

Auto Insurance Analysis Dashboard

Business Intelligence Group

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*Coverage
Dashboard*



*Customer Type
Dashboard*



*Policy Type
Dashboard*



*Sales Channel
Dashboard*



*Vehicle
Dashboard*





Insurance by Coverage

73.12M

Total Amount Covered

5568

Total Basic Coverage

2742

Total Extended Coverage

824

Total Premium Coverage

Select State

All

Effective To Date

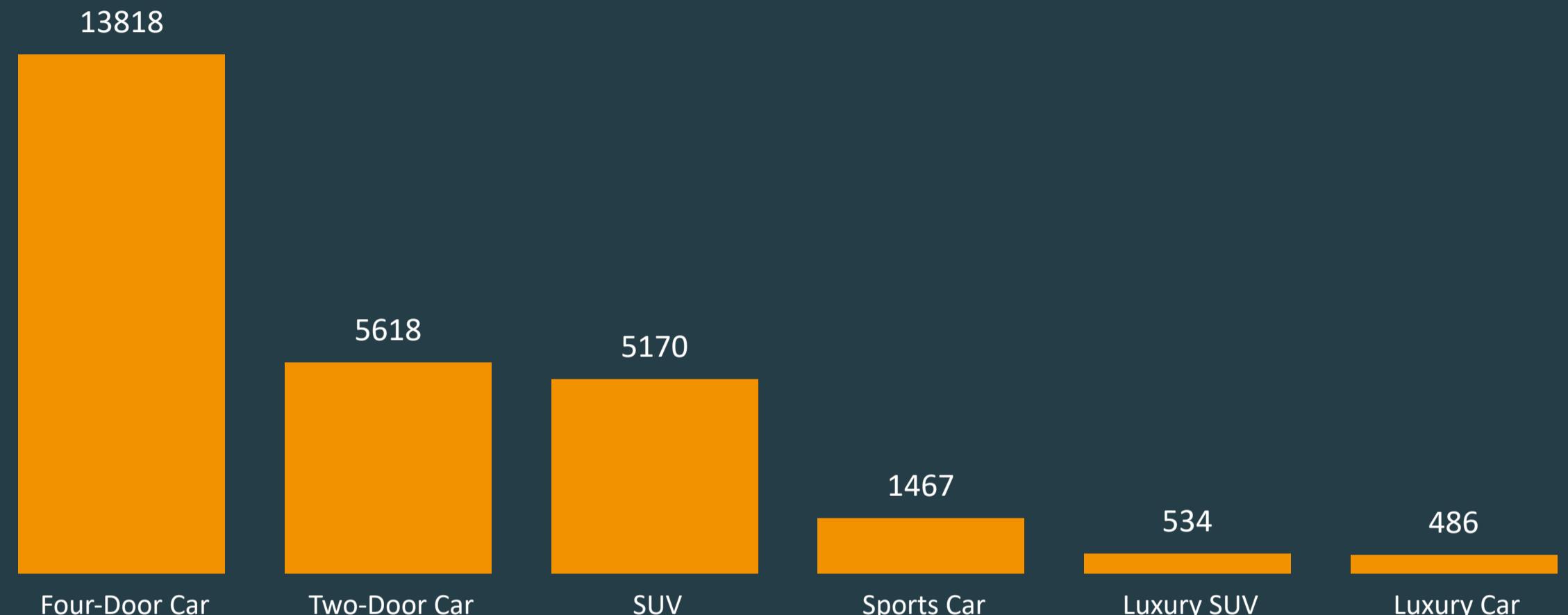
Effective To Date

01-01-2020

02-12-2020

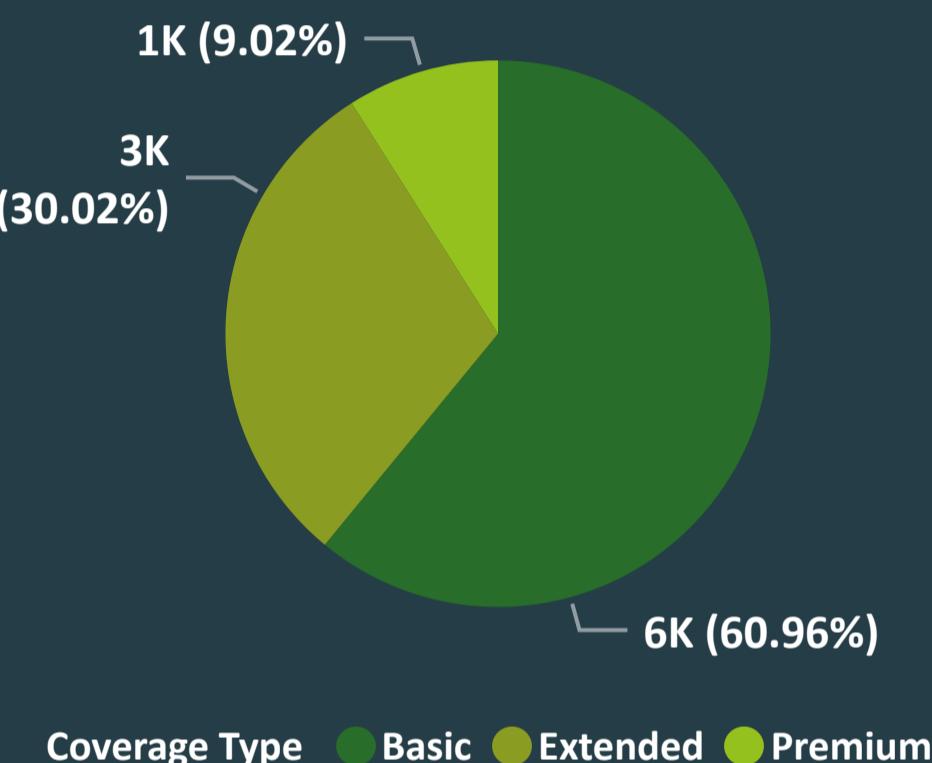
Sum of Number of Policies by Vehicle Class

