

Course Unit:	PLAN10092 – Applied Projects	Level: 1
Module Convenor:	Dr Ranford A. Acheampong	20 Credits
Week 9 – Assessment 2 Briefing		

Assessment 2: Proposals Report

Building on your first assignment, you should produce a report which identifies a number of proposals to tackle the various issues you have identified in your previous baseline analysis. The report should highlight/summarise the key issues you have identified and then focus on your various solutions and proposals for your chosen topic. The report should be illustrated with a series of maps, plans, diagrams, charts etc. to show how you intend to address the matter. Your proposal report should include:

- a short written explanation to support and justify your proposals.
- a logical progression of your idea.
- a summary or conclusion at the end.
- a list of references for data sources, ideas etc.

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Generic Format for Proposals Report

- 1. Introduction**—outline what the report is about and how you have structured it
- 2. Key issues from baseline analysis**
 - Outline the key issues you have identified based on your baseline analysis. Key issues will typically be the problems you identified, but they could capture opportunities as well—they could be positive and negative
 - A few maps, charts or diagrams should be used where necessary
- 3. Proposals:** for each of the key issues (problems), identify and discuss what you think could be done to address them.
 - Your proposals should be realistic and grounded in the evidence provided in the baseline report.
 - Each proposal should follow logically from the baseline analysis. You should justify why your proposal is the best course of action; in other words, what do you want to achieve and how would your proposals help achieve them?
 - Be convincing, compelling and realistic.
 - Maps, charts and diagrams could be used where necessary. You can annotate some of your original maps included in assignment 1, using PowerPoint, paint or any other photo editing software that you already have on your computer.
- 4. Conclusion:** bring everything together, highlight the main issues and your proposals.
- 5. References**

Weighting: 40%

Length: Max. 1,000 words (include word count on submission)

Hand-in date: Uploaded to Turnitin (Proposals report) BEFORE 3pm on Thursday 19th May 2022

Contacting me:

This assignment should be straightforward to complete, and the brief contains as much detail as possible to help you to do so.

That said, I understand that some of you might want to ask questions or have some aspects clarified. Please contact me first by email: ransfordantwi.acheampong@manchester.ac.uk

I can arrange for a zoom call if necessary.

Stay safe and keep well.

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