

ARTS 1691/LING 5037 T3, 2022

## The Use of Language

### FINAL ASSESSMENT

To be uploaded into Turnitin

**Total: 20 marks**

**Worth:** 30% of your final mark

**Deadline:** 25th November 2022 by 11:00 PM

**Word Limit:** You may use up to 1000 words excluding references. You may answer the questions in fewer words if that is possible. You will be penalised if you write more than 1000 words.

### ACADEMIC HONESTY

Remember to **cite** other people's words if you use them. If you use Internet sites, make sure they are academically respectable, and that you cite them properly. Plagiarising other people's words or copying another student's work is regarded as academic misconduct and will be reported and will affect your grade.

### INSTRUCTIONS

Read these instructions carefully.

BEFORE YOU DO ANYTHING PUT YOUR NAME AND zid ON YOUR SUBMISSION

There are TWO TOPICS

Choose one (TOPIC ONE–Language Acquisition) or (TOPIC TWO–Sociolinguistic variation).  
Make sure you answer all the questions within that TOPIC.

You must choose only ONE TOPIC. Do not do both. We will mark ONLY the first one we see.

#### TOPIC ONE

##### LANGUAGE ACQUISITION

1. List the stages that children pass through in acquiring language and provide an example of what they produce at each stage. (10)
2. For each stage identify and comment on a theory of language acquisition which seems to account best for the facts of acquisition at that stage (10)

OR

#### TOPIC TWO

##### SOCIOLINGUISTIC VARIATION

Carefully read the article *The Social Stratification of (r) in New York Department Stores* (1966) by William Labov. This article is freely available on-line in various formats. It is provided below. Then answer the following questions.

1. What was Labov's general hypothesis? (1)
2. What was the variable he wanted to study? (2)

3. Who were the subjects in his study? (1)
4. How were the subjects chosen (in other words, on what basis did he make the decision to focus on the three department stores in New York City)? (2)
5. What was his assumption regarding (a) the customers of those stores and (b) the salespeople who worked at those stores? (2)
6. Very briefly describe the method Labov used for obtaining his data. (3)
7. What were the broad results of the study regarding the use of the dependent variable by the salespeople at the three different stores? (3)
8. What are the most important aspects of Labov's methodology regarding the reliability and authenticity of data and addressing the observer's paradox? (2)
9. List at least two ways in which Labov's basic experiment could/should be modified if it were to be conducted in 2022? Give reasons for your answers. (4)

**Assignment Project Exam Help**  
MAKE ABSOLUTELY SURE YOU PUT YOUR NAME AND ID ON YOUR ANSWER.

**DO NOT DO MORE THAN ONE TOPIC.**

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