Sum of Number of Policies



Total Number of Customers by Coverage Type

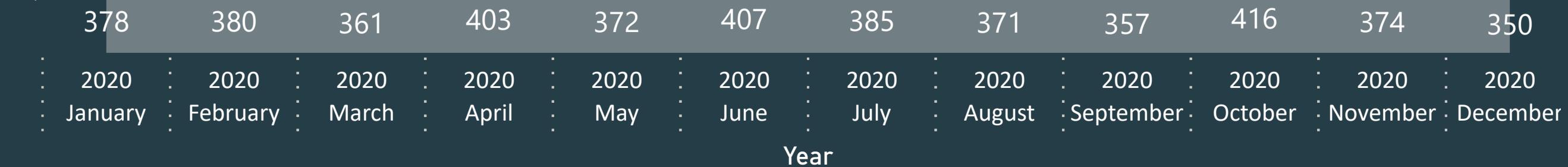
Type



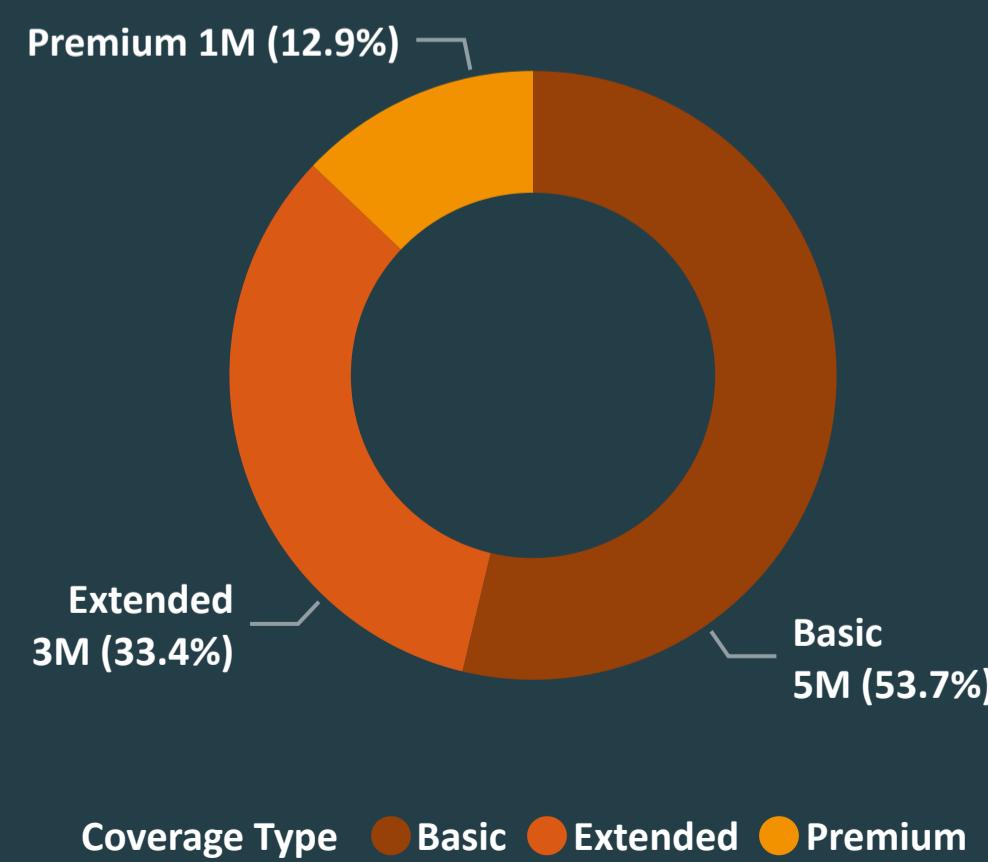
Average Claim Amount by Month, Year and Coverage Type

