

For casuals:	Single Ride	Day Pass
	\$1 + \$0.18/min	\$18.10/day
	Get the app	Get a day pass
Classic prices	\$1 unlock + \$0.18/min	3 hours free , >\$0.18/min
Ebike prices	\$1 unlock + \$0.44/min	Free unlocks + \$0.44/min

For members:	\$143.90/year	Divvy phone:
	45 min free , > \$0.18/min	855-553-4889
Classic prices	Free unlocks + \$0.29/min	
Ebike prices	Free unlocks + \$0.18/min	

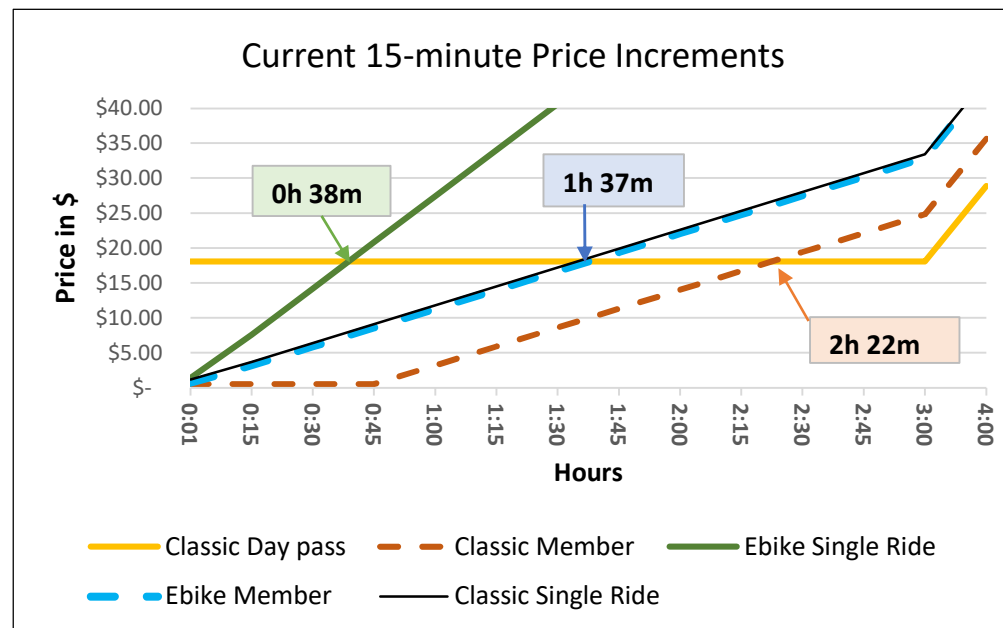
Member annual:	\$143.90
5 days a week use:	365-104= 261 143.9/261= 0.55
Member per day:	\$0.55

Benefits for SNAP, WIC, LIHEAP, FAFSA...
Unlimited free 45-min classic rides Free unlocks \$0.05/min ebike rides \$0.10/min scooter rides
Requirements: Members must be 16 or older Proof that your household receives SNAP, WIC, LIHEAP, FAFSA or public housing assistance

This PDF copy of the Excel spreadsheet supports the Pricing Analysis for Cylvic (Divvy - the bicycle sharing company)

Duration	0:01	0:15	0:30	0:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30
Classic Day pass	\$ 18.10	\$ 18.10	\$ 18.10	\$ 18.10	\$ 18.10	\$ 18.10	\$ 18.10	\$ 18.10	\$ 18.10	\$ 18.10	\$ 18.10
Classic Member	\$ 0.55	\$ 0.55	\$ 0.55	\$ 0.55	\$ 3.25	\$ 5.95	\$ 8.65	\$ 11.35	\$ 14.05	\$ 16.75	\$ 19.45
Ebike Single Ride	\$ 1.44	\$ 7.60	\$ 14.20	\$ 20.80	\$ 27.40	\$ 34.00	\$ 40.60	\$ 47.20	\$ 53.80	\$ 60.40	\$ 67.00
Ebike Member	\$ 0.73	\$ 3.25	\$ 5.95	\$ 8.65	\$ 11.35	\$ 14.05	\$ 16.75	\$ 19.45	\$ 22.15	\$ 24.85	\$ 27.55
Classic Single Ride	\$ 1.18	\$ 3.70	\$ 6.40	\$ 9.10	\$ 11.80	\$ 14.50	\$ 17.20	\$ 19.90	\$ 22.60	\$ 25.30	\$ 28.00
Below - an axillary table for formulas				0:38				1:37			2:22
1440 - min. in 24 hours				\$ 17.72	- Ebike Single R.			\$ 18.01	- Ebike	Classic -	\$ 18.01

Day Pass	\$ 18.10
Classic Single Ride	\$ 0.18
Classic (Casual)	\$ 0.18
Classic Member	\$ 0.18
Ebike Single Ride	\$ 0.44
Ebike Member	\$ 0.18
Classic Memb. \$ for 15 min.	
0:15	\$ 2.70



