

Categorical Data: Bar Chart & Pie Chart

Comparing Categories and Showing Proportions

Simple Bar Chart



Best for comparing categories

Grouped Bar Chart

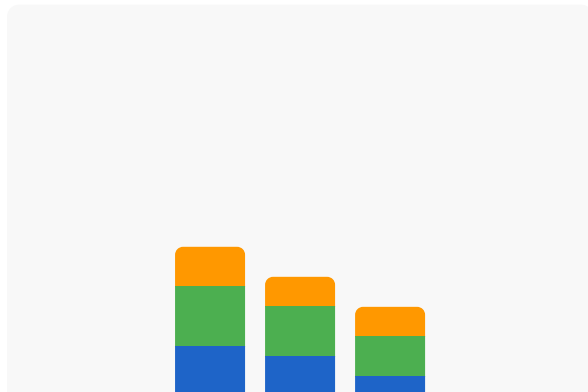


Compare subcategories

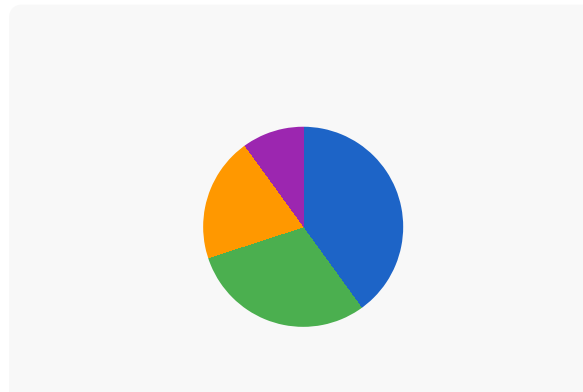
Guidelines

- Horizontal bars for long names
- Sort by value (descending)
- Stacked bars harder to compare
- Pie only for simple proportions

Stacked Bar Chart



Pie Chart



Perception Accuracy

Length (Bar) High ✓

Angle (Pie) Low ✗

When to Use



Show composition

Use sparingly (<5 categories)

- ✓ Category comparison
- ✓ Ranking & ordering
- ✓ Simple proportions