

Prompt Engineering: Good vs. Bad Examples

✗ Bad Prompts

📝 Example 1:

"Write something about AI."

⚠ Too vague

📝 Example 2:

✓ Good Prompts

📝 Example 1:

"You are an AI expert. Write a 3-paragraph explanation of machine learning for beginners, using simple analogies."

✓ Clear role & constraints

📝 Example 2:

"Summarize this article."

⚠ No context or format

"Summarize the following article in 3 bullet points, focusing on key findings. Format: • Point 1\n• Point 2\n• Point 3"

✓ Specific format & context

📄 Example 3:

"Translate to French."

⚠ Missing input text

📄 Example 3:

"Translate the following English text to French. Maintain a formal tone.\n\nText: 'Welcome to our conference.'"

✓ Complete with examples



Clear Instructions

Explicit & precise



Context

Background info



Format

Define structure



Role

"You are an expert"



Iterative refinement: Test and improve prompts



Consistency: Maintain format across examples