# Pokemon Go and Tulane/Loyola Universities

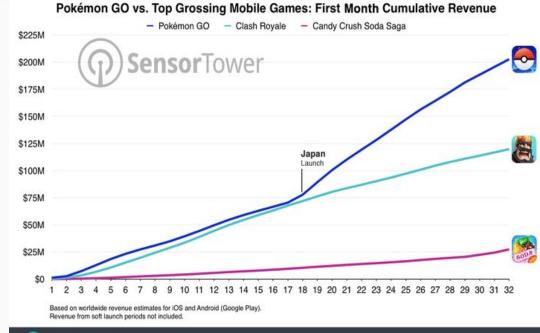
Taylor Huntington Machine Learning Fall 2016

#### **Itinerary**

- What is Pokemon Go?
- Scanning Mechanics
- Map Mechanics
- Map Features
- Machine Learning Applications
- Training and Testing Data
- Logistic Regression Model
- Pidgey / Eevee Map
- Bulbasaur / Squirtle Map
- Conclusions

## What is Pokemon Go and Why Does It Matter?

- Highest first month revenue for a mobile game, ever.
- Eclipsed \$200 million dollar revenue after just ONE MONTH of release.
- Since release (July 6, 2016), has never dropped out of the top 25 apps in daily revenue for iOS OR Android.



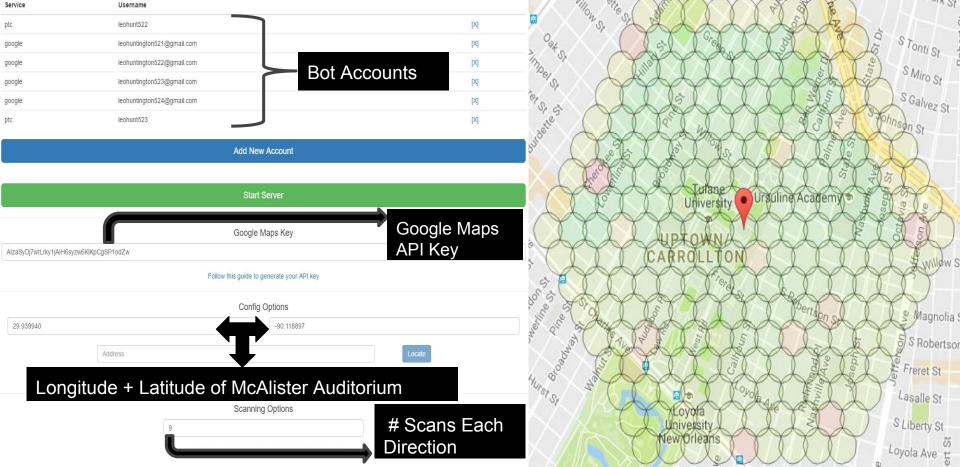


Scans 70 meters in all direction from your current GPS location every 10 seconds.

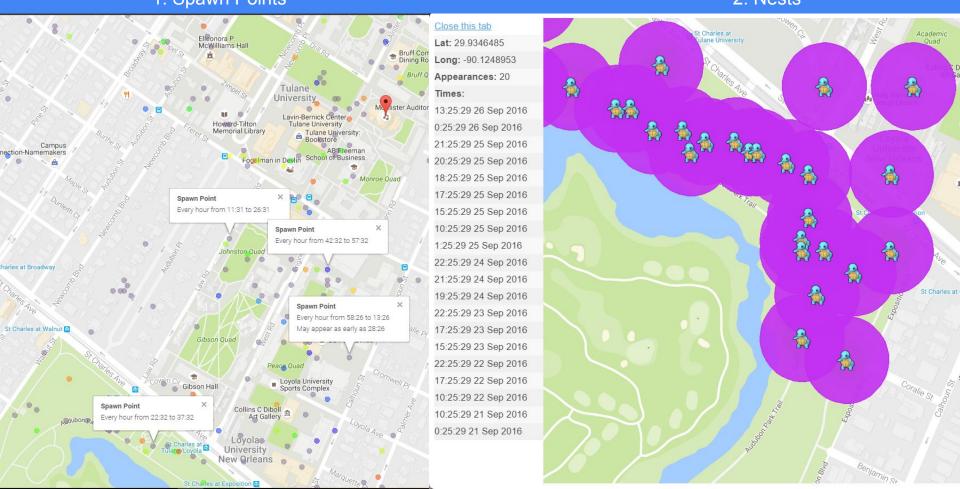
When nearby Pokemon are detected, they show up and may be "tapped on" to engage in the Pokeball fight.

