# Logo Design Mohit Doad

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CRAFTING MEMORABLE LOGOS TO DEFINE YOUR BRAND

Hi, I'm Mohit Doad, a graphic designer with over 4 years of experience. I specialize in creating unique and memorable logos that capture your brand's essence. Let's design a logo that stands out and makes a lasting impression!

## **Services I Offer**

### 1. Custom Logo Design

- Create unique logos tailored to your brand's identity.
- Multiple concepts and revisions to ensure the perfect design.

#### 3. Brand Collateral

- Apply your new logo to business cards, letterheads, and other materials.
- Ensure a consistent and professional look across all brand touchpoints.

#### 2. Logo Refresh

- Update and modernize your existing logo.
- Maintain brand recognition while giving it a fresh look.

#### 4. Logo Variations

- Design different logo variations for various applications.
- Includes monochrome, horizontal, vertical, and icon versions.



## Why Choose Me?

- Expertise and Experience: 4+ years in graphic design, with 100+ projects and 50+ happy clients.
- Creative and Unique Designs: Personalized designs that stand out and resonate with your audience.
- Client-Centric Approach: I listen to your needs and deliver designs that align with your
- Proven Success: Designs that drive engagement and increase followers

## My Workflow

#### 1. Consultation and Discovery 2. Research and Strategy

- We discuss your brand, goals, and vision.
- I gather all necessary information to start the project

• I research your industry, competitors, and target audience.

Develop a strategic plan for your logo design.

#### 3. Concept Development

- I create initial design concepts for your logo.
- You provide feedback on the options presented.

#### 4. Design Refinement

- I refine the chosen concept based on your feedback.
- Ensure the design aligns perfectly with your brand.

#### 5. Finalization and Delivery

- Finalize the design and prepare all necessary files.
- · Deliver high-quality files ready for use in various formats.

## **How I Benefit Your Business**

#### **Strong Brand Identity:**

• Unique logos that define and elevate your brand.



#### **Professional Look:**

• Consistent branding that enhances your professional image.



#### **Increased Recognition:**

• Memorable designs that make your brand stand out.



#### **Long-Term Impact:**

• Logos that build brand loyalty and recognition over time.



## **Contact Me:**







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Let's Create Your Memorable Logo!