# BI User Group

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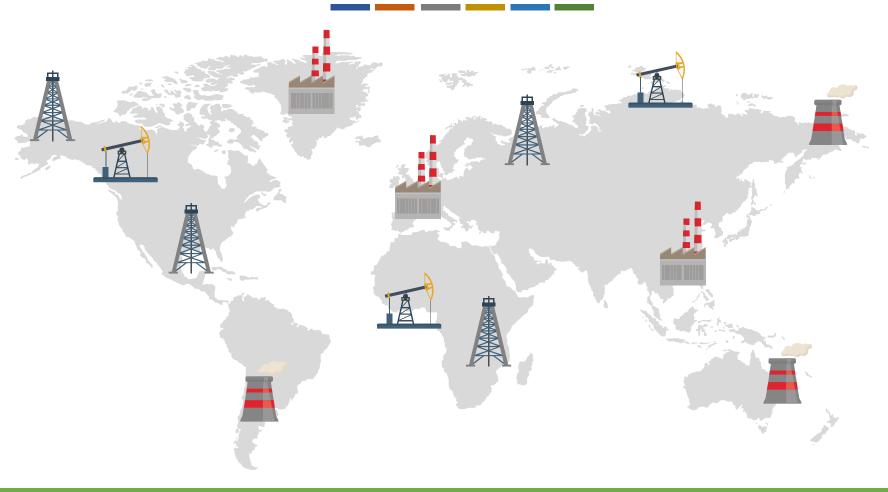
# Welcome



## Agenda

- Industries are using PowerBI
- Features of PowerBI
- Similar Tools in the Market
- Short Demo
- Resources

### **Industry Using PowerBI**

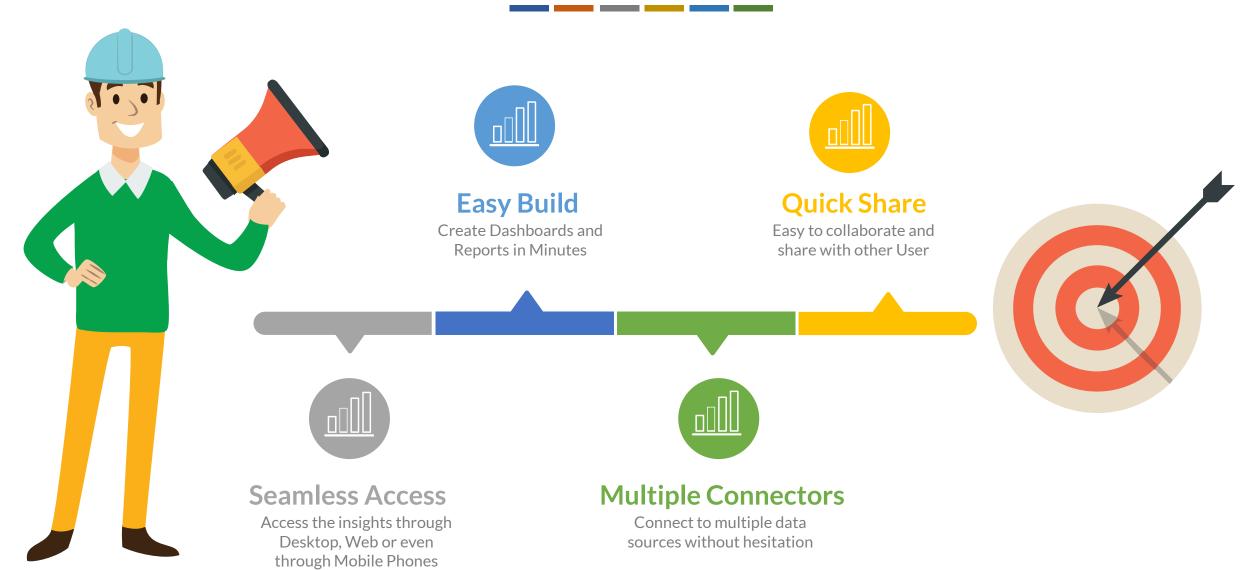


Microsoft Power BI is the leading application in Data Analytics Sector. The most Industries which are moving rapidly towards PowerBI are

Retail	Insurance
Manufacturing	Airline
Professional Services	Telecommunications
Consumer Packaged Goods (CPG)	Energy
Public Sector	Capital Markets



### **PowerBI Features**



# Data Visualization Tools Current Market



### Resources

- Power Bi Signup https://powerbi.microsoft.com/en-us/
- Download Microsoft Power BI Desktop \_\_ <u>https://powerbi.microsoft.com/en-us/downloads/</u>
- Power BI Free Videos Tutorials-<a href="https://www.youtube.com/playlist?list=PL1N57mwBHtN0JFoKSR0n-tBkUJHeMP2cP">https://www.youtube.com/playlist?list=PL1N57mwBHtN0JFoKSR0n-tBkUJHeMP2cP</a>
- Power BI Certificationhttps://www.microsoft.com/en-us/learning/exam-70-778.aspx
- Power BI Documentationhttps://docs.microsoft.com/en-us/power-bi/