### Setting Up The Map

Source: https://github.com/mchristopher/PokemonGo-DesktopMap

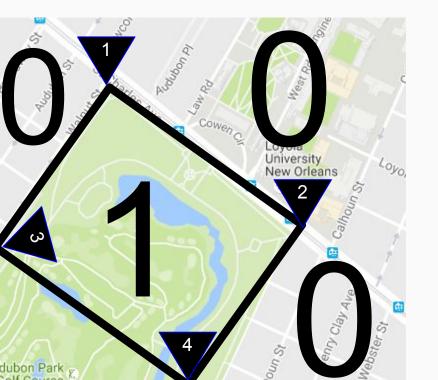


# 1 Week or 168 Hours of Scanning Later, Two Main Features; 1. Spawn Points 2. Nests



### Machine Learning Applications

# Dependent Variable (DV) = 1 IF Inside Audubon



= 0 IF Outside Audubon

Defining "Audubon Park" Longitude/Latitude

1 - Latitude: 29.936078, Longitude: -90.125425

2 - Latitude: 29.933144, Longitude: -90.121228

3 - Latitude: 29.932750, Longitude: -90.128169

4 - Latitude: 29.30600, Longitude: -90.122590

**ROUGHLY** 

If(Latitude Input) between {29.30600, 29.936078}

AND(Longitude Input) between {-90.121228, -90.127169}

DV = 1 Else DV = 0

### **Training and Testing Data**

Long: -90.1248953
Appearances: 20
Times:
13:25:29 26 Sep 2016
0:25:29 26 Sep 2016
Times:
13:25:29 26 Sep 2016

