

# Cookie scan report

## Summary

Scan date: 31/01/2020  
 Domain name: wowq.io  
 Server location: United States  
 Cookies, in total: 27

## Scan result

27 cookies were identified.  
 7 cookies are unclassified and need manual classification and a purpose description.



The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, create a [Cookiebot subscription](#) for your domain.

## Category: Necessary (2)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>__cfduid</b>	wowq.io	HTTP	29 days
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a> <b>Cookie purpose description:</b> Used by the content network, Cloudflare, to identify trusted web traffic. <b>Initiator:</b> Webserver <b>Source:</b> wowq.io <b>Data is sent to:</b> United States (adequate) Adequate country under GDPR (EU)			
<b>m-b</b>	quora.com	HTTP	2 years
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a> <b>Cookie purpose description:</b> Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor. <b>Initiator:</b> Script tag, page source line number 9 <b>Source:</b> <a href="https://q.quora.com/_ad/9b169354680247b9bd0cfc6ae2a47ce8/pixel?tag=ViewContenti=gtmu=https%3A%2F%2Fwowq.io%2Fvia%2Fhttps://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://q.quora.com/_ad/9b169354680247b9bd0cfc6ae2a47ce8/pixel?tag=ViewContenti=gtmu=https%3A%2F%2Fwowq.io%2Fvia%2Fhttps://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a> <b>Data is sent to:</b> United States (adequate) Adequate country under GDPR (EU)			

## Category: Preferences (2)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>lang</b>	ads.linkedin.com	HTTP	Session
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a> <b>Cookie purpose description:</b> Remembers the user's selected language version of a website <b>Initiator:</b> Script tag, page source line number 9 <b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a> <b>Data is sent to:</b> Ireland (adequate) Adequate country under GDPR (EU) <b>Blocked until accepted by user:</b> No			
<b>lang</b>	linkedin.com	HTTP	Session
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a> <b>Cookie purpose description:</b> Set by LinkedIn when a web page contains an embedded "Follow us" panel.			

**Initiator:** Script tag, page source line number 9  
**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

## Category: Statistics (4)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>_ga</b>	wowq.io	HTTP	2 years
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a>			
<b>Cookie purpose description:</b> Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
<b>Initiator:</b> Script tag, page source line number 9			
<b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a>			
<b>Data is sent to:</b> United States (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			
<b>_gat</b>	wowq.io	HTTP	1 day
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a>			
<b>Cookie purpose description:</b> Used by Google Analytics to throttle request rate			
<b>Initiator:</b> Script tag, page source line number 9			
<b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a>			
<b>Data is sent to:</b> United States (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			
<b>_gid</b>	wowq.io	HTTP	1 day
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a>			
<b>Cookie purpose description:</b> Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
<b>Initiator:</b> Script tag, page source line number 9			
<b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a>			
<b>Data is sent to:</b> United States (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			
<b>personalization_id</b>	twitter.com	HTTP	2 years
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a>			
<b>Cookie purpose description:</b> This cookie is set by Twitter - The cookie allows the visitor to share content from the website onto their Twitter profile.			
<b>Initiator:</b> Script tag, page source line number 9			
<b>Source:</b> <a href="https://analytics.twitter.com/i/adsc?p_id=Twitterp_user_id=0txn_id=nundsevents=%5B%5B%22pageview%22%2Cnull%5D%5Dtw_sale_amount=0tw_order_quantity=0tw_iframe_status=0tpx_cb=twtr.conversion.loadPixelstw_document_href=https%3A%2F%2Fwowq.io%2Fvia%2Fhttps://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://analytics.twitter.com/i/adsc?p_id=Twitterp_user_id=0txn_id=nundsevents=%5B%5B%22pageview%22%2Cnull%5D%5Dtw_sale_amount=0tw_order_quantity=0tw_iframe_status=0tpx_cb=twtr.conversion.loadPixelstw_document_href=https%3A%2F%2Fwowq.io%2Fvia%2Fhttps://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a>			
<b>Data is sent to:</b> United States (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			

