

# Bradley-Terry Model

## Mathematical Foundation

The Bradley-Terry model converts reward scores into probabilities for pairwise comparisons, providing a principled approach to preference learning.

## Model Formula & Visualization

$$P(A > B) = \sigma(r(A) - r(B)) = 1 / (1 + \exp(-(r(A) - r(B))))$$

Output A

$$r(A) = 0.8$$

Output B

$$r(B) = 0.3$$

VS



## Higher Reward Difference → Stronger Preference Probability

💡  $\sigma$  (sigmoid function) ensures probability output between 0 and 1

### Training Objective

- Maximize log-likelihood of observed preferences
- Loss =  $-\log(P(\text{preferred} > \text{not\_preferred}))$
- Gradient descent updates reward model parameters
- Converges to scores matching expert preferences