

Assignment Name: Problem Statement
Group Name: Eternal Blue

Team Members who contributed:

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What is the Problem?

Many people struggle with putting together outfits that both look and feel good. Others struggle with putting together new outfits and not repeating old ones. An outfit can look great but not feel great on you or adhere to your exact style preferences. Our app would allow you to obtain your ideal clothing aesthetic using the articles of clothing you already possess.

Who is experiencing the problem?

Any person with tons of clothes that feels like they have nothing to wear can experience this problem.

Where does the problem present itself?

The problem presents itself inside the closets of many who have troubles figuring out what to wear.

Why does it matter?

Looking great while also feeling great can increase one's self-esteem while also helping define who we are as people. Finding more use for the clothes we already own may serve to limit the effects of "fast fashion" and to discourage wastefulness.