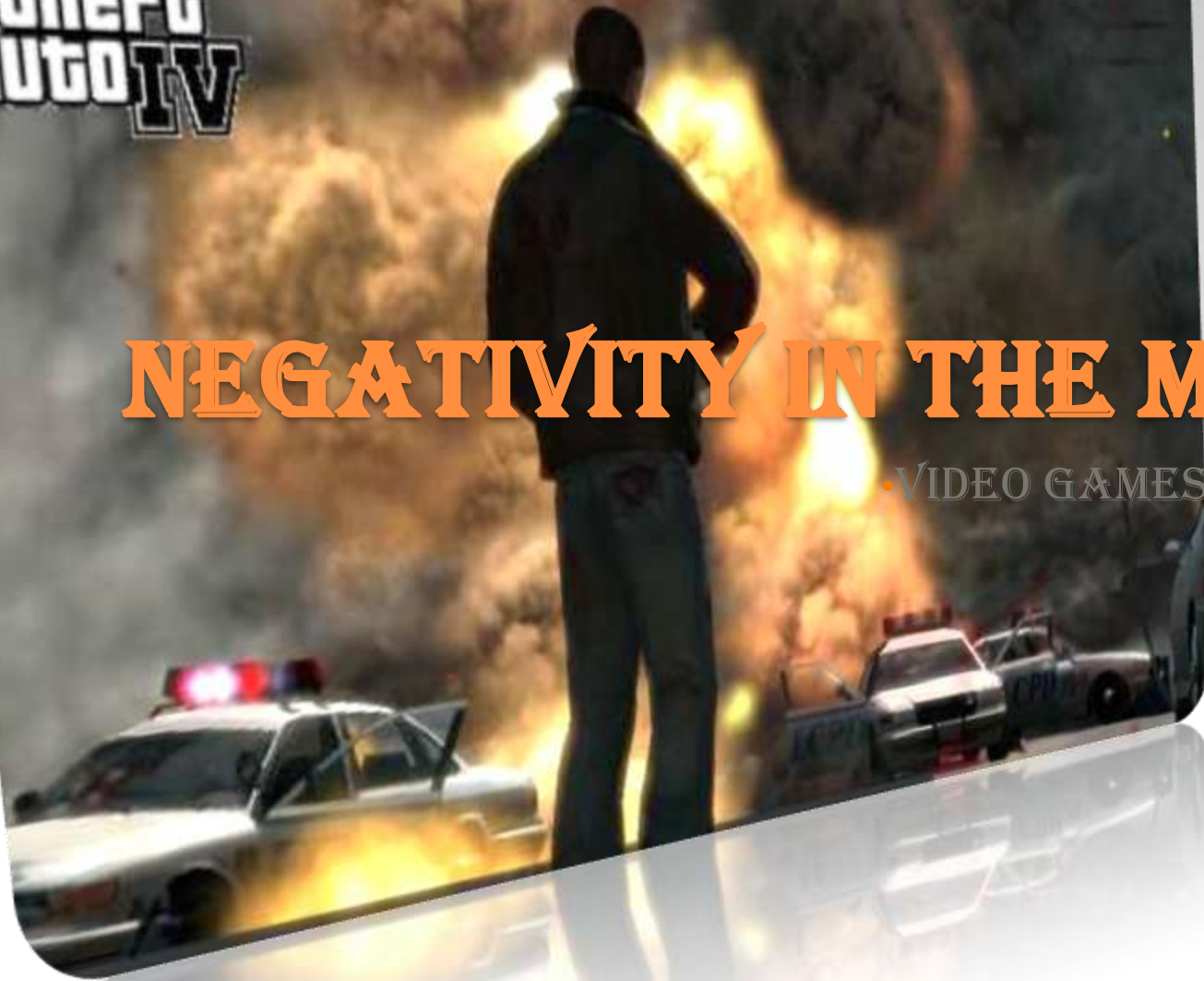




grand  
theft  
auto IV

# NEGATIVITY IN THE MEDIA

• VIDEO GAMES



- **Violence**
- **Obstruction of Justice**
- **Lower Concentration & Social Skills**

**Video Games**

Forces driver out of vehicle by  
pointing a gun



**GRAND THEFT AUTO**

- Kicks and Stomps its driver out of the vehicle



**Grand Theft Auto**



•Violent Death



**Silent Hill**

- **Burning a Human with a flame thrower**



**Call Of Duty**

- Causing Mass Destruction



**Saints Row**

- Senseless Violence and Environmental Destruction in video games leads to cop which try to arrest you which leads to a chase and violence against cops

**Video Games**





**Chase and Violence against Cop**



**Grand Theft Auto**



**Grand Theft Auto**



**Need For Speed**





**Need For Speed**



- **SAME ELEMENTS IN VIDEO GAMES**

- **Violence against civilian**
- **Destruction of Environment**
- **Cop chases**
- **Violence against cops**
- **Gruesome Murdering in Games**
- **Promotes and Influences Violent**



- Too much consumption of Video Games leads to....