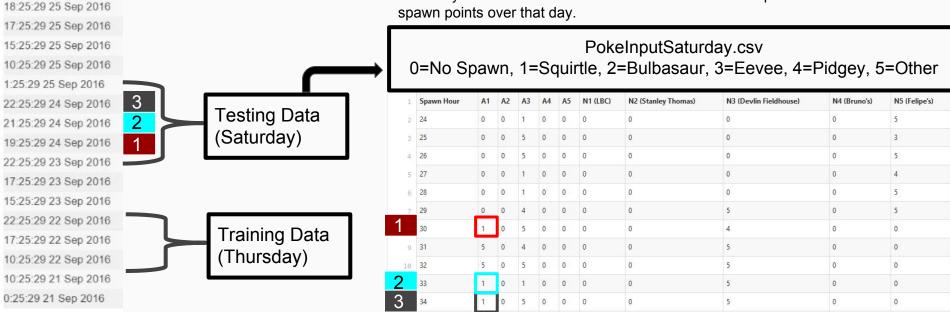
Lat: 29 9346485

21:25:29 25 Sep 2016

20:25:29 25 Sep 2016

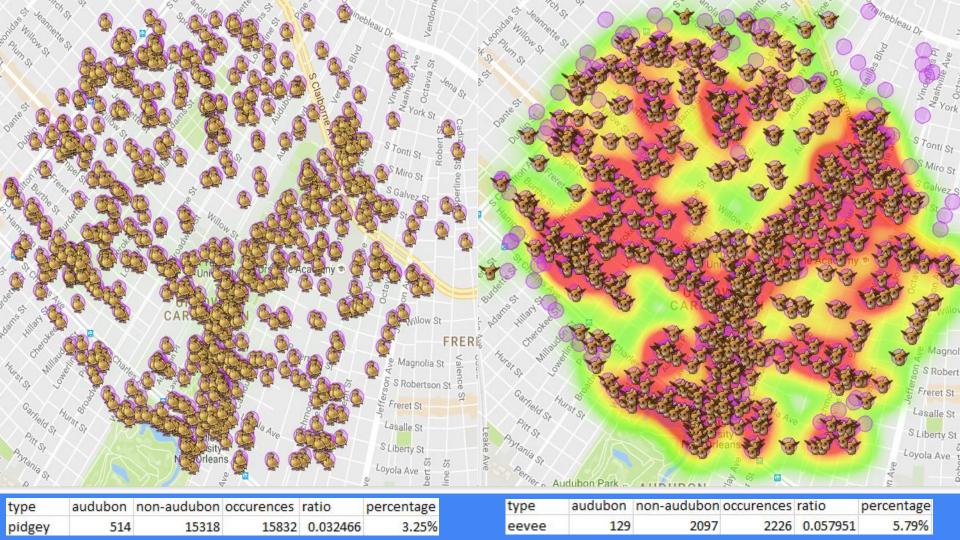
Sample data for this project was collected from 12:00AM Wednesday September 21st until 11:59PM September 27th. For this project, we noted data from 10 spawn points, 5 from within Audubon Park, and 5 outside of Audubon Park at popular destinations. Spawn points at the LBC, Stanley Thomas, Devlin Fieldhouse, Bruno's, and Felipe's were chosen as our "non-audubon" spawn points due to their high traffic and probably density comparable to Audubon Park.

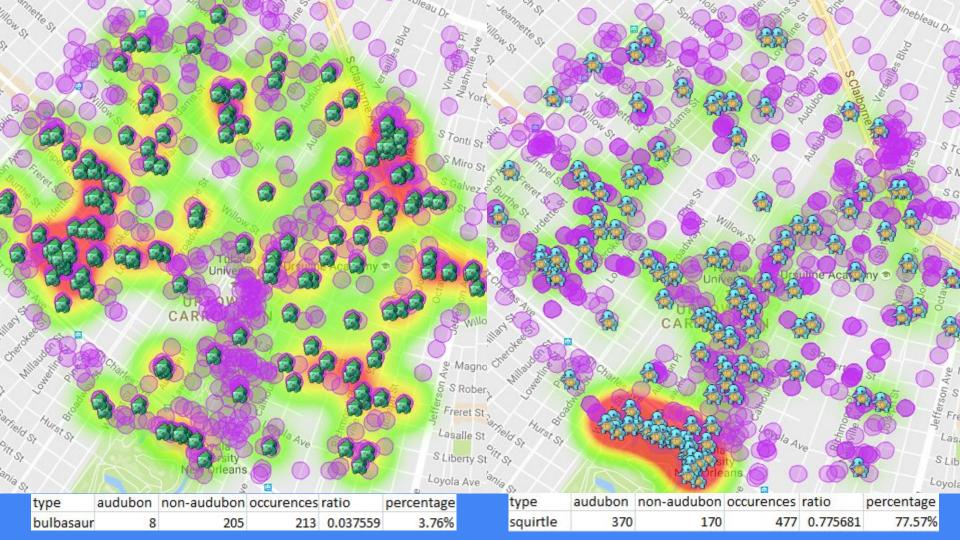
Spawn point data was represented by an integer value with their codes listed below. Each day of the week was sectioned into 24 hours and spawns recorded for all 10 spawn points over that day.



