

## Intellectual Property - AI Patents

**Intellectual property protection** for AI medical devices is the core of **securing competitiveness**

### **Patents**

Exclusive rights to algorithms, systems, and methods

### **Copyright**

Software code, UI/UX design

### <sup>TM</sup> **Trademark**


Product names, brand identity

### **AI Patent Strategy**

- **Patentability:** Requires novelty, inventive step, and industrial applicability
- **Disclosure vs. Trade Secret:** Public patent vs. non-disclosure strategy
- **Defensive Patents:** Building a portfolio to defend against competitor litigation
- **Licensing:** Technology transfer or cross-licensing strategy

### **Data-Related IP**

- **Training Data:** Securing rights to datasets
- **Model Weights:** Protection of trained model parameters
- **Database Rights:** Special database protection recognized in the EU and elsewhere

 **Key Point:** Since AI technology evolves rapidly, it is important to establish an IP strategy early and continuously update your portfolio