- Distraction from School Work
- Isolating themselves from the outside world
- Potential Health Problem
- Less Exercise
- Lower Concentration & Social Skills

# Technology in Communication:

Connection or alienation?

Computers have come a long way..



facebook

match.com® 

The Match.com logo, featuring a blue silhouette of a man and a green silhouette of a woman standing together, with a pink heart above them.

..But is it for better, or for worse?





# How is technology alienating people you ask?

These days, people choose...

This...



Over this.



This...



Over this.



This...



Over this.



# It has even spread to the youth.

Some would rather do...

This...



Over this.





All of these situations lead to the same thing.

# Alienation.



How do we know when we've gone too far?



It seems as if this transition to a technological world is inevitable.

There is one solution however....



Nice and Simple.

# Bad Advertising

How it affects the people of America.

# Fast Food



(CC) CAROL ESTHER/Flickr



# Advertising in the media is to blame!





# Why is this okay?!



# Role models of the media.





# Cartoons.



They do everything to advertise their food.





# The target out children!

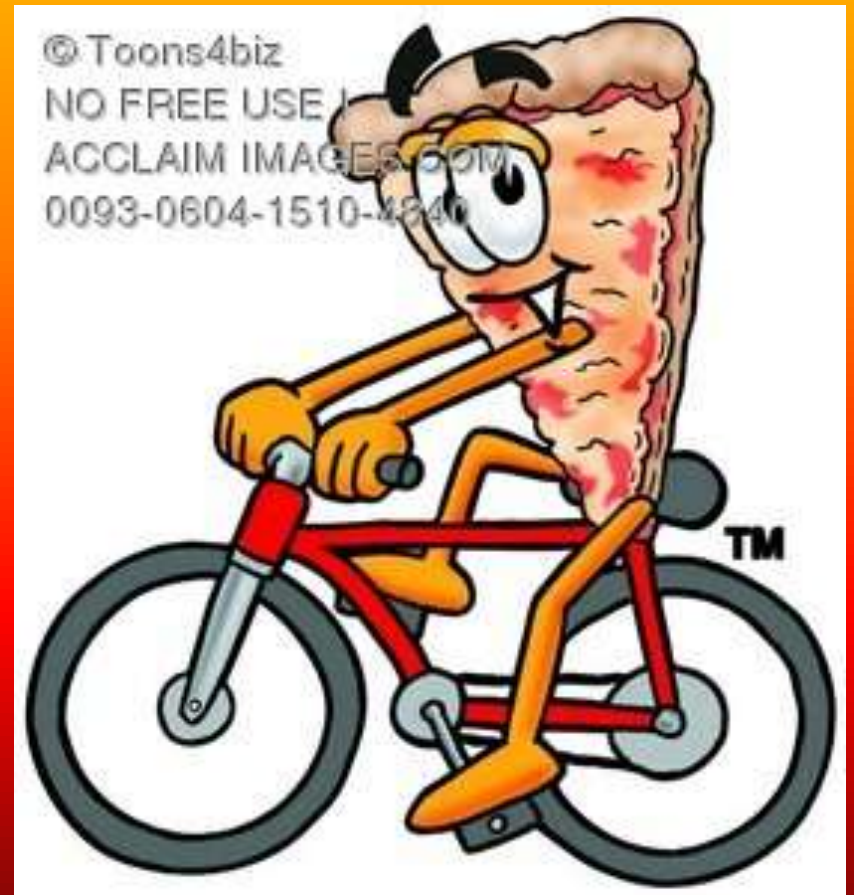




They have cartoons that attract our children to their food.



Our children beg and plead for their food because they don't know any better.



Why my child? Negative  
Advertising effects everyone.





[Bigger image >>](#)



Cigarettes



FunnyChill.com



# Cool designs





# Why are cigarettes in such pretty packaging?



So they can appeal to young kids.



# Where do these kids get these ideas?



- The media shows its okay.



Negative Effects of T.V. Shows







Do you want your kids  
watching this?





?



The Names of Shows

The Topics of Shows

The Image Given

**Is This What You Want  
for Your Children?**





Arrested over 1 million people.



Wasted over 10 billion taxpayer dollars.



Provided over 90 billion dollars  
to violent criminal enterprises.



And that was just last year.



DRUG PROHIBITION. HARMLESS?

**f a c t s**  
the anti-DrugWar

[DAREgeneration.com](http://DAREgeneration.com)



# How Many Hours Does your child watch T.V.?

Have You Seen a Change in Attitude?



Have You Lost All  
Control?

# More and More Often We See Children

**DOING THIS:**



**RATHER THAN THIS:**



# More and More Adults

Eating This:



Instead of Doing This:



# Captivating Designs



## For Fast Food Restaurants





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