# Logistical Regression Model (Learning Algorithm) FEATURES: Species, spawn hour, inAud DEPENDENT VARIABLE (DV) is location (in or OUT of audubon as binary)

```
public void train(ArrayList<Pokemon> instances) {
                                                                                             import java.io.FileNotFoundException;
    for (int n=0; n<ITERATIONS; n++) {
                                                                                             import java.util.ArrayList;
                                                                                                                                                                             Results found that
                                                                                             import java.util.Arrays;
                                                                                             import java.util.List:
         for (int i=0; i<instances.size(); i++) {
                                                                                                                                                                             regardless of the
             double label = 0.0
                                                                                             import java.nio.file.Files;
                                                                                                                                                                             chosen day of training
                                                                                             import java.nio.file.Paths;
             Pokemon tester = instances.get(i);
                                                                                                                                                                             data and corresponding
             if(tester.isSquirtle()){
                                                                                                                                                                             testing data, over 75%
                  label = 1.0
                                                                                             public class LogisticRegressionModel {
                                                                                                                                                                             of Squirtle spawns can
                                                                                                private double rate;
             double[] predictions = predict();
                                                                                                                                                                             be predicted to be
                                                                                                public double[] weights;
             double predicted = classify(instances);
                                                                                                private int ITERATIONS = 3000;
                                                                                                                                                                             inside Audubon Park.
                                                                                                public LogisticRegressionModel(int n) {
             //weights[0] represents the squirtle weight for audubon
                                                                                                   this.rate = 0.0001:
             if(tester.inAud()){
                                                                                                   weights = new double[n];
                  if(predictions[0] < 0.001 && label == 0.0){
                      weights[0] = weights[0];
                                                                                                 public static void main(String... args) throws FileNotFoundException {
                                                                                                    ArrayList<Pokemon> trainingList = readPokemon("pokeinputfriday.csv");
                 else{
                      weights[0] = weights[0] + rate *(label - predictions[1]);
                                                                                                    LogisticRegressionModel logistic = new LogisticRegressionModel(2);
                                                                                                    logistic.train(trainingList):
                                                                                                    logistic.asString();
                  weights[0] = weights[0] + rate *(label - predictions[0]);
                                                                                                    double[] modelpredictions = logistic.predict();
                                                                                                    ArrayList<Pokemon> testList = readPokemon("pokeinputsunday.csv")
             //weights[1] represents the squirtle weight for non-audubon
             else{
                                                                                                    double[] testresults = logistic.arrayClassify(testList);
                  if(predictions[1] < 0.001 && label == 0.0){
                                                                                                    double auddiff = modelpredictions[0] - testresults[0];
                                                                                                    double nondiff = modelpredictions[1] - testresults[1];
                      weights[1] = weights[1];
                                                                                                    System.out.println("Our test results found " + (testresults[0] * 100) + "of Audubon spawns to be squirtles.");
                                                                                                    System.out.println("This is a " + (auddiff*100) + "% difference from what we predicted for audubon spawns,");
                      weights[1] = weights[1] + rate *(label - predictions[1]);
                                                                                                    System.out.println("Our test results found " + (testresults[1] * 100) + "of Non-Audubon spawns to be squirtles.");
                                                                                                    System.out.println("This is a " + (nondiff*100) + "% difference from what we predicted for non-audubon spawns.");
                                                                                                    double audubonEffect = testresults[0] - testresults[1];
                                                                                                    System.out.println("Our test results found" + (audubonEffect*100) + "% more correlation to Squirtles to Audubon compared to other areas.")
```





### Example A

Spawn Point > Every hour from 44:37 to 59:37

#### Example B

Spawn Point X
Every hour from 52:23 to 07:23
May appear as early as 22:23

### Results/Conclusions

- 1. Pokemon spawn via an hourly timer at specific locations known as "spawn points".
  - a. All spawn points operate on a 60 hour timer.
  - b. Each spawn point will spawn a creature at a specific minute combination every hour for fifteen hours straight when it "starts".
  - c. Spawn points can be "confident" (example A) or "random" (example B).
  - d. Certain spawn points have different tendencies to spawn different creatures.
  - e. Spawn points in an area tend to spawn similar species.
- 2. Created Logistic Regression Model predicts that AT LEAST 75% of Squirtles spawns to occur within Audubon Park, regardless of chosen days of test and training data.
  - a. Low: .752 or 75.2% b. High: .889 or 88.9%
- 3. Confirms Audubon Park being a Squirtle Nest.
  - a. 77.57% (370 / 477) of all Squirtles spawns occurred inside the "Audubon Park" defined area.
  - b. Of 61,246 NON-SQUIRTLE spawns, no species exceeded 10% of their occurrences in the Audubon Park defined area.