

# BI User Group

# BI User Group



WILMINGTON  
UNIVERSITY™



WILMINGTON  
UNIVERSITY™



# BI User Group



Interest Group Meeting



# Welcome



Analyzing and  
Visualizing Data  
with Power BI

## Agenda

- Industries are using PowerBI
- Features of PowerBI
- Similar Tools in the Market
- Short Demo
- Resources



**Piyush Zope**

MIS Graduate Student  
MCP Power BI, CSM, M.B.A

# Industry Using PowerBI



Microsoft Power BI is the leading application in Data Analytics Sector. The most Industries which are moving rapidly towards PowerBI are

Retail	Insurance
Manufacturing	Airline
Professional Services	Telecommunications
Consumer Packaged Goods (CPG)	Energy
Public Sector	Capital Markets



# PowerBI Features



## Easy Build

Create Dashboards and Reports in Minutes



## Quick Share

Easy to collaborate and share with other User



## Seamless Access

Access the insights through Desktop, Web or even through Mobile Phones



## Multiple Connectors

Connect to multiple data sources without hesitation



# Data Visualization Tools Current Market



# Resources

- Power BI Signup -  
<https://powerbi.microsoft.com/en-us/>
- Download Microsoft Power BI Desktop =  
<https://powerbi.microsoft.com/en-us/downloads/>
- Power BI Free Videos Tutorials-  
<https://www.youtube.com/playlist?list=PL1N57mwBHtN0JFoKSR0n-tBkUJHeMP2cP>
- Power BI Certification-  
<https://www.microsoft.com/en-us/learning/exam-70-778.aspx>
- Power BI Documentation-  
<https://docs.microsoft.com/en-us/power-bi/>