Have you noticed that only a few articles on Flipboard.com's website and app actually flip? Most articles scroll vertically. Only premium content gets the full flipping treatment. I suspect the code that goes into converting a scrolling website into a flipping one is complex, so I wondered if I could make this very blogpost "flippy" in the simplest, most plain-vanilla way, using only front-end web tools and no JQuery.

It turns out my hunch was right: it’s not easy (is programming ever easy?). So in order to keep it from becoming a full-blown project, I’ve shamefully resorted to some manual techniques. Also, I tested the results mostly on my cheap <b>Samsung Galaxy On5</b> in portrait mode, and on an <b>iPad Air 2</b>. I wanted to accommodate both text and graphics. You’re looking at the results.