Coverage Type ● Basic ● Extended ● Premium

Average Claim Amount



Total Revenue by Coverage Type



Select Policy Type

- Corporate Auto
- Personal Auto
- Special Auto

Select Coverage Type

- Basic
- Extended
- Premium



Insurance by Customers

9134

Total Number of Customers

5779

Total Suburban Customer's

1582

Total Urban Customer's

1773

Total Rural Customer's

Select State

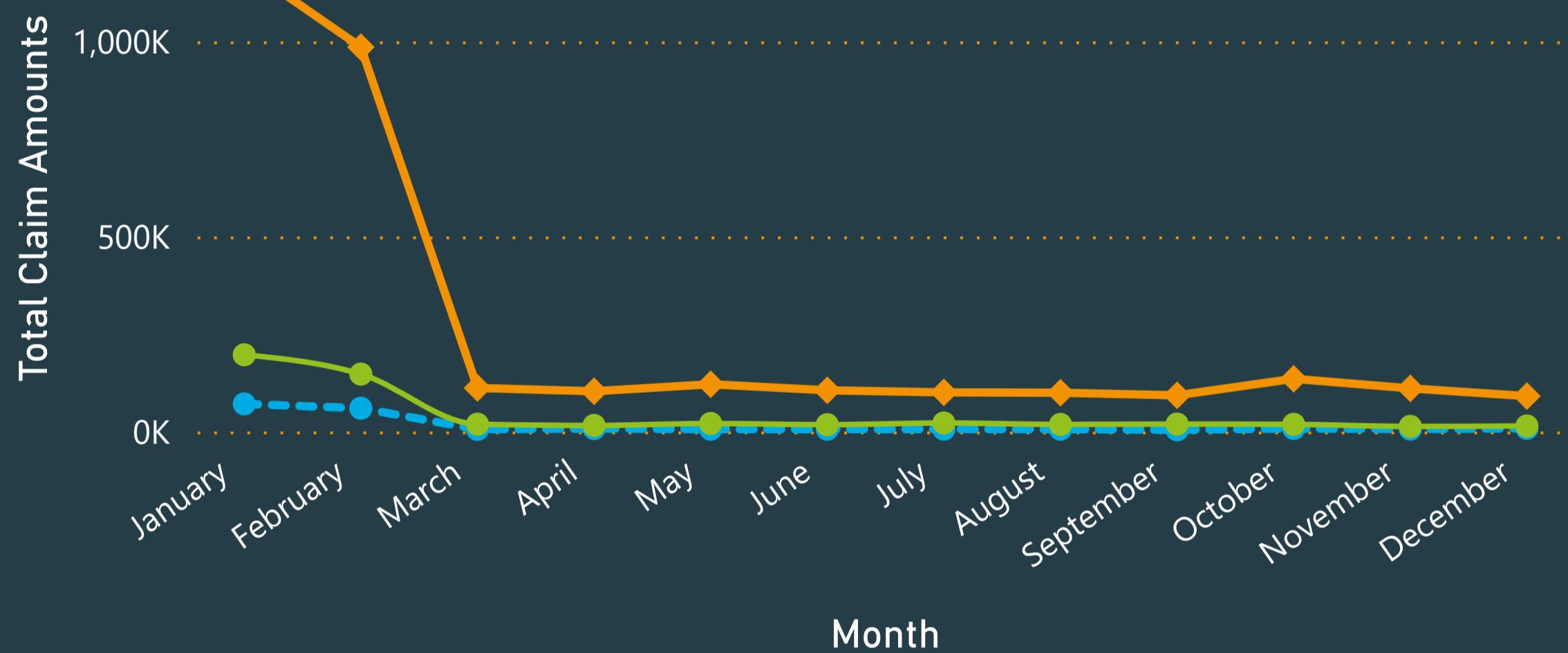
All

Effective To Date

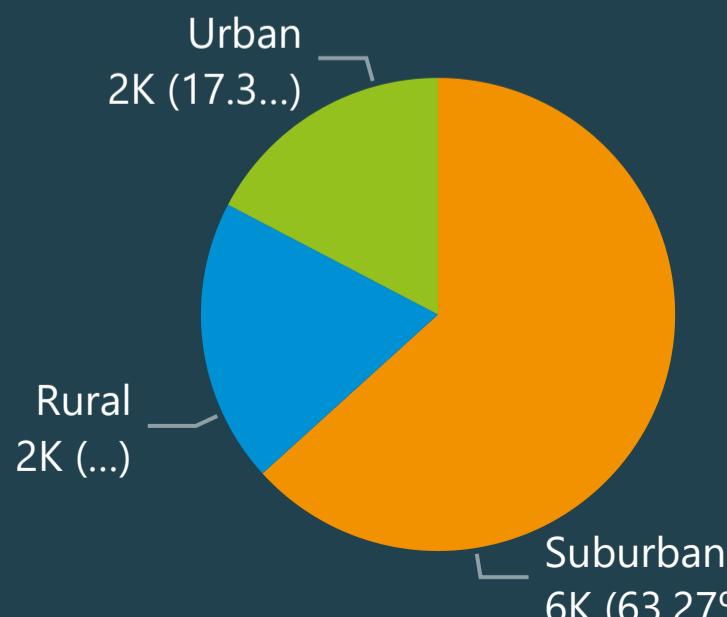
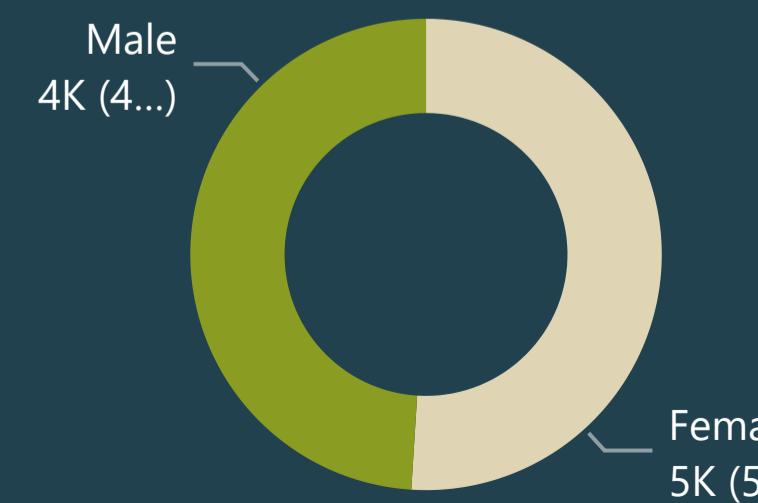
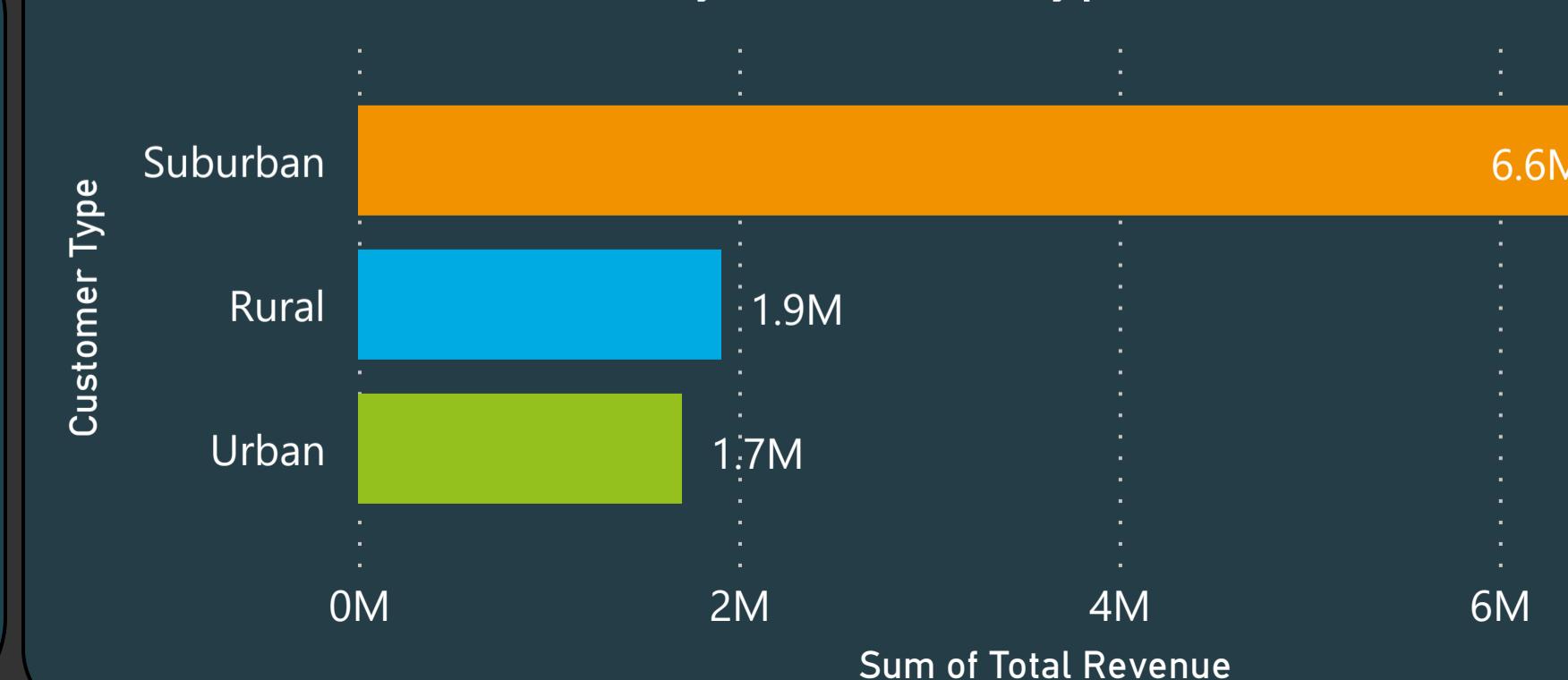
Effective To Date