## Category: Marketing (12)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>_fbp</b>	wowq.io	HTTP	3 months
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a>			
<b>Cookie purpose description:</b> Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.			
<b>Initiator:</b> Script tag, page source line number 9			
<b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a>			
<b>Data is sent to:</b> United States (adequate)			
Adequate country under GDPR (EU)			

Blocked until accepted by user: No			
<b>_gcl_au</b>	wowq.io	HTTP	3 months
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a> <b>Cookie purpose description:</b> Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. <b>Initiator:</b> Script tag, page source line number 9 <b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a> <b>Data is sent to:</b> United States (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
<b>ads/ga-audiences</b>	google.com	Pixel	Session
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a> <b>Cookie purpose description:</b> Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites. <b>Initiator:</b> Script tag, page source line number 9 <b>Source:</b> <a href="https://www.google.ie/ads/ga-audiences?v=1aip=1t=sr_r=4tid=UA-116196673-1cid=17841791.1580465455jid=1827996036_v=j80z=889083618slf_rd=1random=2229763968">https://www.google.ie/ads/ga-audiences?v=1aip=1t=sr_r=4tid=UA-116196673-1cid=17841791.1580465455jid=1827996036_v=j80z=889083618slf_rd=1random=2229763968</a> <b>via</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a> <b>Data is sent to:</b> United States (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
<b>bcookie</b>	linkedin.com	HTTP	2 years
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a> <b>Cookie purpose description:</b> Used by the social networking service, LinkedIn, for tracking the use of embedded services. <b>Initiator:</b> Script tag, page source line number 9 <b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a> <b>Data is sent to:</b> United States (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
<b>bscookie</b>	linkedin.com	HTTP	2 years
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a> <b>Cookie purpose description:</b> Used by the social networking service, LinkedIn, for tracking the use of embedded services. <b>Initiator:</b> Script tag, page source line number 9 <b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a> <b>Data is sent to:</b> United States (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
<b>fr</b>	facebook.com	HTTP	3 months
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a> <b>Cookie purpose description:</b> Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. <b>Initiator:</b> Script tag, page source line number 9 <b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a> <b>Data is sent to:</b> Netherlands (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
<b>i/adsct</b>	t.co	Pixel	Session
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a> <b>Cookie purpose description:</b> The cookie is used by Twitter.com in order to determine the number of visitors accessing the website through twitter advertisement content. <b>Initiator:</b> Script tag, page source line number 9 <b>Source:</b> <a href="https://t.co/i/adsct?p_id=Twitterp_user_id=0txn_id=nundsevents=%5B%5B%22pageview%22%2Cnull%5D%5Dtw_sale_amount=0tw_order_quantity=0tw_iframe_status=0">https://t.co/i/adsct?p_id=Twitterp_user_id=0txn_id=nundsevents=%5B%5B%22pageview%22%2Cnull%5D%5Dtw_sale_amount=0tw_order_quantity=0tw_iframe_status=0</a> <b>via</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a> <b>Data is sent to:</b> United States (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
<b>lfdc</b>	linkedin.com	HTTP	1 day
<b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a> <b>Cookie purpose description:</b> Used by the social networking service, LinkedIn, for tracking the use of embedded services. <b>Initiator:</b> Script tag, page source line number 9 <b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a> <b>Data is sent to:</b> United States (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
<b>reddaid</b>	reddit.com	HTTP	2 years

**First found URL:** <https://wowq.io/>  
**Cookie purpose description:** Necessary for the implementation of the Reddit.com's share-button function.  
**Initiator:** Script tag, page source line number 9  
**Source:** [https://alb.reddit.com/rp.gif?ts=1580465454816id=t2\\_np417event=PageVisits=fEPv69MAaB2ZTWfIYMt%2BRA7OpkqwXp4p1QtDr163BNE%3D](https://alb.reddit.com/rp.gif?ts=1580465454816id=t2_np417event=PageVisits=fEPv69MAaB2ZTWfIYMt%2BRA7OpkqwXp4p1QtDr163BNE%3D)  
**via** <https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ>  
**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)  
**Blocked until accepted by user:** No

