ODST

Outsourced Digital Services and Technology

feeds

data collection

our flexible system has been created to collect data in whichever way suits your needs best, whether that be:

- direct database collection
- importing and collaborating from a number of different sources
- replicating the details directly from your site

no matter your prefered method, we can work to your requirements

feeds

data cleansing

once we've collected the data, we start our cleansing system to ensure your feed is to the highest quality.

our cleansing systems include:
- automatic deduplication technology
- automatic feed scan and validation

and finally a human validation process

ODST

feeds

updating data

when we've created your data set, it will be ready for you to create your different feed filters. feed filters allow you to create subsets of your initial feed.

ODST systems continue working, updating your data as frequently as required.

all ODST packages include:
- unlimited monthly feed updates
- update status email notification

feeds

scalability & reliability

ODST offer unprecedented scalability using the latest in elastic cloud hosting meaning when you need to add more products or offer more feeds ODST is there to support your needs.

all ODST feeds are powered and compressed by mongodb the very latest in 'no sql' technology for speed and reliability.
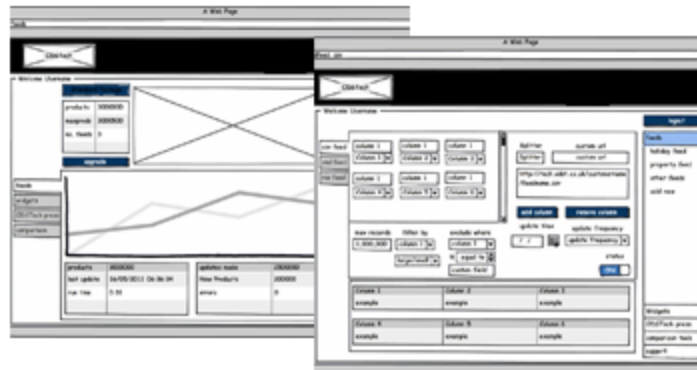
mongoDB

{name: "mongo", type:"DB"}

feeds

flexibility

ODST's easy to use admin allows you to quickly and easily create a new custom filter
from your data set

feeds

flexibility

our feeds are used for more than just
affiliate marketing, they allow for simple
and easy integration into almost any online
channel that requires a feed

amazon.co.uk

pricegrabber

travelsupermarket com
a great deal easier

Google
product search beta

compare the meerkat.com

PriceRunner

TWENGA

kelkoo

cost effective

feeds prices start from £50 per month for upto 5000 products and includes 1 custom feed filter

	no. prods	no. filters	monthly cost
upto	5000	1	£60
upto	10000	3	£85
upto	20000	5	£115
upto	50000	10	£140
	50000+	10+	contact for quote

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