01-01-2020

02-12-2020

Total Claim Amounts by Month and Customer Type**Customer Type** ● Rural ◆ Suburban ● Urban**Average Policy Sold by Customer Type and month**

Urban	Suburban	Jan ...	Feb ...	Oct ...	Sep ...	Apr ...	Nov...
Jun 3.48	Apr 3.09						
Mar 3.28	May 3.06						
Sep 3.19	Jul 3.03	Dec 2.39	No...				
Rural							
Jun 3.26	Mar 3.09						
May 3.26	Feb 3.05	Jan ...	Jul ...	Nov...	Oct ...	Jul 2...	Mar ...
Apr 3.12	Sep 3.02	Oct 2.60	Dec...		Aug 2.61	May 2.77	
							Jun ...

Total Number of Customers by Customer Type**Total Number of Customers by Customer Gender****Sum of Total Revenue by Customer Type****Select Vehicle Class**

All

Select Channel

All

Select Vehicle Size

All

Select Policy Type

- Corporate Auto
- Personal Auto
- Special Auto

Select Coverage Type

- Basic
- Extended
- Premium



Insurance by Policy Type

6788

Total Personal Policy Sold

1968

Total Corporate Policy Sold

378

Total Special Policy Sold

2.97

Average Policy Sold

Select State

All

Effective To Date

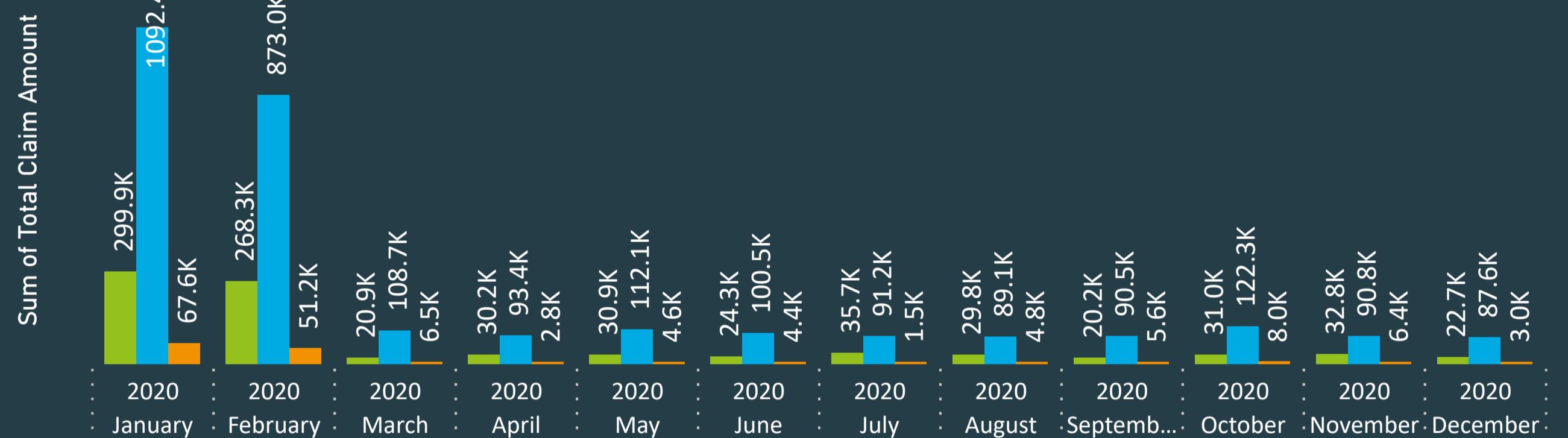
Effective To Date

01-01-2020

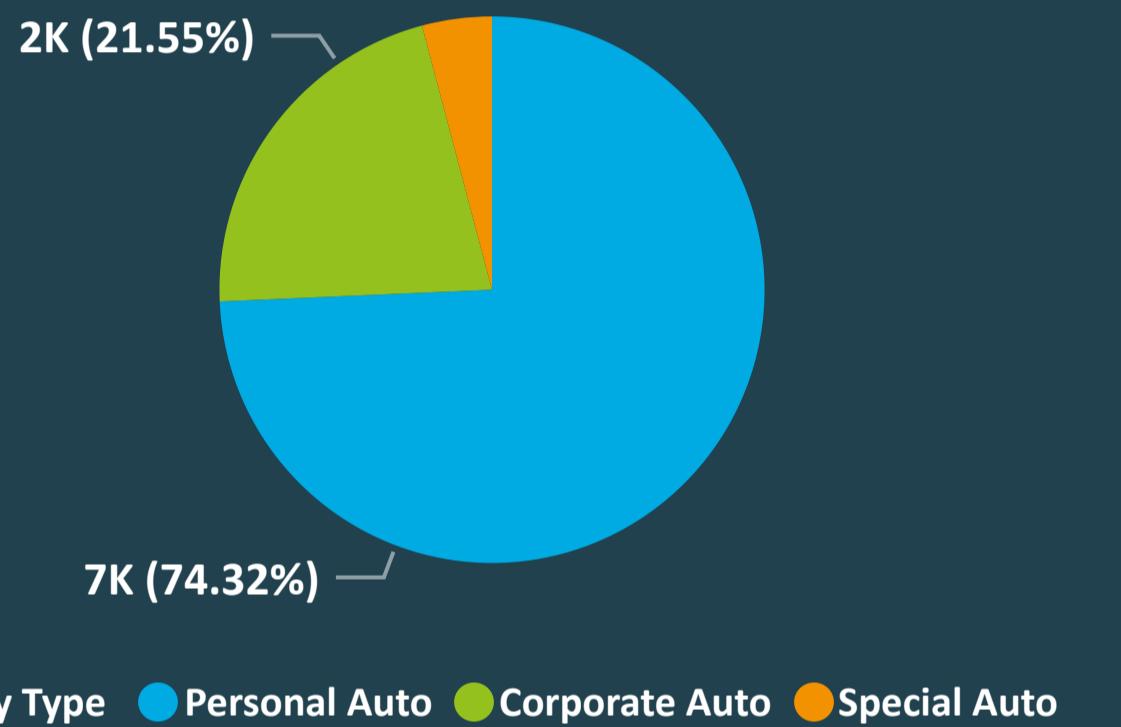
02-12-2020

Total Claim Amount by Month, Year and Policy Type

Corporate Auto Personal Auto Special Auto

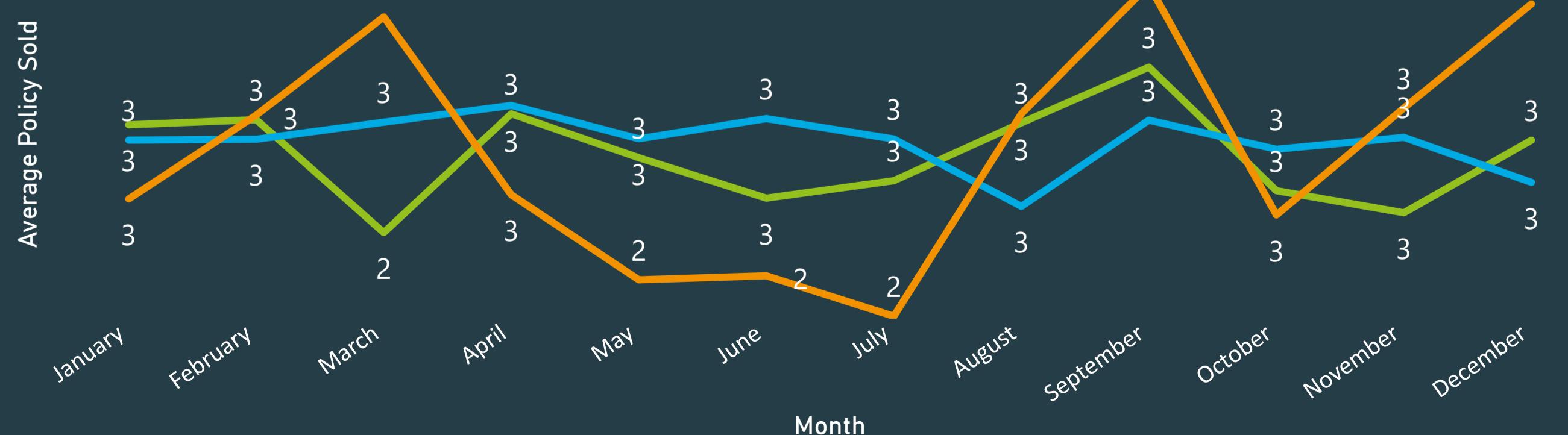


Total Number of Customers by Policy Type

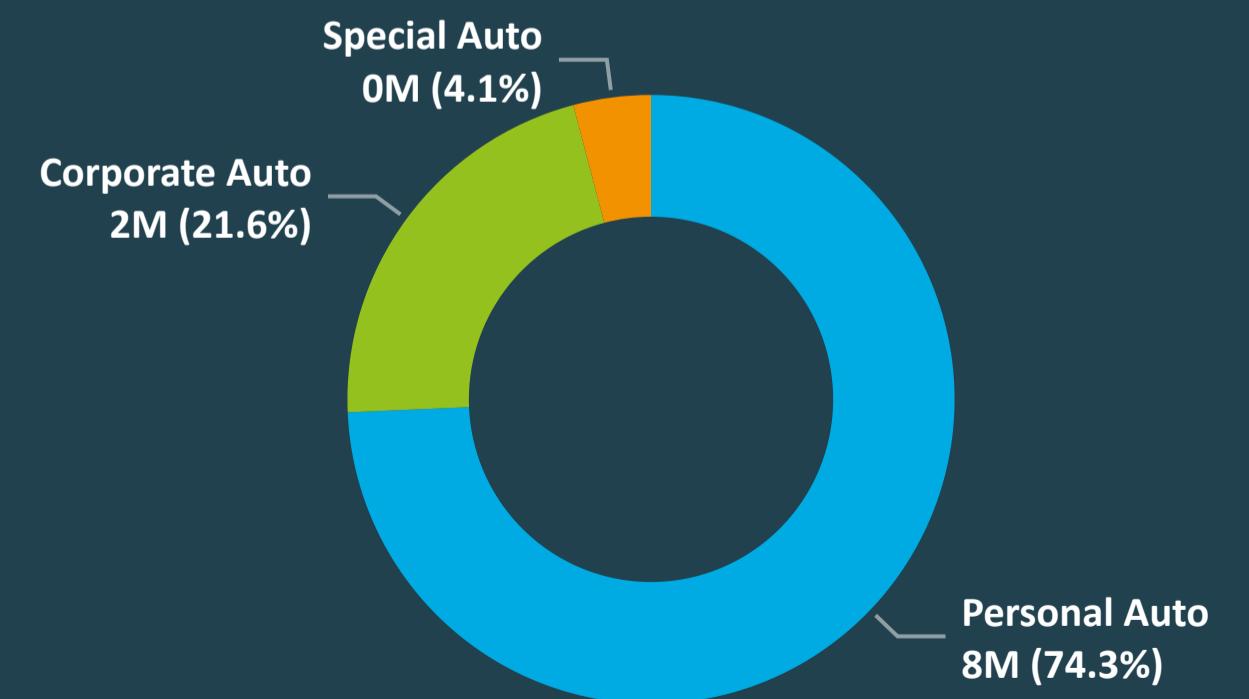


Average Policy Sold by Month and Policy Type

Policy Type Corporate Auto Personal Auto Special Auto



Total Revenue by Coverage Type



Policy Type Personal Auto Corporate Auto Special Auto

Select Coverage Type

Basic Extended Premium

Select Policy Type

Corporate Auto
Personal Auto
Special Auto



Insurance by Sales Channel

27K

Sum of Number of Policies

1765

Total Policy Sold from Call C...

3477

Total Policy Sold by Agent

1325

Total Policy Sold from Web

2567

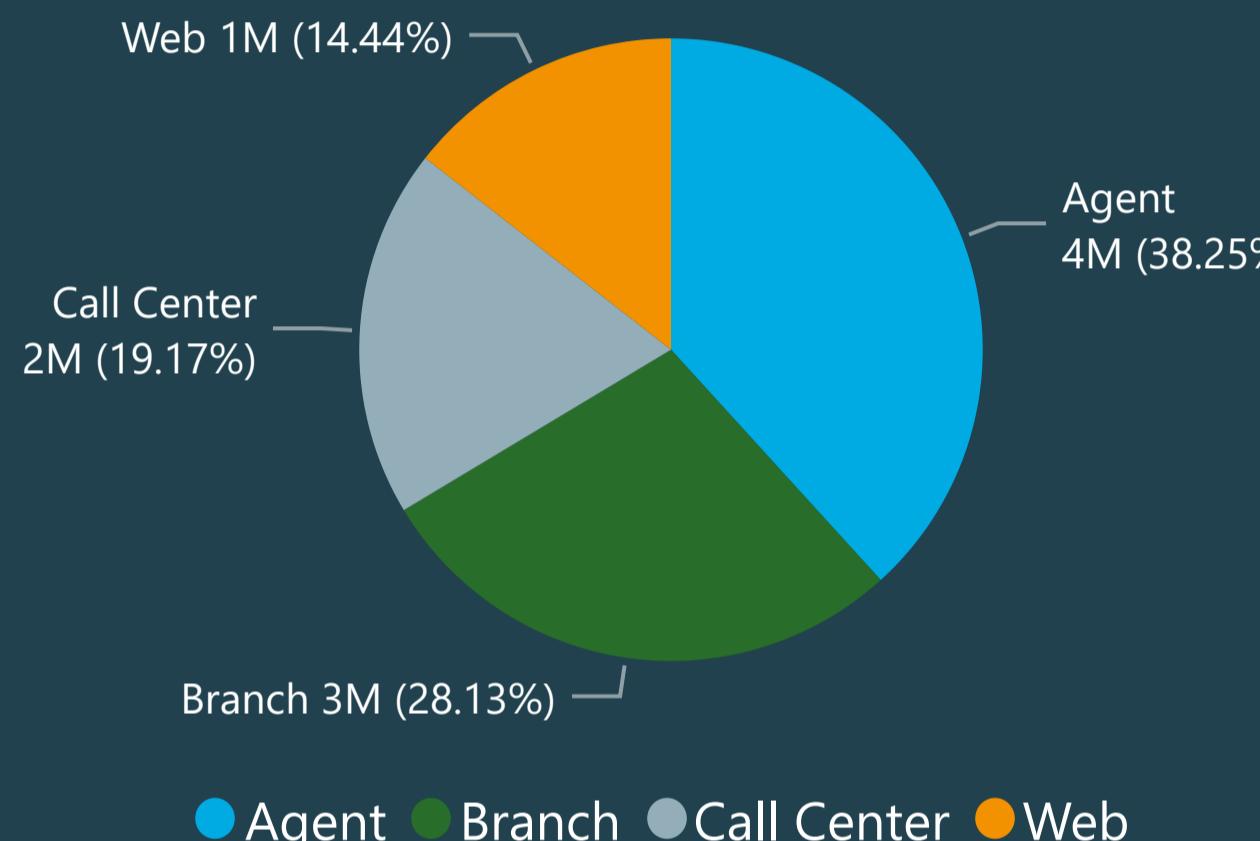
Total Policy Sold from Br...

