

What's Your Elevator Speech?

Read this first!

Imagine you step into an elevator and the president of your country is there. The President asks, "What's on your mind?" As you ride the elevator you have about 10 seconds and 12-15 words before the elevator stops at the next floor. What message will you say about your Service Learning Plan? That's your "elevator speech." Have one ready! Go to the bottom of this page to ride the elevator and prepare your message.

5th Floor

(This is the "ask": Invite the person to be involved.)

4th Floor

(Tell what you are doing to help, or what you hope to accomplish.)

3rd Floor

(More info! Be descriptive. Caring leads to involvement.)

2nd Floor

(Provide important information about your cause, for example, "Did you know...")

1st Floor

(Introductions, and grab the person's attention with a compelling statement.)