

Girlsript Chapter Lead

Proposal for Patna, Bihar Region

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Plan and Plot

Vision New Ideas

Some Survey
Curriculum Prepare for
individual chapter.

VISION and IDEAs

I am the acting President @ Technical Club at my college. We started it an year before and it is the most celebrated society by now. So, I was planning to integrate Girlsript with it.

How **could integrating be a better idea** than setting up a dedicated Chapter?

We know Girlsript being associated with providing quality education, exposure and opportunity to students in Computer Science, Information Tech and beyond, keeping women empowerment at its core. Technical Club also aims at similar goals, offering a common platform for developers, socioprenuers and researchers; run by top 10% of the Campus.

Being in collaboration offers **use of Campus Infrastructure** to host and gain **sponsorship** for events.

A team that is already aligned to work together.

Since, this club is already established we **would not have to take the pain of creating and running separate social media accounts and channels;** we could start on the go!

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Patna is not yet know for Developers and IT culture and that's why there are very few companies setup over here. Although there are a few locally established startups into action but none have yet shown up in building culture. And that's how **Girlscript can steal the show** and be the best of developer community, indeed it is in thoughts yet and we need to get this in actions now.

National Institute of Technology (NIT-P) and **Birla Institute of Technology (BIT-P) is at the core of the city and easily reachable by anyone** visiting for an urgent deal. Indian Institute of Technology (IIT-P) and Netaji Subhas Institute of Technology(NSIT-P) are in the suburbs and usually takes a couple of hours to reach. BIT-P is **situated next to Airport and is hardly 3Kms from residentials**, serving as apex for carrying out activities.

The community that I'm planning to establish here would be in a stages; we would have to develop **this community in the go giving people maximum opportunities to outgrow** and see Patna next to Bengaluru and Noida.

Plan and Plot

Vision

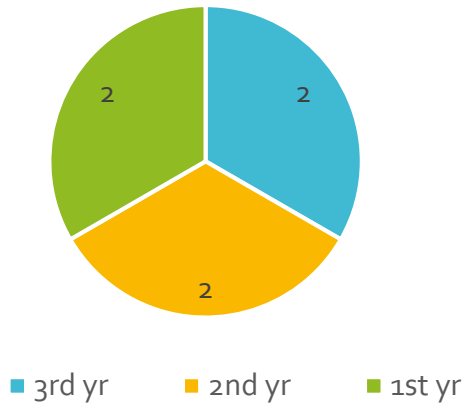
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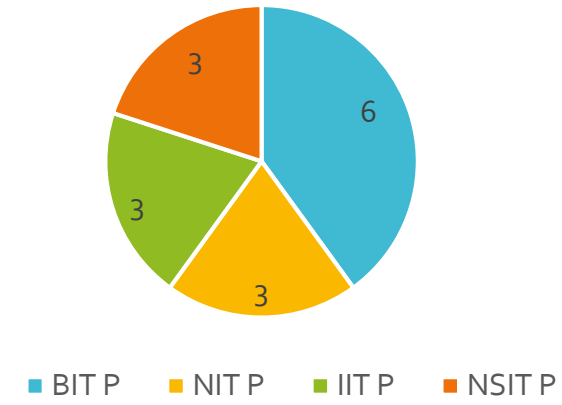
Stage 1: Creating A Hub (Day 1 to Day 40)

During this stage we will be creating a 'Center of Action', we will call this as **GS-HUB**. Initially it would be a dedicated team from the BIT Patna, about 6 member (see distribution). We will organize two online event marking Girlsript's landing to Patna; **workshops of general interest on trending technologies**. Also, during this we will **extend this community with other colleges giving them roles and responsibilities**. By the end of this GS-HUB would be a team of 15 members from different colleges.

BIT P Distribution



City Level Distribution



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Stage 2: Expansion of GSHUB (Day 41 to Day 80)

Once we are stable on grounds, we **can extend our reach to other important center of higher education** we could reach students from **IIIT Bhagalpur, BCE, MIT, DCE, GEC and a few others**. We would be taking a couple of members from these colleges into the HUB as well. **These people will be actually running this chapter for all over Bihar**. During the period of 40days we will be having around **5-6 activates like online competitions and courses**. Also **projects can be allocated** in each of these college too.

Stage 3: Expansion of GSHUB (Day 81 to Day 180)

Events in association with college societies. **Projects and setting up a local Internship Portal / Channel**, offering students a chance to gain exposure. Also we will be absorbing exceptional Developers in the region willing to contribute in the community. By the end of this period, **we will be setting up local Chapters** in Bhagalpur, Muzaffarpur, Darbhanga, Gaya and Nalanda.

