

# VLADIMIR POTIYEVSKIY

vladimir.potiyevskiy@gmail.com  
linkedin.com/in/vladimirpotiyevskiy/  
vladimirdesigns.me  
(847) 736 0223



[Link to portfolio](#)

## UX SKILLS

- Participatory Design Method
- Rapid Prototyping
- Wire-framing
- Storyboarding
- Contextual Inquiry
- Interviewing
- Survey design
- User Acceptance Testing
- Usability Evaluation Testing

## PROGRAM SKILLS

- Adobe
- Sketch
- Illustrator
- Adobe XD
- InVision
- InDesign
- Balsamiq
- HTML
- CSS
- Python
- JavaScript

## AWARDS

- Dean's List at University of Illinois May 2017
- Engineering Council member of the month Jan. 2017
- Foreign Language Area Studies Fellow Aug. 2016

## EXTRACURRICULARS

- Officer, Student Organization for Computer-Human Interaction
- Chapter Designer, World Information Architecture Day - Ann Arbor
- Design Director, Engineering Council at University Of Illinois
- Psi Chi, Psychology Honor Society

## EDUCATION

**University of Michigan** - Ann Arbor, Michigan  
**School of Information**

Apr. 2019  
GPA: 3.92

- Master of Science in Information
- Concentration in Human-Computer Interaction

**University of Illinois** - Urbana-Champaign, Illinois

May 2017  
GPA: 3.19

- Bachelor of Science in Psychology

## WORK EXPERIENCE

**IT Business Analyst Intern** - Chicago, Illinois  
**Aon Service Corp.**

Jun. 2016 - Aug. 2016

- Developed a standard process for User Acceptance Testing by interviewing and researching on past methods in order to increase efficiency
- Designed a job dashboard on a new initiative to improve efficiency and productivity for interns
- Using Photoshop, described specific design differences between Automotive ID cards for improvement

**Assistant Team Leader** - Urbana-Champaign, Illinois  
**Division of Public Safety at University of Illinois**

Sep. 2014 - Mar. 2017

- Delegated tasks through nightly briefings for other employees to complete
- Documented accurate requirements and detailed reports following incidents that occurred daily

## UX DESIGN PROJECTS

**UX Designer** - Ann Arbor, Michigan

Sep. 2017 - Dec 2017

**Quick Up** - [vladimirdesigns.me/quickup.html](http://vladimirdesigns.me/quickup.html)

- Initialized and Designed an application that allows students to find and play pick up games based on their availability and skill level
- Surveyed and researched physical activity in college students in order to come up with a technical solution to promote exercise
- Used pencil and paper for initial rapid prototyping before moving onto using Sketch
- Utilized a participatory design approach in order to keep my users at the forefront of all my design decisions.

**UX Consultant** - Ann Arbor, Michigan

Sep. 2017 - Dec. 2017

**Y.D.C.V.** - [vladimirdesigns.me/ydcv.html](http://vladimirdesigns.me/ydcv.html)

- Conducted 3 contextual inquiries at the client's site which lead to discovery of 5 key problems in the client's communication with patrons
- Proposed 6 different solutions from the findings in order to solve key problems

**UX Designer** - Urbana-Champaign, Illinois

Jan. 2017 - May 2017

**Precipi-Station** - [vladimirdesigns.me/precipistation.html](http://vladimirdesigns.me/precipistation.html)

- Facilitated a team in researching, prototyping and testing a smart umbrella stand and the accompanied mobile application
- Designed the UI and overall flow of the mobile application Using Experience Design and InVision
- Ran all user tests and gathered feedback of the umbrella stand and mobile application