

PEARL SAMANTHA

蕭恩慈



☎ +886 905164716

✉ pearlsamantha105@gmail.com

in <https://www.linkedin.com/in/pearl-samantha-734985238/>

github <https://github.com/pottaato>

PROFILE

Graduated from the top university in Taiwan, Samantha is equipped with various programming skills including C, C++, and Python.

With her passion towards web development, she strives to become a successful Frontend developer.

SKILLS

- UI/UX Design
- HTML, CSS, Javascript
- Bootstrap5, Tailwind CSS
- React.JS, Vue.JS
- MySQL, MariaDB
- UNIX System (Debian, Ubuntu)
- Python, C, C++
- Data Visualization
- Fluent in Chinese and English
(TEOIC score 930/990)
- Native in Bahasa

EXPERIENCE

PROJECT MANAGER INTERN

3Sdrive 聯捷創新股份有限公司, Taiwan

June 2022 - January 2023

- Developed a new company's ordering system website and improved user flow which increased customer churn rate by 10%.
- Worked with business developer to develop CRM system and increased customer satisfaction by 5%.
- Worked with graphic designer to create the new UI/UX design for the product's website, improving NPS rate and "stickiness" by 5%, also increased DAU and WAU by 3% and 10% respectively.
- Innovated new landing page, homepage, and optimized user experience, increasing the user conversion rate from 10% to 15%.
- Recruited more than 20 new business partners which increased sales revenue by 200%

EDUCATION

BACHELOR OF COMPUTER SCIENCE AND INFORMATION ENGINEERING

National Taiwan University

2018 - 2023

FINTECH RESEARCHER

National Taiwan University

July 2020 - June 2021

- Researched on various topic relating the security of Financial Technology, presented the report in front of more than 20 experts.
- Worked with the Law Department of Soochow University to discussed about the Taiwanese Financial Technology law.
- Selected as the best report and presentation