2:45	3:00	4:00	5:00	6:00	7:00	8:00	9:00	10:00	11:00	12:00
\$ 18.10	\$ 18.10	\$ 28.90	\$ 39.70	\$ 50.50	\$ 61.30	\$ 72.10	\$ 82.90	\$ 93.70	\$ 104.50	\$ 115.30
\$ 22.15	\$ 24.85	\$ 35.65	\$ 46.45	\$ 57.25	\$ 68.05	\$ 78.85	\$ 89.65	\$ 100.45	\$ 111.25	\$ 122.05
\$ 73.60	\$ 80.20	\$ 106.60	\$ 133.00	\$ 159.40	\$ 185.80	\$ 212.20	\$ 238.60	\$ 265.00	\$ 291.40	\$ 317.80
\$ 30.25	\$ 32.95	\$ 43.75	\$ 54.55	\$ 65.35	\$ 76.15	\$ 86.95	\$ 97.75	\$ 108.55	\$ 119.35	\$ 130.15
\$ 30.70	\$ 33.40	\$ 44.20	\$ 55.00	\$ 65.80	\$ 76.60	\$ 87.40	\$ 98.20	\$ 109.00	\$ 119.80	\$ 130.60



Duration	0:01	0:15	0:30	0:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30
Classic Day pass	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 22.70	\$ 25.40
Classic Member	\$ 0.55	\$ 0.55	\$ 0.55	\$ 0.55	\$ 0.55	\$ 2.95	\$ 5.35	\$ 7.75	\$ 10.15	\$ 12.55	\$ 14.95
Ebike Single Ride	\$ 1.44	\$ 7.60	\$ 14.20	\$ 20.80	\$ 27.40	\$ 34.00	\$ 40.60	\$ 47.20	\$ 53.80	\$ 60.40	\$ 67.00
Ebike Member	\$ 0.71	\$ 2.95	\$ 5.35	\$ 7.75	\$ 10.15	\$ 12.55	\$ 14.95	\$ 17.35	\$ 19.75	\$ 22.15	\$ 24.55
Classic Single Ride	\$ 1.18	\$ 3.70	\$ 6.40	\$ 9.10	\$ 11.80	\$ 14.50	\$ 17.20	\$ 19.90	\$ 22.60	\$ 25.30	\$ 28.00

Below - an axillary table for formulas

1440 - min. in 24 hours

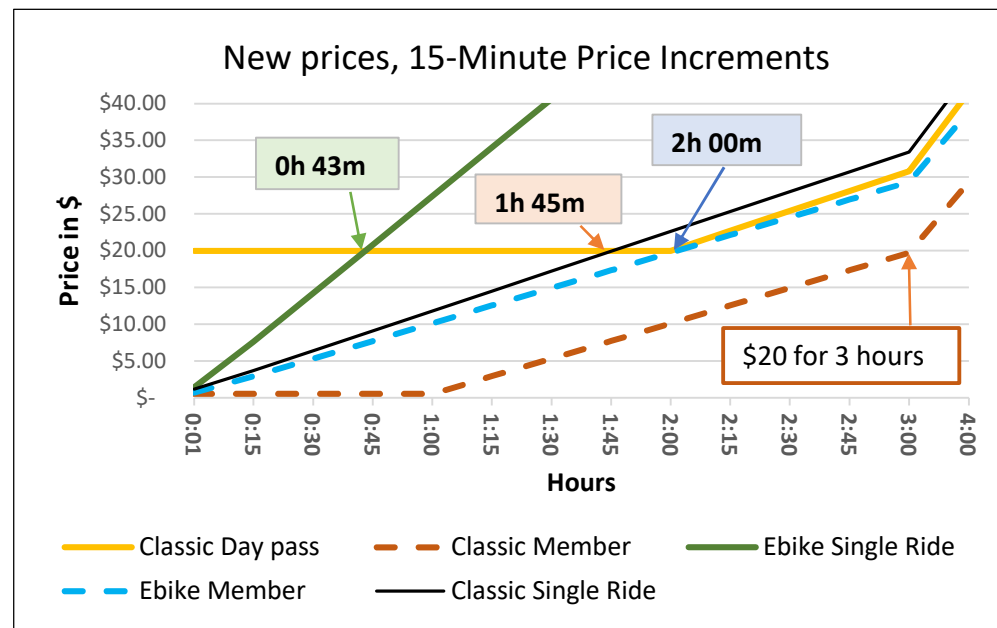
\$ 0.55 - \$ per day Memb.

Day Pass	\$ 20.00
Classic Single Ride	\$ 0.20
Classic Day Pass	\$ 0.18
Classic Member	\$ 0.16
Ebike Single Ride	\$ 0.44
Ebike Member	\$ 0.16
Classic Memb. \$ for 15 min.	
0:15	\$ 2.40

0:43
\$ 19.92 - Ebike Single R.

1:37
\$ 18.46 - Classic

2:00
\$ 22.15 - Ebike



=E\$10	=E\$10	=E\$10
=E\$13*(L1-\$I\$1)*\$D\$8+\$I\$3	=E\$13*(M1-\$I\$1)*\$D\$8+\$I\$3	=E\$13*(N1-\$I\$1)*\$D\$8+\$I\$3
=E\$14*L1*\$D\$8+1	=E\$14*M1*\$D\$8+1	=E\$14*N1*\$D\$8+1
=E\$15*L1*\$D\$8+\$D\$9	=E\$15*M1*\$D\$8+\$D\$9	=E\$15*N1*\$D\$8+\$D\$9
=E\$12*L1*\$D\$8+1	=E\$12*M1*\$D\$8+1	=E\$12*N1*\$D\$8+1

All table data is derived from calculations. The formulas generating this data are shown above as a visual representation, captured directly from the spreadsheet using FORMULATEXT() function. These formulas correspond to a random range of the table and are provided to illustrate that every value is computed. Specific formula explanations are not included.