

Kontakt

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Top-Kenntnisse

Design Thinking
Activity based Working
User Experience

Languages

Englisch (Full Professional)
Deutsch (Native or Bilingual)
Indonesisch (Elementary)

Certifications

Certified Professional for Usability
and UX (CPUX-F)
Certified Design Thinking Coach
Certified ScrumMaster (CSM)
LEGO® SERIOUS PLAY® Facilitator
Certified Scrum Product Owner
(CSPO)

Daniel Baule

UX & Workplace Professional || Design Thinking Coach || Agile
Coach || DIY Enthusiast
Haselünne, Niedersachsen, Deutschland

Zusammenfassung

I am a very open-minded, passionate and flexible mind with over 10 years experience in various fields of user centered and iterative innovation and development.

I like to challenge and shape my environment and strongly believe in agility to do that sustainably.

For me a workshop contains either post-its or tools ... and I love both!

Berufserfahrung

Rosenxt Group
Technology Management
September 2024 - Present (1 Jahr 6 Monate)
Lingen (Ems), Lower Saxony, Germany

UX&I GmbH
Senior UX Consultant - Transformation
Mai 2023 - August 2024 (1 Jahr 4 Monate)
Düsseldorf, North Rhine-Westphalia, Germany

BSH Home Appliances Group
Corporate User Experience | Global Work Environment
August 2015 - Mai 2023 (7 Jahre 10 Monate)
München und Umgebung, Deutschland

My job is to enable and drive user centered and agile working and thinking inside our organization.

As a coach and trainer I support and train teams in learning and applying various elements of user centered innovation and development. And being responsible for activity based working I establish workplace guidelines, layouts and user centered construction processes and help bringing them to life.

TIE Kinetix
Senior User Experience Consultant

Dezember 2013 - Juli 2015 (1 Jahr 8 Monate)

München und Umgebung, Deutschland

TOMORROW FOCUS Technologies GmbH

Senior User Experience Consultant

August 2011 - Dezember 2013 (2 Jahre 5 Monate)

München und Umgebung, Deutschland

I joined the company to help transforming it from an internal service provider of the Hubert Burda Media Holding to an external E-Commerce agency. I focused on building up iterative and sustainable cooperation models that helped us being part of our clients' UX strategy.

hmmh – Agentur für Digital Commerce & Brand Communication

User Experience Engineer

2009 - September 2011 (2 Jahre)

Bremen und Umgebung, Deutschland

As the first UX professional joining the agency I was the internal and external advocate and driver of User Centered Design. I helped establishing new and sustainable business fields in web analytics, testing and optimization.

Universität Paderborn

Student Assistent and Tutor

2007 - 2009 (2 Jahre)

Paderborn und Umgebung, Deutschland

I worked in the field of human-computer-interaction and distributed systems and as JAVA developer in a project for federal ministry of education and research.

Ausbildung

Universität Paderborn

Diplom, Informatik