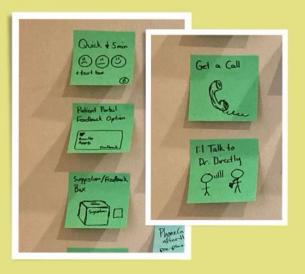
i-storm



brainstorm



prompted brainstorm ---- o mash-up (sample)



What if we could not use words for feedback?

(sample)



Birthday **Party**

X

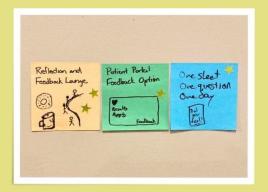
Healthcare Feedback



final ideation board

Rashmi Mariyappa

1st place votes ---- 2nd place votes ---- 3rd place votes --- the wacky vote









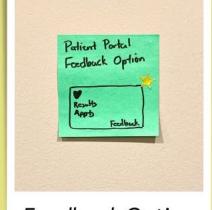
clustered ideas



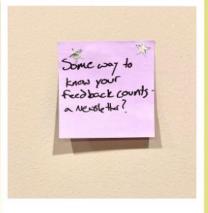
the top 3 ideas



Reflection and Feedback Lounge



Feedback Option in Patient Portal



Close the Feedback Loop