

# **BUSS1000: Future of Business**

## Assignment Project Exam Help

Week 1 Welcome Lecture

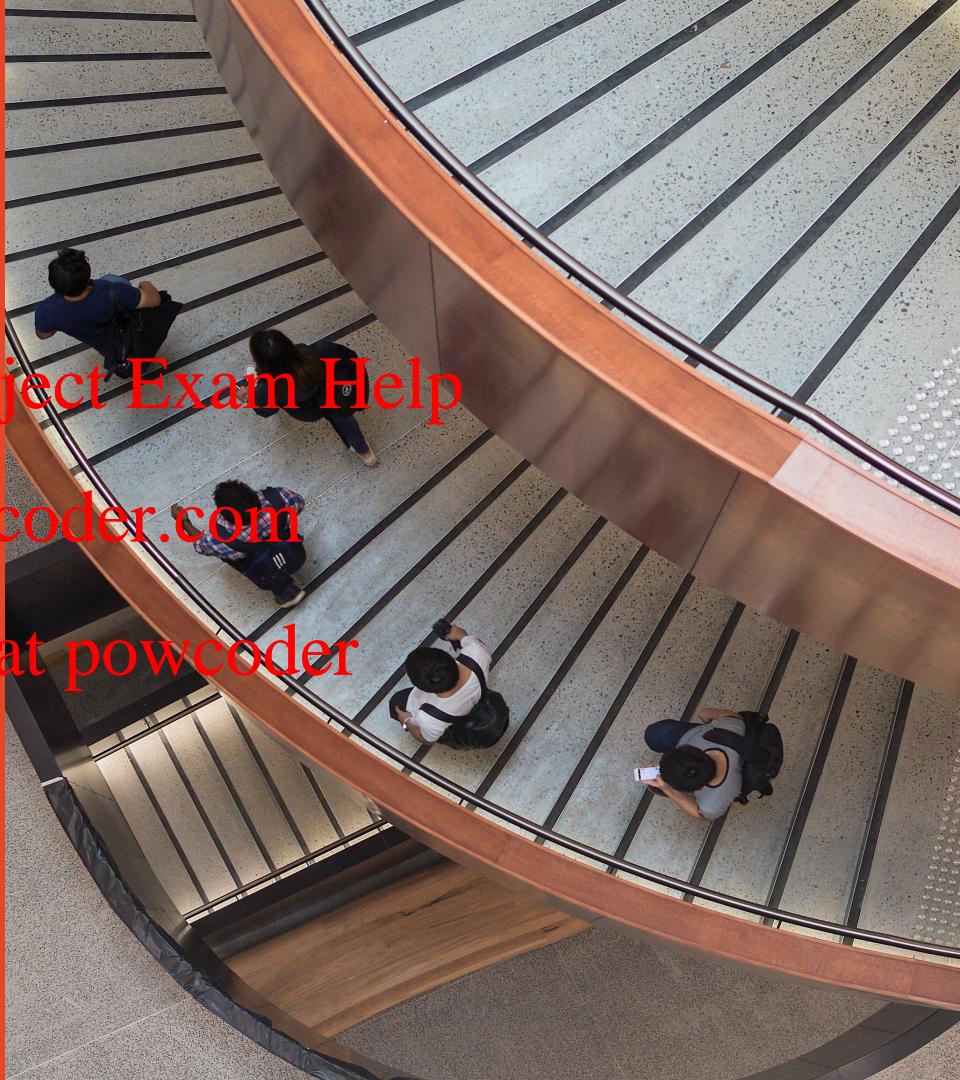
**Presented by**

Joseph Boulis

Discipline of International Business

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## Agenda

1. Overview and introduction
2. Setting the scene
  - Megatrends
  - Wicked Problems
3. Key points from today

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## **Overview and introduction**

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# Who am I?

Joe (Joseph) Boulis

- From the Discipline of International Business,
- BUSS1000 Unit Coordinator for,
- Grew up in sunny Sydney,
- Worked in corporates for many years, both locally and globally, in various roles,
- Founded and managed my own consulting business for nearly 3 years,
- Then I started teaching at USYD !
- Afterwards, I got involved with a team developing and launching a new unit BUSS1000
- And here we are ...

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## What is BUSS1000?



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BUSS1000 serves to be the foundation  
for both your time at University and  
your career.

The course has been designed to help  
you start developing the key graduate  
qualities demanded by employers.



