

Cluster Evaluation Metrics

Internal Metrics

Silhouette Score

Range: $[-1, 1]$

Measures separation and cohesion

Higher is better

Davies-Bouldin Index

Range: $[0, \infty)$

Ratio of within to between cluster distances

Lower is better

Calinski-Harabasz Index

Range: $[0, \infty)$

Ratio of between to within variance

Higher is better

Inertia (WCSS)

Range: $[0, \infty)$

Within-cluster sum of squares

External Metrics

When ground truth labels are available

Adjusted Rand Index (ARI)

Range: $[-1, 1]$

Similarity between two clusterings

Closer to 1 is better

Normalized Mutual Info (NMI)

Range: $[0, 1]$

Mutual information between clusterings

Closer to 1 is better

Fowlkes-Mallows Index

Range: $[0, 1]$

Geometric mean of precision and recall

Closer to 1 is better

Minimize for K-means



Visual Methods

Silhouette plots, cluster distributions



Domain Validation

Do clusters make business sense?

★ Domain validation is the most important!



Try Interactive Clustering Visualization

Test K-means, DBSCAN, Hierarchical, and MeanShift clustering algorithms

[Open Clustering Visualizer →](#)