

# Branding by Mohit Doad

TRANSFORMING VISIONS INTO MEMORABLE BRANDS



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Hi, I'm Mohit Doad, a graphic designer with over 4 years of experience. I specialize in creating stunning and effective branding for businesses like yours. Let's turn your vision into a brand that stands out!

## Services I Offer

### 1. Brand Identity Design

- Developing unique and cohesive brand identities.
- Includes logo design, color schemes, typography, and brand guidelines.
- Designing business cards, letterheads, and other branded materials.

### 2. Logo Design

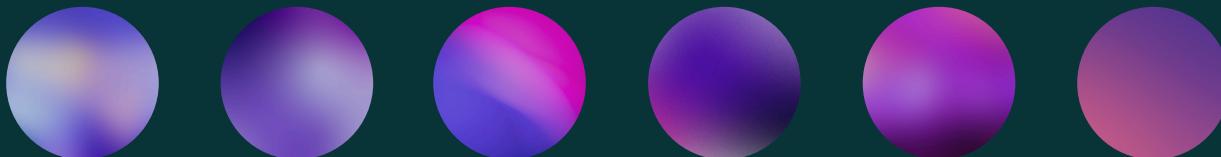
- Crafting distinctive and memorable logos that reflect your brand's essence.
- Multiple concepts and revisions until the perfect logo is achieved.

### 3. Social Media Branding

- Creating visually appealing social media profiles and posts.
- Custom graphics for different platforms to enhance your online presence.

### 4. Packaging Design

- Designing attractive packaging that reflects your brand and appeals to customers.
- Focus on functionality and aesthetics.



# Why Choose Me?

- **Expertise and Experience:** Over 4 years of experience in branding with 500+ projects completed and 100+ happy clients.
- **Creative and Unique Designs:** Personalized designs that stand out and resonate with your target audience.
- **Client-Centric Approach:** Dedicated to understanding your vision and bringing it to life.
- **Award-Winning Designer:** Recognized in the industry with multiple awards, including runner up position in a national brand identity competition.

## My Workflow

### 1. Consultation and Discovery

- Initial meeting to understand your business, goals, and vision.
- Gathering necessary information and setting project expectations.

### 2. Research and Strategy

- In-depth research on your industry, competitors, and target audience.
- Developing a strategic plan for your brand's visual identity.

### 3. Concept Development

- Creating initial design concepts based on research and strategy.
- Presenting multiple options for your feedback.

### 4. Design Refinement

- Iterating on selected concepts based on your feedback.
- Ensuring every detail aligns with your brand vision.

### 5. Finalization and Delivery

- Finalizing the chosen design and preparing all necessary files.
- Delivering high-quality, ready-to-use files in various formats.

# How I Benefit Your Business

## Increased Brand Recognition:

- Unique and memorable designs that make your brand stand out.



## Consistency and Professionalism:

- Consistent branding across all platforms enhances your brand's professionalism.



## Enhanced Customer Engagement:

- Attractive designs that capture attention and engage your audience.



## Higher Conversion Rates:

- Well-designed branding materials that build trust and encourage customer loyalty.



# Contact Me:



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Let's Build Your Business Together!