Effective To Date

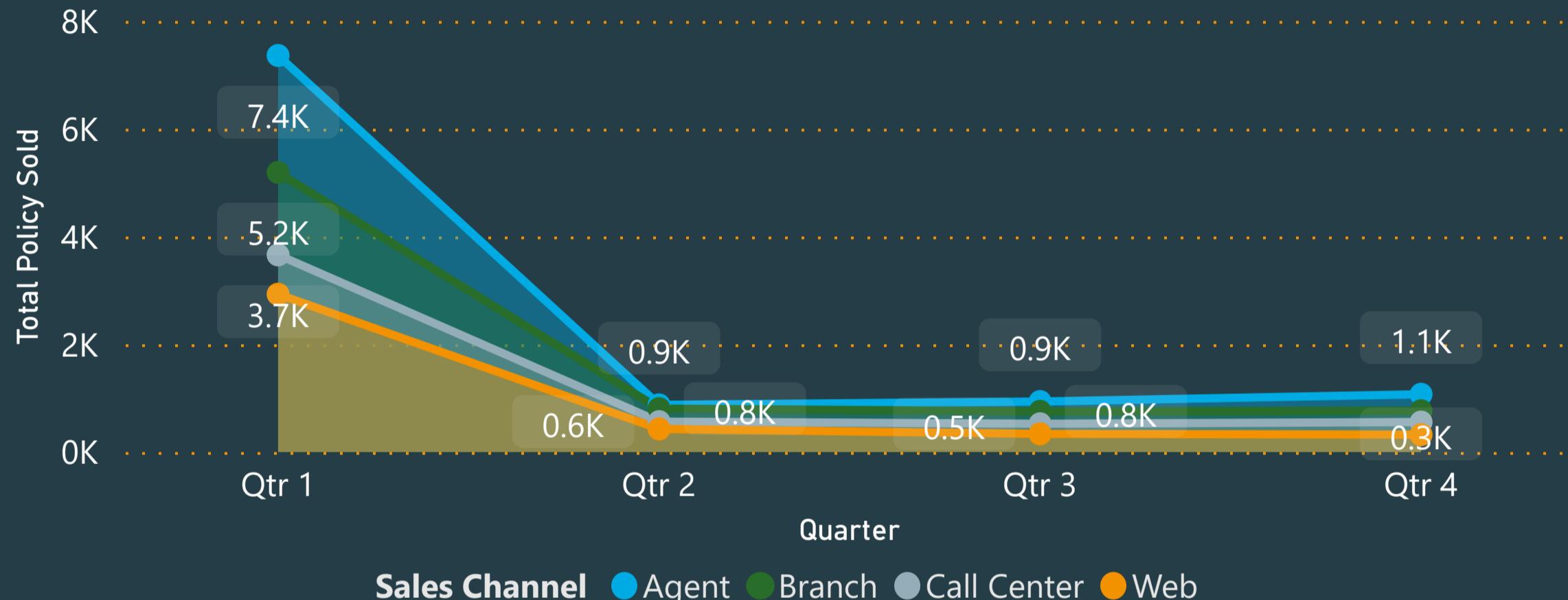
01-01-2020

02-12-2020

Total Revenue Generated by Sales Channel



Total Policies Sold by Sales Channel across Quarter and Sales Channel



Select State

All

Select Channel

All

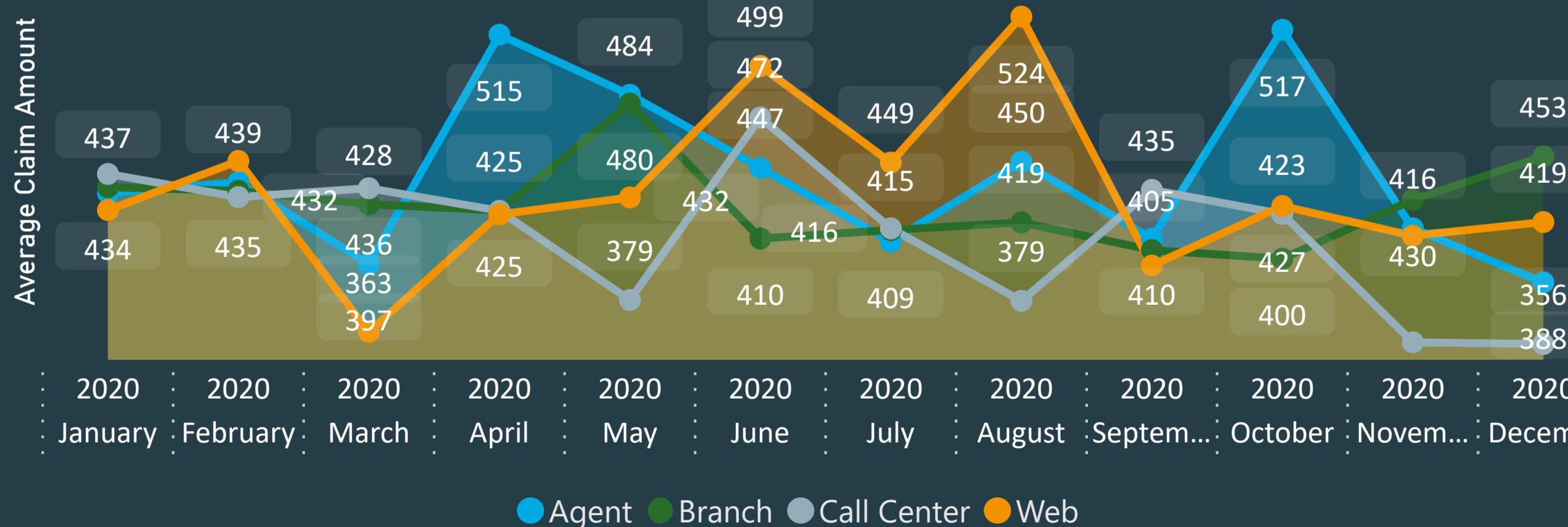
Select Vehicle Size

All

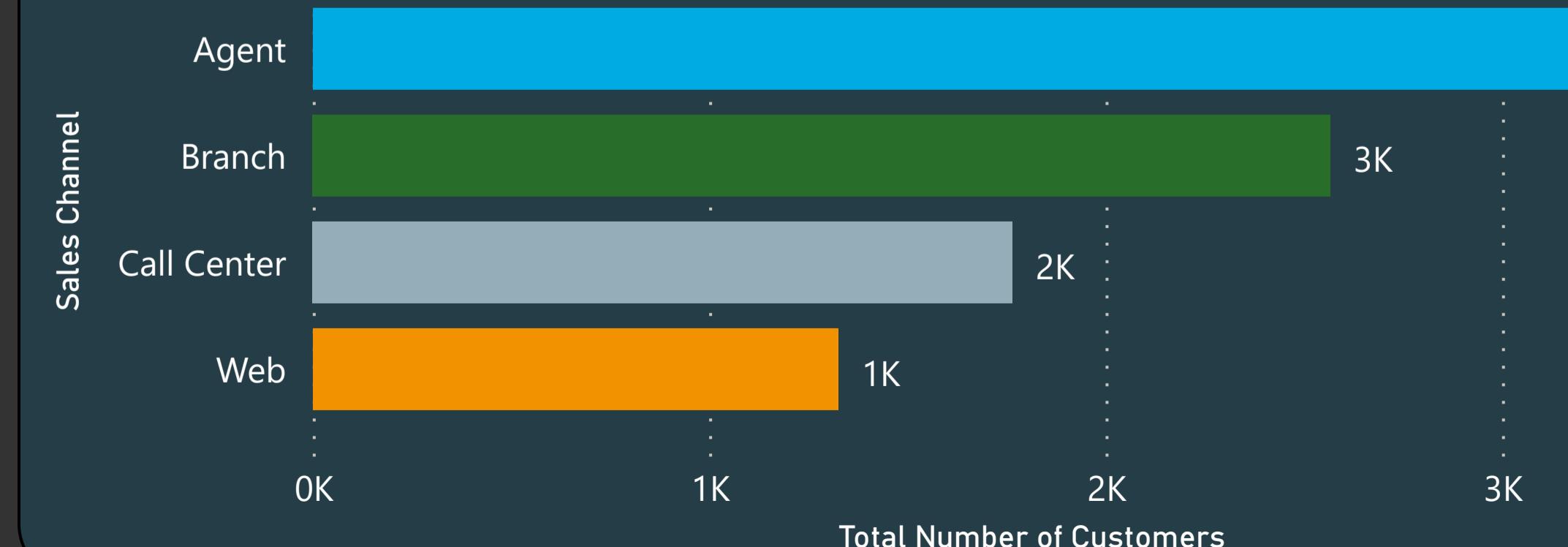
Select Vehicle Class

All

Average Claim Amount by Sales Channel



