

Victoria Popova

UX Designer

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EXPERIENCE

Master thesis at Ericsson

Ericsson - Stockholm *Mar 2023 - Dec 2023*

- Topic: Co-creating Futures for Integrating Generative AI into the Designers' Workflow
- Facilitated several workshops with designers as a part of a RtD approach

UX Designer – Internship

YABS - Stockholm *Jan 2021 - Apr 2021*

- Created UX and UI deliverables to ensure that stakeholder needs are met.
- Collaborated with the developers team.
- Built concepts, workflows, wireframes, style documents based on UX goals.

SIDE PROJECTS

UI designer – Contributor

Suited magazine *Aug 2020 - Sept 2020*

- Worked on improving customers brand identity.
- Improved the front-end styling based on the updated brand identity.

Web designer – Contributor

Black disabled creatives *Aug 2020 - Sept 2020*

- Designed solutions to optimizing website's accessibility.

EDUCATION

Msc in Interactive Media Technology

KTH Royal Institute of Technology
Stockholm, Sweden *2021-2023*

Bachelor's Degree in Computer Science

Stockholm University, Stockholm, Sweden *2017-2020*

Exchange studies

Nanyang Technological University, Singapore *2019*

RESEARCH

Publication

Co-author for "The Green Notebook - A Co-Creativity Partner for Facilitating Sustainability Reflection", <https://doi.org/10.1145/3573381.3596465>

SKILLS

Design

Prototyping
Usability
Testing
User research
Storyboarding
Workshops
Wireframing

Tools

Figma
Sketch

Adobe

XD
Illustrator
Photoshop
After Effects

Frontend

HTML 5
CSS
JavaScript