# "VEGETARIAN / VEGAN RESTAURANTS" NEIGHBORHOODS

Applied Capstone Course Assignment
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#### Introduction

Methodology

Results

Conclusion

PRESENTATION OUTLINE

- Globally, the rates of obesity-related chronic diseases have become a public health concern.
- Most people are transforming into distinct lifestyles to reduce the high risk of chronic disease caused by modern nutritional patterns.
- Vegetarianism is the best diet to enhance health.

Figure below by (Humankind Ventures Ltd, 2020) illustrates some of the food consumed by

vegetarians.

## INTRODUCTION



import pandas as pd and numpy as np

from BS4 import BeautifulSoup

import requests

import Nominatim

import Folium and KMeans

import matplotlib.colors as colors

import matplotlib.cm as cm

LIBRARIES

**Data loading** 

Wikipedia page
BeautifulSoup
package
Pandas Dataframe

Data cleaning

drop () method Renamed PostalCode, Borough, and Neighborhood Geocoder package

Latitudes and Longitudes

Foursquare API

Venue data of Vegetarian restaurants MACHINE LEARNING MODEL

K-means clustering

METHODOLOGY

#### Data before cleaning

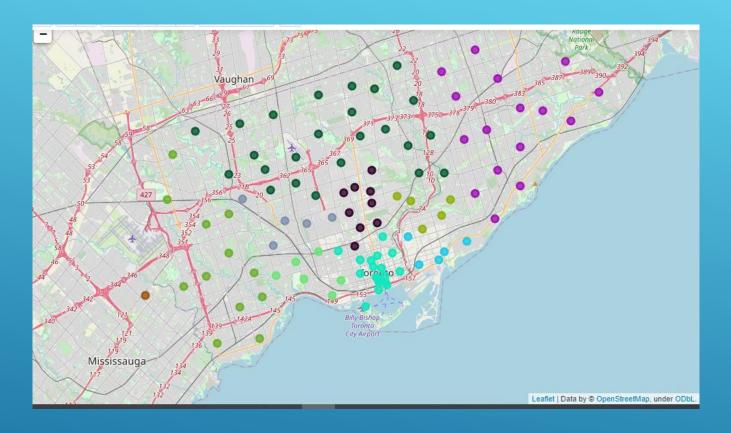
	Postal Code	Borough	Neighbourhood
0	M1A	Not assigned	Not assigned
1	M2A	Not assigned	Not assigned
2	МЗА	North York	Parkwoods
3	M4A	North York	Victoria Village
4	M5A	Downtown Toronto	Regent Park, Harbourfront
5	M6A	North York	Lawrence Manor, Lawrence Heights
6	M7A	Downtown Toronto	Queen's Park, Ontario Provincial Government
7	M8A	Not assigned	Not assigned
8	М9А	Etobicoke	Islington Avenue, Humber Valley Village
9	M1B	Scarborough	Malvern, Rouge
10	M2B	Not assigned	Not assigned
11	МЗВ	North York	Don Mills

#### Data after cleaning

	PostalCode	Borough	Neighbourhood
0	МЗА	North York	Parkwoods
1	M4A	North York	Victoria Village
2	M5A	Downtown Toronto	Regent Park, Harbourfront
3	M6A	North York	Lawrence Manor, Lawrence Heights
4	M7A	Downtown Toronto	Queen's Park, Ontario Provincial Government
5	М9А	Etobicoke	Islington Avenue, Humber Valley Village
6	M1B	Scarborough	Malvern, Rouge
7	мзв	North York	Don Mills
8	M4B	East York	Parkview Hill, Woodbine Gardens
9	M5B	Downtown Toronto	Garden District, Ryerson
10	M6B	North York	Glencairn
11	М9В	Etobicoke	West Deane Park, Princess Gardens, Martin Grov

# RESULTS: BEFORE AND AFTER DATA CLEANING

#### Map with markers



RESULTS: TORONTO MAP

#### K-means clustering

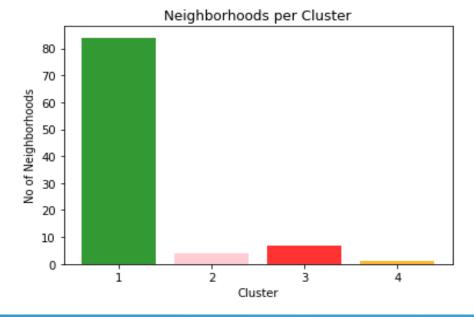
```
1 kclusters = 4
    toronto_grouped_clustering = fd.drop('Neighbourhood', 1)
   # run k-means clustering
    kmeans = KMeans(n_clusters=kclusters, random_state=0).fit(toronto_grouped_clustering)
 8 # check cluster labels generated for each row in the dataframe
 9 kmeans.labels_[0:10]
array([0, 0, 0, 0, 0, 1, 0, 0, 0, 0])
 1 # create a new dataframe that includes the cluster as well as the top 10 venues for each neighborhood.
 2 to merged = fd.copy()
 4 # add clustering labels
 5 to merged["Cluster Labels"] = kmeans.labels
 6 to merged.head()
                           Neighbourhood Vegetarian / Vegan Restaurant Cluster Labels
                                Agincourt
                     Alderwood, Long Branch
                                                             0.0
2 Bathurst Manor, Wilson Heights, Downsview North
                                                             0.0
```

0.0

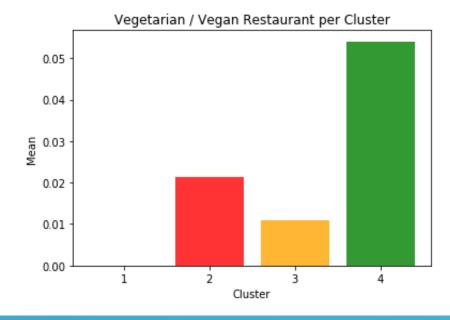
# RESULTS: MACHINE LEARNING

Bayview Village

Bedford Park, Lawrence Manor East



Cluster 1 has the highest neighbourhoods (84) while cluster 2 has (7), cluster 3 has (4) neighbourhoods and cluster 4 has only (1).



Vegetarian / Vegan Restaurants are situated in cluster 4, followed by cluster 3 and cluster 2. Cluster 1 does not Vegetarian / Vegan Restaurants.

## RESULTS: CLUSTER ANALYSIS

- ▶ The first neighborhood explored in our data set is 'Malvern, Rouge.'
- ► Cluster 1 has the highest neighbourhoods (84), while cluster 2 has (7), cluster 3 has (4) neighbourhoods, and cluster 4 has only (1).
- ► Most of the Vegetarian / Vegan Restaurants are situated in cluster 4, followed by cluster 3 and cluster 2
- ► Cluster 1 does not have any Vegetarian / Vegan Restaurants; therefore, this an opportunity to establish a new Vegetarian / Vegan Restaurants business in this area.
- ► The study was successful because the entrepreneurs will have a clear picture of the location of Vegetarian / Vegan Restaurants in Toronto.

# CONCLUSION