Training Effective Altruism

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Abstract

Our randomized controlled trial of Pakistan's deputy ministers compares two schools of

thought about how to cultivate prosociality. We find that training the utilitarian value of

empathy results in a 0.4-0.6 standard deviation increase in altruism, cooperation, coordination,

and teamwork. Field outcomes—orphanage visits, volunteering in impoverished schools, and

blood donations—also roughly double. We find that treated ministers increased their

mentalizing of others, both in terms of measures of theory of mind and in the field—however,

blood donations only increased when their specific blood type was requested. We also find

effects on language use in social media and on honesty. In contrast, we find no effects training

malleability-of-the-self, even in combination with the utilitarian treatment. We interpret these

results through the lens of self-image models.

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