## **EPSRC Grant Application Experience Sharing**

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Why you are the most suitable person for the research that you have proposed?

- Need to convince EPSRC that it is low-risk high-return to invest in YOU.
- ➤ Your track record demonstrates the 'risk' (your Case for Support will sketch the picture of the 'return').
  - Esteem
  - The quality of publications
  - Who cited your work
  - Your proposal is built upon your active research
  - Your research management experience (PhD supervision, small grants, etc.)

## Proposal development

## I spent two years preparing it:

- ► Good conference/journal papers that underpin the proposal idea
- ▶ Industrial partner's letter of support
- ► Friendly reviews from friends/colleagues (there will be contradicting comments . . . )
- ► Friendly non-expert reviews from research support officers (they have seen many good/bad proposals)