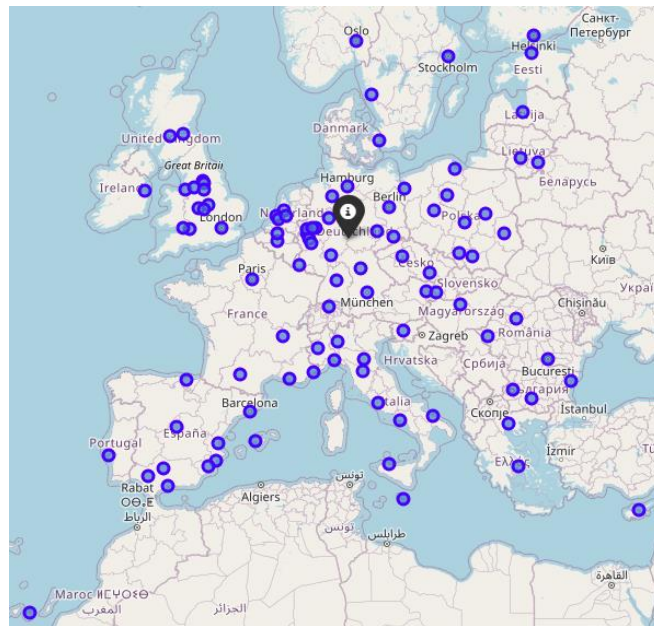


Report - the best cities in Europe for expansion from city Zlín

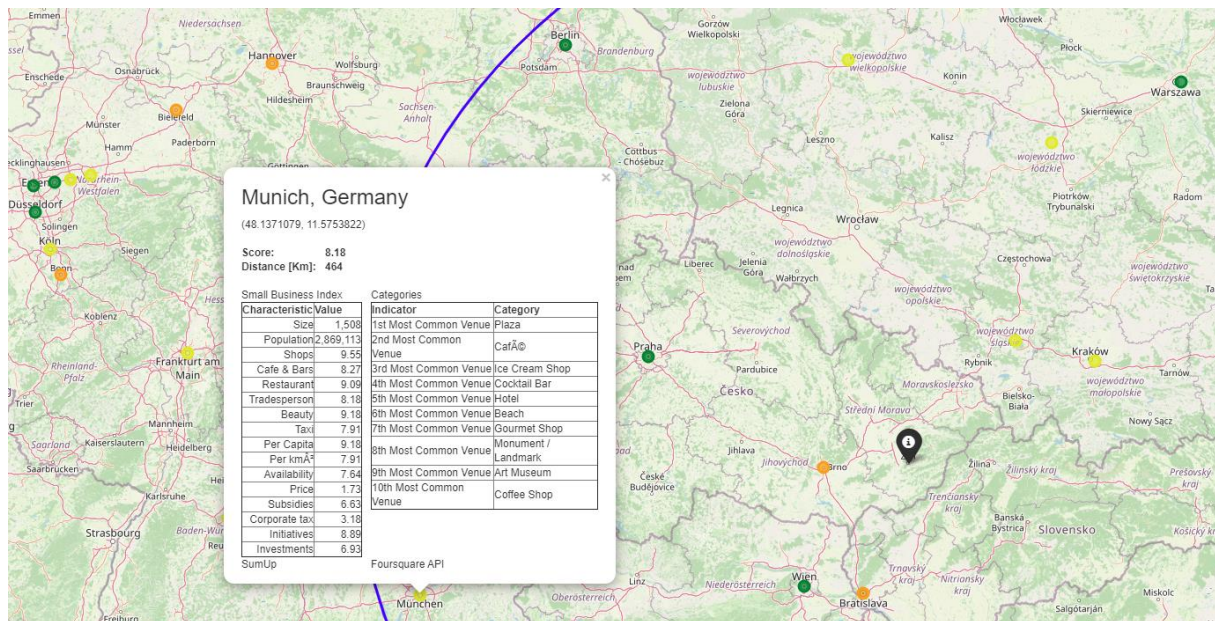
In this project, we will try to find optimal locations somewhere in Europe for a company that has a small running business and want to expand.

Criteria for new locations:

- must be most populous European cities
- the cities that are not far from the actual company's location
- the cities that offer the best environment for small businesses including real estate prospects, third-party incentives and support



We focused our attention to cities that can be recommended for another trade expansion from small city **Zlín** (Czech Republic). Location coordinators for company address: Zlín, Czech Republic are: 49.226766, 17.6667415.



The best cities for expansion in area 500 Km from the city **Zlín** are:

- **Vienna**, Austria (48.2083537, 16.3725042)
 - Score: 9.82
 - Distance [Km]: 147
- **Berlin**, Germany (52.5170365, 13.3888599)
 - Score: 9.73
 - Distance [Km]: 473
- **Warsaw**, Poland (52.2337172, 21.07141112883227)
 - Score: 9.55
 - Distance [Km]: 411
- **Prague**, Czech Republic (50.0874654, 14.4212535)
 - Score: 9.27
 - Distance [Km]: 253

The recommended city with the **highest Score** is **Vienna** and the city with the **lowest Score** is **Prague**. The **nearest** recommended city is **Vienna** and the **farthest** city is **Berlin**. Even though **Prague** has the **lowest score**, it is our favorite because is located in the same country as our small starting city, from the point of expansion there will be **no problem with legislative**.

Interesting can be to three cities in Germany: Duisburg, Düsseldorf and Essen that which are close to each other.