



# POURNAMI KRISHNAN

DIGITAL DESIGNER  
ASPIRING UI/UX DESIGNER

## CONTACT

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## SKILLS

USABILITY TESTING & DESIGN PROCESS  
SKETCH  
ADOBE PHOTOSHOP  
WEB DESIGNING  
MICROSOFT POWERPOINT  
MICROSOFT WORD AND EXCEL  
PROOF READING AND EDITING  
WRITING AND REPORTING  
MICROSOFT VISIO  
WEB DEVELOPMENT

## INTERESTS

DESIGN FOR ALL  
DESIGN EVALUATION  
USER EXPERIENCE DESIGNS  
LAYOUT DESIGNS  
RESEARCH  
CONTENT WRITING & EDITING

## PROFILE

Currently pursuing second year Masters in Human Computer Interaction and Design (EIT Program) at UPM, Madrid (Exit University) with first year at KTH, Sweden; specializing in Accessible and Adaptive Interaction. I am currently searching for job opportunities at a company where I can improve my knowledge and skills in the field of UI/UX Design, after the completion of my master thesis at RISE Viktoria (September).

## EXPERIENCE

### UX DESIGNER MASTER THESIS INTERN

RISE VIKTORIA, SWEDEN | FEBRUARY 2019 - JULY 2019

- Will work on the project about guidance to self-driving vehicles (cars and/or shuttle buses) for blind/deaf/deaf-blind persons using vibrotactile guidance.

### UI/UX DESIGNER INTERN

DIGITALROUTE, SWEDEN | JUNE 2018 - AUGUST 2018

- Worked in a team of 3 to visualize spot price data from Amazon Web Services. Created a web interface for visually comparing pricings of different instances and regions for the DigitalRoute employees using usability testing and interviews during the design process.

### BUSINESS ANALYST

CGI, INDIA | JANUARY 2017 - AUGUST 2017

- As a Business Analyst for the executives of the Shell Project, I was in charge of the content research and presenting the information effectively to the clients as well as internally.

### BUSINESS PRESENTATION SPECIALIST DESIGNER

MCKINSEY & CO., INDIA | SEPTEMBER 2014 - JULY 2016

- VGCS India, a wholly owned subsidiary of McKinsey & Company is engaged in the development of visual communication material like graphics, charts, exhibits, on-screen animated presentations, and multi-media products for McKinsey's global offices.
- As a BPD, I had to handle the urgent requirements of clients in a very tight deadline, producing top quality works.

## EDUCATION

### MASTERS IN HUMAN COMPUTER INTERACTION AND DESIGN

UNIVERSIDAD POLITÉCNICA DE MADRID | 2018- PRESENT

- Currently pursuing my second year Masters as part of 2 year EIT Digital Masters Program at UPM, specializing in Accessible and Adaptive Interaction.

### MASTERS IN HUMAN COMPUTER INTERACTION AND DESIGN

KUNGLIGA TEKNISKA HÖGSKOLAN, SWEDEN | 2017- 2018

- Completed my first year Masters as part of 2 year EIT Digital Masters Program at KTH. HCID focuses on the study, design, development and evaluation of novel user interfaces, interactive systems and services.

### BACHELOR OF ARTS IN MASS COMMUNICATION

AMRITA UNIVERSITY, INDIA | 2011- 2014

- Majoring in Journalism and Digital Designing. 3 year course covering multidisciplinary topics like print journalism, visual communication, digital designing, radio, advertising, public relations, current affairs, photography and videography.