



region, market

All



customer

All



segment, category, pr...

All



2019

2020

2021

2022
EST

Q1

Q2

Q3

Q4

YTD

YTG



81.17%

LY: 80.21% (+1.2%)

Forecast Accuracy

-3472.69K

LY: -751.71K (-361.97%)

Net Error

6899.04K

LY: 9780.74K (-29.46%)

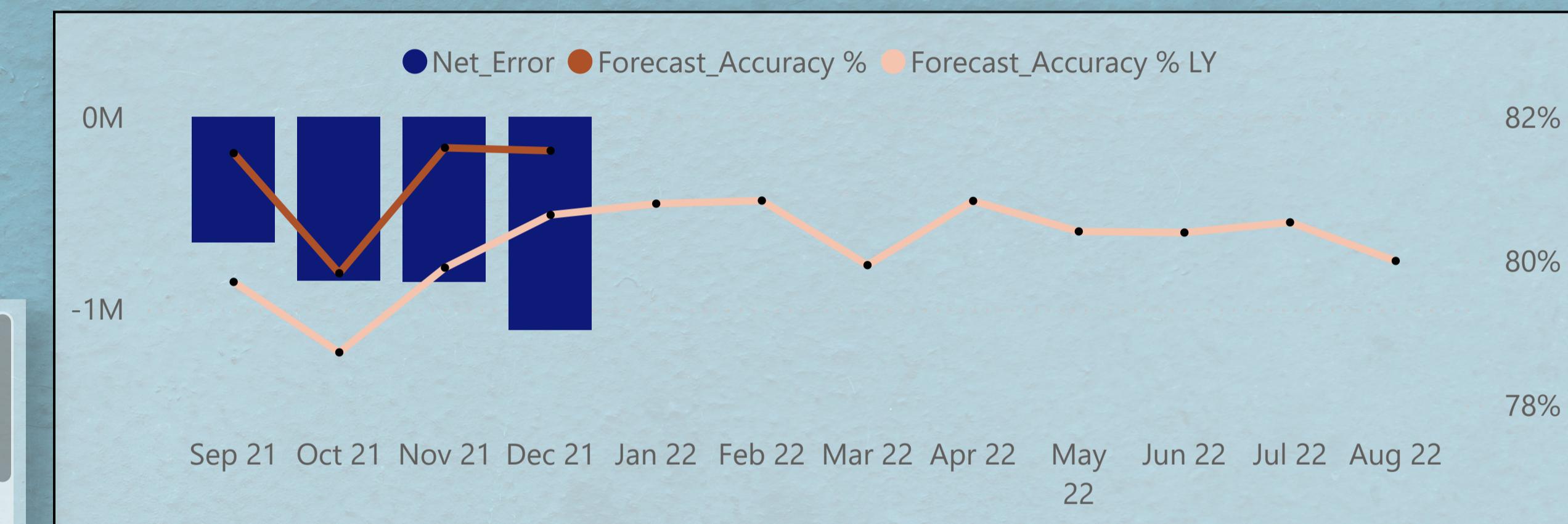
ABS Error

Key Metrics by Customers

customer	Forecast_Accuracy %	Forecast_Accuracy % LY	Net_Error	Net_Error %	Risk
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Acclaimed Stores	57.74%	50.69%	83037	10.74%	EI
All-Out	43.96%	29.09%	-150	-0.32%	OOS
Amazon	73.79%	74.54%	-464694	-9.22%	OOS
Argos (Sainsbury's)	54.78%	56.08%	-23040	-17.60%	OOS
Atlas Stores	49.53%	48.16%	-4182	-2.31%	OOS
Atliq e Store	74.22%	74.59%	-294868	-9.65%	OOS
Atliq Exclusive	70.35%	71.69%	-359242	-11.91%	OOS
BestBuy	46.60%	35.31%	81179	16.72%	EI
Billa	42.63%	18.29%	3704	3.91%	EI
Boulanger	52.69%	58.77%	-48802	-20.21%	OOS
Chip 7	34.56%	53.44%	-85293	-35.01%	OOS
Chiptec	50.49%	52.54%	-20102	-11.36%	OOS
Circuit City	46.17%	35.02%	85248	16.55%	EI
Total	81.17%	80.21%	-3472690	-9.48%	OOS

Accuracy/Net Error Trend



Key Metrics by Product

segment	Forecast_Accuracy %	Forecast_Accuracy % LY	Net_Error	Net_Error %	Risk
Accessories	87.42%	77.66%	341468	1.72%	EI
Desktop	87.53%	84.37%	78576	10.24%	EI
Networking	93.06%	90.40%	-12967	-1.69%	OOS
Notebook	87.24%	79.99%	-47221	-1.69%	OOS
Peripherals	68.17%	83.23%	-3204280	-31.83%	OOS
Storage	71.50%	83.54%	-628266	-25.61%	OOS
Total	81.17%	80.21%	-3472690	-9.48%	OOS