rp.gif	alb.reddit.com	Pixel	Session
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**First found URL:** <https://wowq.io/>  
**Cookie purpose description:** Necessary for the implementation of the Reddit.com's share-button function.  
**Initiator:** Script tag, page source line number 9  
**Source:** [https://alb.reddit.com/rp.gif?ts=1580465454816id=t2\\_np417event=PageVisits=fEPv69MAaB2ZTWfIYMt%2BRA7OpkqwXp4p1QtDr163BNE%3D](https://alb.reddit.com/rp.gif?ts=1580465454816id=t2_np417event=PageVisits=fEPv69MAaB2ZTWfIYMt%2BRA7OpkqwXp4p1QtDr163BNE%3D)  
**via** <https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ>  
**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)  
**Blocked until accepted by user:** No

tr	facebook.com	Pixel	Session
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**First found URL:** <https://wowq.io/>  
**Cookie purpose description:** Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.  
**Initiator:** Script tag, page source line number 9  
**Source:** <https://www.facebook.com/tr/?id=715880085123840ev=PageViewdl=https%3A%2F%2Fwowq.io%2Frl=https%3A%2F%2Fwowq.io%2Fif=falsets=1580465454944sw=1024sh=768v=2.9.15r=stableec=0o=286fbp=fb.1.1580465454939.93883344it=1580465454803coo=falserqm=GET>  
**via** <https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ>  
**Data is sent to:** Netherlands (adequate)  
Adequate country under GDPR (EU)  
**Blocked until accepted by user:** No

UserMatchHistory	linkedin.com	HTTP	29 days
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**First found URL:** <https://wowq.io/>  
**Cookie purpose description:** Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.  
**Initiator:** Script tag, page source line number 9  
**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ>  
**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)  
**Blocked until accepted by user:** No

## Category: Unclassified (7)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b><a href="#">_ad/9b169354680247b9bd0cfc6ae2a47ce8/pixel</a></b> <b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a> <b>Cookie purpose description:</b> Unclassified <b>Initiator:</b> Script tag, page source line number 9 <b>Source:</b> <a href="https://q.quora.com/_ad/9b169354680247b9bd0cfc6ae2a47ce8/pixel?tag=ViewContenti=gtmu=https%3A%2F%2Fwowq.io%2F">https://q.quora.com/_ad/9b169354680247b9bd0cfc6ae2a47ce8/pixel?tag=ViewContenti=gtmu=https%3A%2F%2Fwowq.io%2F</a> <b>via</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a> <b>Data is sent to:</b> United States (adequate) Adequate country under GDPR (EU) <b>Blocked until accepted by user:</b> No	q.quora.com	Pixel	Session
<b>cookie_bar_btns_color</b> <b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a> <b>Cookie purpose description:</b> Unclassified <b>Initiator:</b> Script tag, page source line number 9 <b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ">https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ</a> <b>Data is sent to:</b> United States (adequate) Adequate country under GDPR (EU) <b>Blocked until accepted by user:</b> No	wowq.io	HTTP	27 days
<b>cookie_bar_btns_text_color</b> <b>First found URL:</b> <a href="https://wowq.io/">https://wowq.io/</a> <b>Cookie purpose description:</b> Unclassified	wowq.io	HTTP	27 days

**Initiator:** Script tag, page source line number 9  
**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ>  
**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)  
**Blocked until accepted by user:** No

**cookie\_bar\_public\_id** wowq.io HTTP 27 days

**First found URL:** <https://wowq.io/>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 9  
**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

**cookie\_bar\_screen\_mode** wowq.io HTTP 27 days

**First found URL:** <https://wowq.io/>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 9  
**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

**lissc** linkedin.com HTTP 1 year

**First found URL:** <https://wowq.io/>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 9  
**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

**rdt\_uuid** wowq.io HTTP 3 months

**First found URL:** <https://wowq.io/>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 9  
**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-NZ5VCHZ>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No