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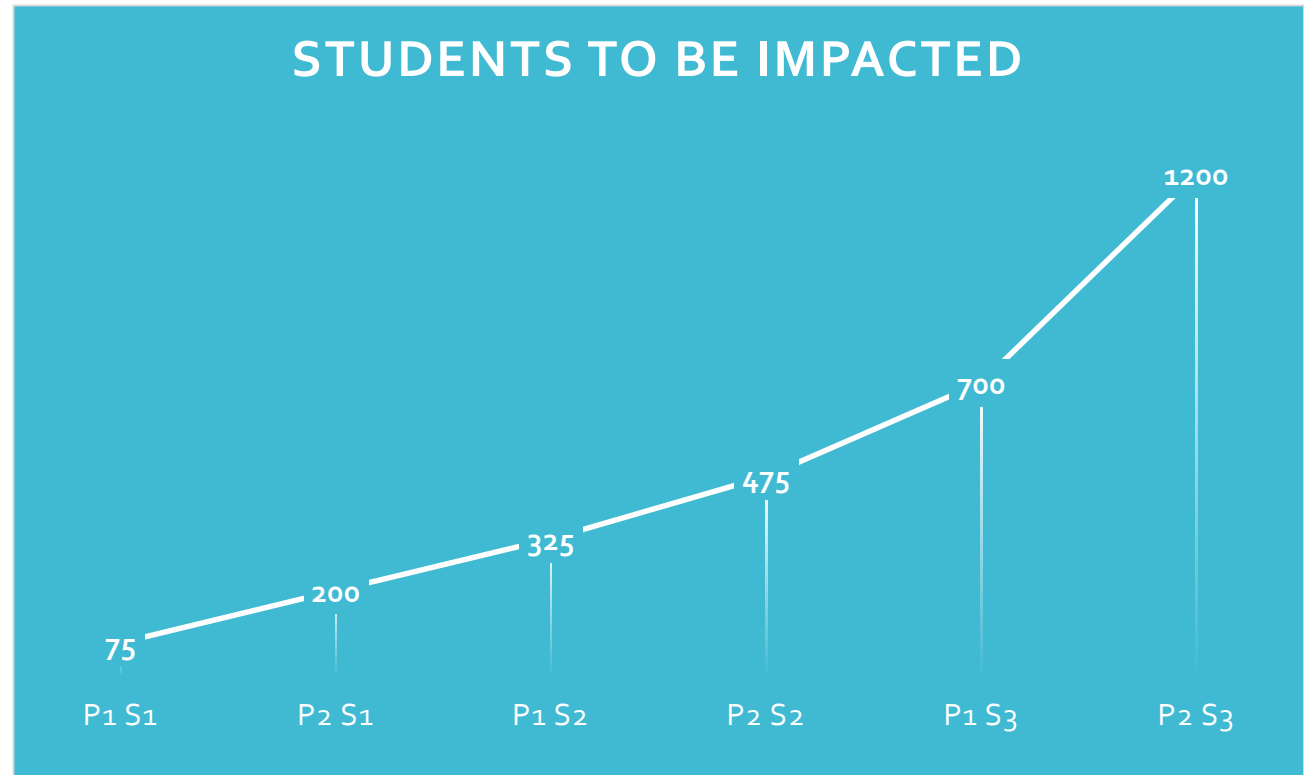
Curriculum Prepare for Individual Chapter

As I mentioned we don't have a culture of information technologies, we would have to focus on getting basics right first. It would be cool and engaging if **we start with Structural Programming , Object Oriented, Data Structures and Algorithm and Operating Systems**. Also we could have **Data Science** running parallel from Stage 2.

Events that we conduct should be focused on what we have worked upon; giving a greater participation and **raising a JOSH among learners**.

Plan and Plot

How many **students you are going to impact** by your individual events



As we are going to raise the radius of our approach thru those phases. I'm expecting **an exponential growth in 2nd and 3rd stage** and a **relative algebraic one in the 1st one**.

Social Media Outreach Plan

Social Media Strategies Content

Designing
Digital technology to
promote your events

Social Media Strategy

Initially **we will start to reach out with resources that are already here** like Technical Club's IG, FB and LI pages. Once we are about at the end of first Stage, say **by 30 days** we will be having **a specialized team of about 20** hard working men and women. This would be **a good time to take wings** and **setup our dedicated pages**. Although we would be working in association with clubs from different colleges until mid of 3rd stage.

Content

Content creation would be something of **very consistent** nature. We would be maintaining **a local blog for Patna**, Bihar region; where developers can contribute, these contents would be then **shared over IG, FB and LI**. We could also host **Technical Writing Completion** and post those content here and on LI as well.

Social Media Outreach Plan

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Content

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Design

End product is all that matters to users! Well actually, I'm not that skillful at Adobe. And I personally prefer to use Canva and Publisher for designs. And yes, if at the end of some hard work its just the output that matters. So, we will be **using tools that are freely available**. And **releasing an infographic every week** would be a concern as well.

Digital technology to promote your events

- We are in contact with admins of Facebook **Groups** like Patnaites.
- Geo and Hash **tags** of regional interest on Instagram
- Lets Keep LinkedIn unbounded
- Will stay **digital unless we can return to campus and move with freely**.

Team Management

Management
Campus outreach program

Management

A clue of this part has been already given before. Continuing on that, I have prior experience in handling two teams of 65 (Technical Club) and 32 (Literary Club) members. Managing **a fresh team working from home would be a new adventure** and I can feel it thriving. We will be creating roles that give authority and responsibilities. **Chapter Lead, Associate Chapter Lead, Content Manager, Publicity Manager and 2 Campus Coordinators** would be there in the first part of Stage 1. As the team size will increase we **will be adding more roles and distributing work load over campuses**. This would bring **a sense of community and integrity**. They would be having autonomy over their concerns. Also, we will keep the **architecture open for improvements**.

Campus Ambassadors

The title of a CA is too old and ugly by now. Almost everyone is using it for almost interchangeably for Cold Calling and Sales. We will be using titles of **Sr. Campus Coordinator** (3rd & 2nd yr) and **Jr. Campus Coordinator** (1st yr). This would bring a sense of **confidence** and **autonomy** over them. "Tell them what to do, you will be amazed how they do it."

Anything Else

I'm super excited to lead Girlsript in my region and upgrade my city for future endeavors.

Thanks for considering me for this opportunity.