

INFS5700

Introduction to Business Analytics

Assignment Project Exam Help

<https://powcoder.com>

Week 8: Roadmap

Add WeChat powcoder

(12/2022)

Roadmap

In this week's tutorial, we will continue to work with the organization - Trussell Trust, by applying **Design Thinking** to develop practical and creative analytical solutions that may help to address the strategic issues/problems we identified in Week 7.

Before the class: Assignment Project Exam Help

- Read the article – [5 Stages in the Design Thinking Process](#)
- Conduct further research with Trussell Trust: <https://powcoder.com> [The Trussell Trust: Stop UK Hunger](#) to gain understanding of the organization, with particular focus on its business model, customer segments, and strategic plans.

During the tutorial: Add WeChat powcoder

- Design Thinking Workshop

During the week:

- Supplementary reading - [Why Design Thinking Works](#)
- Supplementary video - [What Is Design Thinking? An Overview](#)