- Reading List (no textbook)
- Announcements
- Ed discussion board
- Assessment
- Assignments
- Unit of study outline

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- <https://www.sydney.edu.au/units/BUSS1000/2022-S2C-ND-CC>
- <https://www.sydney.edu.au/units/BUSS1000/2022-S2C-ND-RE>

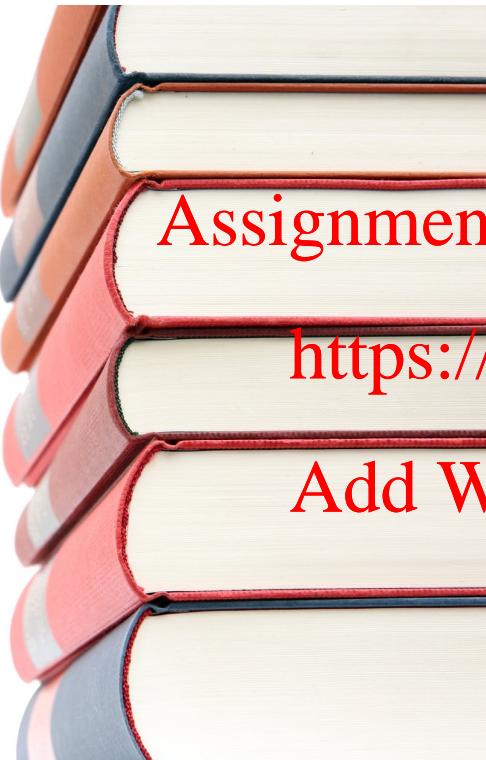


## Key information (contd.)

- Modules
  - BUSS1000 is structured into 13 different modules to cover in 13 weeks
- We have released modules for Week 1 to Week 5, that is Part 1 “Frameworks and Theories”
- How to study this unit (module 1.2)
  - Do I know the organization of the content?
- Assessment (module 1.4)
  - Do I know the assessment criteria?
- Our teaching team and their contacts (module 1.5)
  - How to contact your tutor?
- Learning support (module 1.6)
- Your tutorial (module 1.11)



# How to prepare for BUSS1000



- Go through (before your tutorial)
  - Reading materials,
  - Online content (or recorded lecture),
  - Read and analyse case study
  - Make personal note,
  - Create your own answer for the discussion questions,
- Come to the tutorial
  - Actively participate,
  - Listen to others,
  - Debate and discuss,
- Spend 10mins (after tutorial) and write 5 key takeaways from the week !



- Online
- Due Week 4
- Mandatory

## **Overview and introduction**

Expectations    Assignment Project Exam Help

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# How to succeed in BUSS1000

Success in this unit is determined by:

1. The ability to demonstrate business knowledge and problem solving skills
2. Strong application of critical, strategic and cross-disciplinary thinking
3. Effective written and oral communication

This means there are three distinct things which you need to develop.

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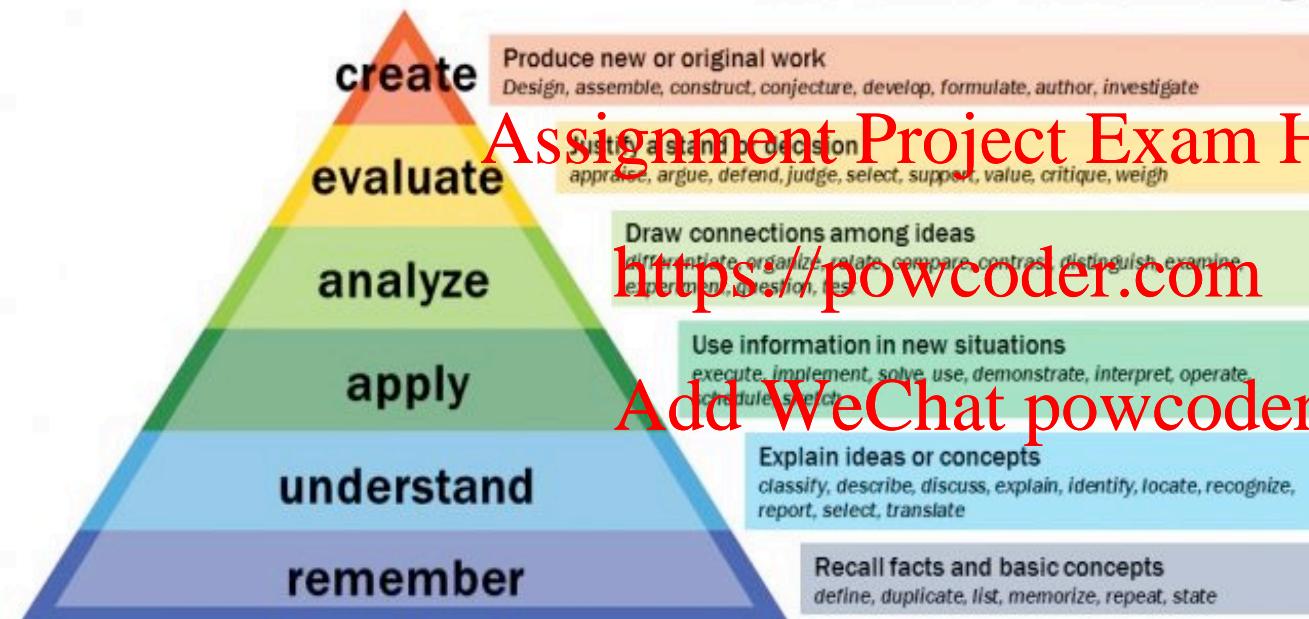
Studying and remembering ‘the stuff’ is only the start ...





