

INFS5700

Introduction to Business Analytics

Assignment Project Exam Help

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Week 7: Roadmap

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(12/2022)

Roadmap

Before the class:

- Week 7 and 8 workshops will be based on the Trussell Trust, an organization that operates the largest foodbank network in the UK. In this week's tutorial activity, we will be applying **Business Analytics Methodology** to analyze Trussell Trust and help the organization to identify analytical opportunities that are in line with their strategic priorities.
- Research the Trussell Trust [The Trussell Trust - Stop UK Hunger](#) to gain understanding of the organization, this include but not limited to their business model, visions and value, strategic plan, etc.
- Read the online article “BAM! How to link your business analytics to your business goals.”

During the tutorial:

- Business Analytics Methodology Workshop

During the week:

- Supplementary video - What is Rich Picturing? 6 Tips to Get Started with Rich Picturing
- Supplementary video - Osterwalder explaining the Business Model Canvas in 6 Minutes