# Data Wrangling – Assessing, cleaning, and storing the data

In this section below activities are performed and explained:

- Gathering
- Assessing
- Cleaning
- Store

## Gathering

The data has been gathered in three data frames from three different sources:

- 1. archive\_df from 'twitter-archive-enhanced.csv'
- 2. image\_df from 'image\_predictions.tsv'
- 3. tweet\_json from 'tweet\_json.txt'. This file contains fields required for analysis.

#### Note:

- · I have followed the directions for accessing the Twitter data without actually creating a Twitter account
- · All the files are attached to the project submission zip.

### Assessing and Cleaning

I have performed an analysis of all the three data sets and below are the Data Quality and Tidiness recommendations:

The data has been cleaned up as per the recommendations.

#### Twitter Archive Data

1. Missing data for columns in archive\_df - in\_reply\_to\_status\_id, in\_reply\_to\_user\_id, retweeted\_status\_id,

- retweeted\_status\_user\_id, retweeted\_status\_timestamp. It could be due to retweets, which can be deleted.
- 2. Missing data for columns in archive\_df in\_reply\_to\_status\_id, in\_reply\_to\_user\_id, retweeted\_status\_id, retweeted\_status\_user\_id, retweeted\_status\_timestamp. 2. There are names such as 'None', 'a', 'such','O','a', 'actually', 'all', 'an', 'the', 'this', 'unacceptable', 'very','my', 'not', 'officially', 'by', 'getting', 'his'.
- 3. Most of the names start with Caps while there are few at the end starting with small letters.
- 4. The four columns, doggo, floofer, pupper, and puppo has all the values populated as None for 1976/2356 records, so there is no dog "stage" (i.e. doggo, floofer, pupper, and Puppo) information.
- 5. The rating numerator is 1776 for one record and o for two records.
- 6. The rating denominator is expected to be 10 but there is another value too.
- 7. We are not interested in retweets and there are 181 retweets in the archive data.

# Image prediction data

- 8. There are 324 records for which all three algorithm predictions is other than the dog breed. We could save time by removing these records.
- 9. The dog breed names populated in the p1, p2, and p2 are not consistent few are starting with CAPS while others are with lowercase.
- 10. There are 66 duplicate URLs, which means the same pic has been uploaded which will not provide additional information and we may want to delete the duplicate pics.

### tweet\_json\_data

11. We only want original ratings (no retweets), hence 179 retweets can be deleted from twee\_json dataframe

#### **Data Tidiness**

- 1. In the archive dataframe, the <u>dog "stage"</u> information (i.e. doggo, floofer, pupper, and puppo) is scattered in four columns and can be merged under one column
- 2. In the images file, there are three columns with <u>prediction and</u> <u>prediction confidence information</u>. Most of the time p1>p2>p3, hence can be combined under one column
- 3. Merge the three dataframes and bring only required fields in the final dataframe

# Storing

The analysis has been done on the jupyter notebook, wrangle\_act.ipynb and the file has been the final merged version of the combined file stored as twitter\_archive\_master.csv