# Bloom's Taxonomy

**BUSS 1000**



**Assessments**

**Tutorials**

**Lectures + Readings**



Vanderbilt University Center for Teaching

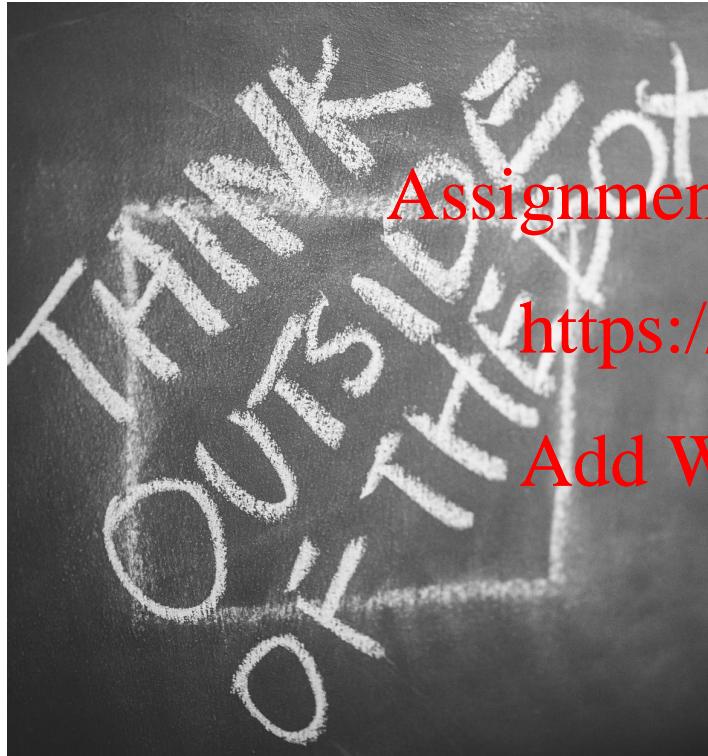


## Some tips on how to succeed in BUS1000

- Start with studying notes and remembering material
- Practice critical thinking
  - What does this theory mean?
  - Why does it exist?
  - How do I use it?
  - What are the issues with it?
- Practice writing
  - Writing is an iterative process
  - Your first draft shouldn't be your last draft
  - Sit down, get all your ideas on the page then finesse and sculpt later



## What you can expect from this class



This class, and many of your University classes, will ask you to think in new ways and in many ways learn to learn.

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This might be understanding a concept, how to reference, or even how to read a rubric.



## But remember!

- This is a first year University course
- We know how much of a shift this is for you
- We've designed it to make it something you can do
- We've designed it closely with students
- We don't expect you to know it all  
<https://powcoder.com>
- Its OK to say "I don't know"
- Remember that everyone is starting at the same place  
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- **We want to help you succeed!**
- We want you to do well, and we want you to be happy.
- So if you are ever stuck, confused, or frustrated – come and see us.

## **Setting the scene**

Megatrends    Assignment Project Exam Help

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## What are megatrends?

