



## ABOUT CHRIS BACH

Chris Bach is a lot like you. She loves dogs! She began to study them as soon as she was old enough to hold a leash. Her laboratories and classrooms have been training halls, clients' homes, conferences, seminars and dog shows.

She is known world-wide for her pioneering efforts to show dog lovers how to get a dog to voluntarily accept being guided, managed and educated. Her unique approach to training and living with dogs is called THE THIRD WAY. This program is highly effective yet easy to implement and exceptionally dog-friendly. Using it not only results in a reliably responsive, obedient dog but also enables both owner and dog to feel great about being together.

THE THIRD WAY'S Three Foundation Games, which Chris developed, are well-known to the global dog community and are utilized more often than any other training program for getting dogs off to a great start! These games teach dogs that what they want is available through attentiveness and cooperation with people and have repeatedly proven to result in dogs that possess the highest levels possible of reliability and commitment.

Chris is a Certified Dog Behavior Consultant of the very prestigious International Association of Animal Behavior Consultants and is a charter board member. She was also asked to join the distinguished American Humane Association committee, which brought together top U.S. trainers to build a code of ethics and guidelines for logical and humane dog training. She wrote a series of articles for a renowned dog training magazine and has written a widely-read Comprehensive Reference Book of THE THIRD WAY. Presently she is working on a project directed towards helping pet dog owners. Chris currently lectures about dog behavior and training in both the United States and Canada, and is well-known and often requested for her unique perspective on all aspects of the dog/human relationship.

Menomonee Falls, Wisconsin, is home to Chris, her wonderful and supportive husband, Bill, and their precious pooches Belgian Malinois, Brass and Border Collie, Stunner.



### MICHAEL BURKEY'S CANINE BEHAVIORAL SERVICES *Nurturing Human and Dog Relationships*

Michael Burkey is a **THIRD WAY** Certified Master Trainer as well as a Certified Dog Behavior Consultant. For group classes or in-home consultations, visit his website at:

[www.MichaelBurkey.com](http://www.MichaelBurkey.com) or  
call 734-634-4152

## SEMINAR LOCATION

Best Western  
Executive Plaza  
2900 Jackson Road  
Ann Arbor, MI 48103-2012  
734-665-4444

### *Directions:*

From the East: I94W, Exit 172, turn left on Jackson Ave.

From the West: I94E, Exit 172, turn left on Gralake Ave., turn left on Jackson Ave.

From the South: US-23N, I94W, Exit 172, turn left on Jackson Ave.

From the North: US-23S, Exit 2, turn right, turn left on N. Maple Road, turn right on Jackson Ave.

## THE FOUNDATION DAY ONE

Saturday, May 5th, 2007  
9:00 A.M. – 4:30 P.M.

There will be a mid-morning break, a lunch hour, and a mid-afternoon break.

### ✓ This is a working seminar

- ✓ Introduction
- ✓ The Two Life-Long Connections
  - How to teach "The Name Game"
  - How to use "The Indicator"
- ✓ The Three Foundation Games
  - What are they?
  - Why teach them?
- ✓ How to teach the Three Foundation Games:
- The Eye Contact Game**
  - Why teach it first?
  - Methods for teaching this skill
- Sit/Maintain**
  - The magic of self-imposed, self-control
  - The "Fixation" skill
  - Recipe for teaching Sit/Maintain
- The Walk Away Game**
  - The "Relinquish" skill
  - How to teach Phase I
  - How to teach Phase II

- ✓ How to use the Three Foundation Games to prevent and/or problem solve "aggression"/heightened defensiveness

- ✓ The TOUCHSTONE  
"Be on the Dog's Program"

- ✓ "People Games" to see things from a dog's point of view!

## THE FOUNDATION DAY TWO

Sunday, May 6th, 2007  
9:00 A.M. – 4:30 P.M.

There will be a mid-morning break, a lunch hour, and a mid-afternoon break.

- ✓ The Three Steps to Optimum Performance
  - Teaching
  - Proofing
  - Rehearsal
- ✓ Teaching
  - Teaching is a Question of Answers!
  - The Three Criteria for Reinforcement
- ✓ Teaching's Three Essential Elements
  - Get it voluntarily
  - Get it on cue
  - Manager other possibilities
- ✓ Proofing
  - The Proofing Game
  - The Three "C's" of Proofing
  - The Three "D's" of Proofing
- ✓ Rehearsal
  - Practice Makes Perfect
- ✓ Recipe for Attention
- ✓ Summary of THE THIRD WAY'S Foundation

**A complete line of videos and books to help you learn more about THE THIRD WAY will be available.**