled for demolition end of this year (**2025**).

Its subsequent "*redevelopment*" is predicted to take at least **10 years**...

Don't most people remember the mall?

Not everyone. *Anyone born today won't remember a closed mall such as Lakeside.*

Sample Questionnaire: to read more questions or participate, *please see below for our website!*

INTRO QUESTIONS

1. What is the **first** thing which comes to mind, when you think of the mall?
2. What is your **best** memory of the mall?
3. What is your **worst** memory of the mall?

MAIN QUESTIONS

1. What was your **favorite** thing to do at the mall?
2. Did you ever **work** at the mall?

CONCLUDING QUESTIONS

1. What will you **miss** most about the mall?
2. Do you believe that **malls** have a **future**?

Participation is entirely **voluntary**. You are welcome to remain **private** or **anonymous**, if you wish to do so.

Thank you,

Alex Portell

Project Lead & Interviewer



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PROJECT LAKESIDE MALL

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