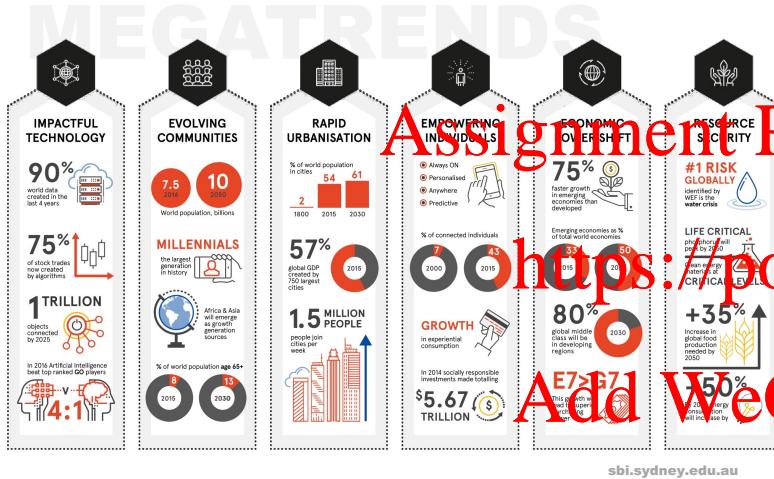
Megatrends, according to the terms founder, John Naisbitt, are large, transformative processes with ‘global reach, broad scope, and a fundamental and dramatic impact’ (“Introduction,” 2017).

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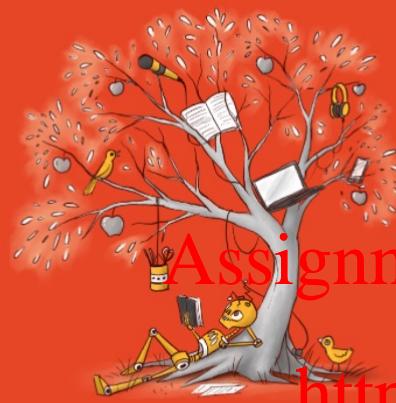


# What are megatrends?



Six specific megatrends that we are discussing this year

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1. Impactful technologies
  2. Resource Security
  3. Evolving Communities
  4. Rapid Urbanization
  5. Economic Power Shift
  6. Empowered Individuals



## Resources

We are curious about the fu

We have carefully curated lis

Learn more

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<https://powcoder.com>

Megatrends ▾

Our podcasts ▾

Our resources

COVID-19 portal

Coronavirus (COVID-19) and its impact on business

Engage with SBI

Meet our collaborators and engage with us

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Discover our new resource on contact tracing a

Learn



## Megatrends that we will focus on



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- Australian and Global levels
- Direct linkages to the Wicked Problems  
(and some overlap)
- We will have weeks focussing on each of these



# Why are we talking about Megatrends?



- For business, and in turn you, these represent
  - Challenges
  - Opportunities
- These megatrends will define the world
- We don't know what the world will look like in 50 years
  - However, we do know what Megatrends are shaping our world
  - So that's where we are going to start...

**Setting the scene**

Wicked Problems Assignment Project Exam Help

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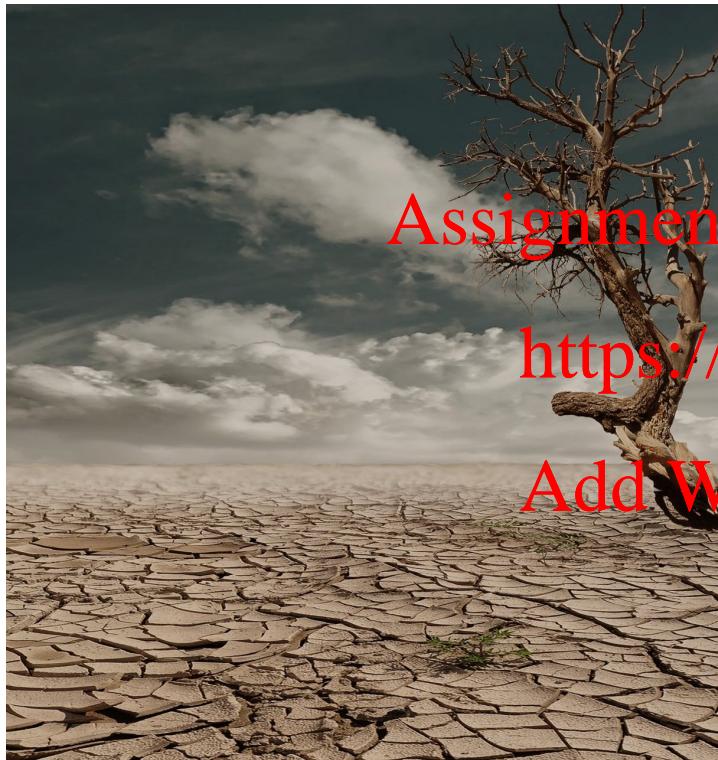
## What are Wicked Problems?

- Complex social and policy problems
- “The term ‘wicked’ in this context is used, not in the sense of evil, but rather as an issue highly resistant to resolution.”
- Wicked problems are different to Megatrends, but are in many ways products of Megatrends
- You can tame wicked problems, but can not solve





## What are Wicked Problems? (examples)



- Clean water shortages
- Food shortages
- Youth unemployment
- Population growth
- Poverty
- Climate change
- Inequality
- Global security



## Five key characteristics of wicked problem

- The problem involves many stakeholders with different values and priorities
- The issue's roots are complex and tangled
- The problem is difficult to come to grips with and changes with every attempt to address it

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- The challenge has no precedent
- There is nothing to indicate the right answer to the problem



## How are businesses tackling wicked problems?

- Fairly specific problems
- Many organisations ‘out there’ that look to solve these wicked problems
  - Climate Action Network of Australia, <https://powcoder.com>
  - Bill and Melinda Gates Foundation and other philanthropic foundations,
  - Renewable energy, batteries, electric vehicles, etc.



Construction underway of large battery on Victoria's Mornington Peninsula. Maoneng



## The limitations of talking about Wicked Problems

- They are complex and big – but they are a fixed target
- Governments, individuals and organizations work to solve these problems
- Typically, focussed on one
- We have to remember that these wicked problems are each one manifestation of bigger social trends and shifts
- So we need a way of conceptualizing these bigger social trends and shifts ...

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## Online Peer Assisted Study Sessions – PASS

### International Award-Winning Program

You learn from our **VERY best students** in PASS, top-achieving, experienced students help you- these students are most often our TOP BUSINESS SCHOOL students

The online environment in PASS is ~~relaxed and friendly~~

You decide what goes on in PASS bring the questions you have about your coursework & the group will work together to solve the problems  
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In PASS, you talk about the material and solve problems interactively

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PASS is confidential what happens in PASS stays in PASS

### REGISTRATIONS OPEN IN WEEK 1

<https://sydney.edu.au/students/pass/eligibility-registration.html>

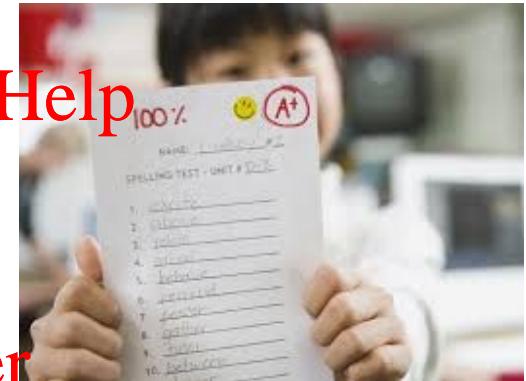
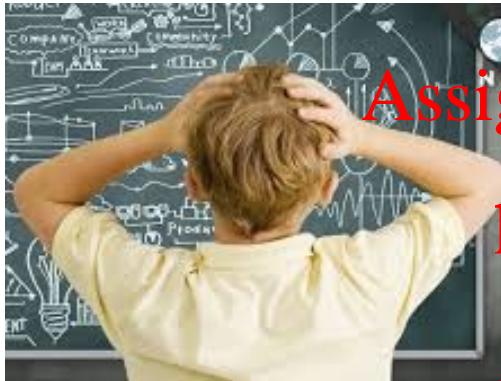
**Get in quick before places run out!**



**BUSS1000**  
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**Tutorials start from**  
<https://powcoder.com>  
**Week 1 –**  
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**August 1**



Don't forget...you will succeed...provided!



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**Key points from today**

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## What have learnt?

- Background of BUSS1000 (core unit in UG program),
- Available resources,
- How to prepare for BUSS1000, AND
- Megatrends and wicked problems.

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## What should I do now?

- Remember that we are here to help you succeed,
- Familiarize yourself with Canvas,
- Read through the Unit of Study Outline,
- Reading list, **Assignment Project Exam Help**
- Enter due dates on calendars,
- If you have any questions, start from the top of the following:
  1. Talk to your Tutor (during the tutorial session),
  2. Schedule a one-on-one consultation time with your tutor,
  3. Post your queries on “**Ed**” (the discussion forum), and
  4. Email me on: [joseph.Boulis@sydney.edu.au](mailto:joseph.Boulis@sydney.edu.au)

**Thank you!**

That's all for today

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