Total Number of Customers by Sales Channel





Insurance by Vehicle

2.95M

Sum of Total Claim Amount

712

Total Large Vehicle Insura...

4766

Total Midsize Vehicle Insu...

1310

Total Small Vehicle Insura...

Select State

All

Effective To Date

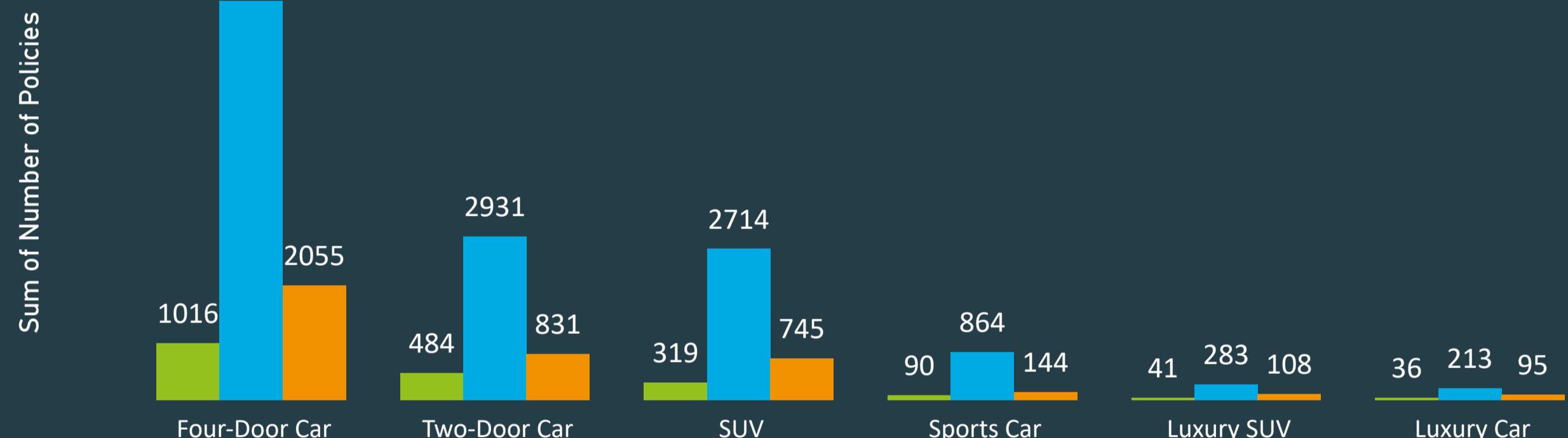
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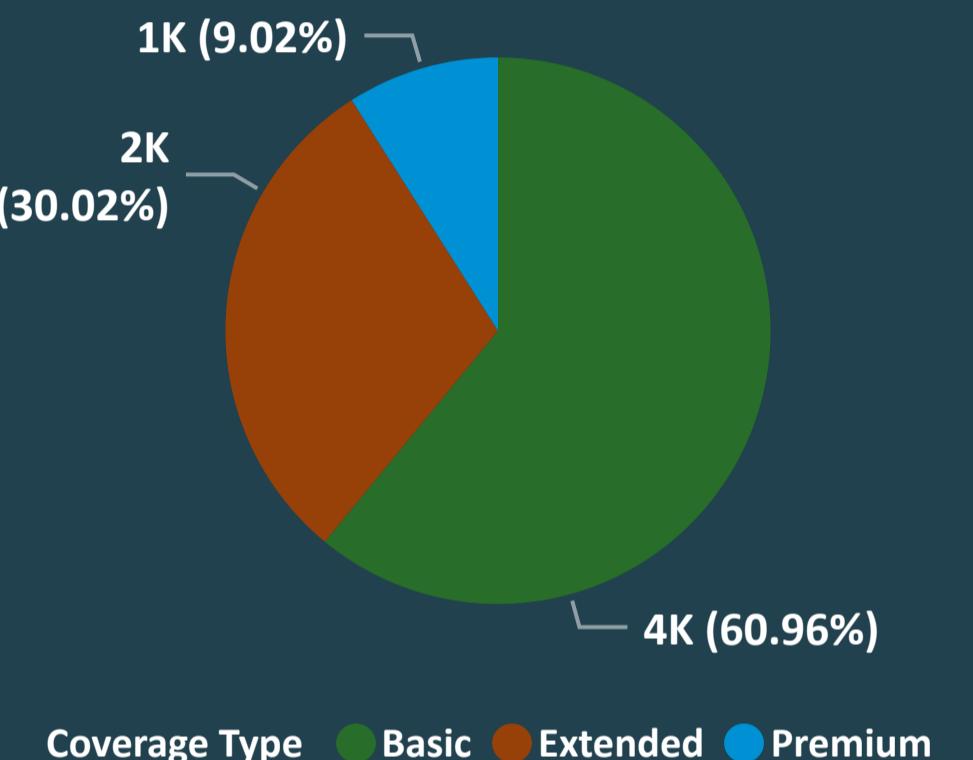
Sum of Number of Policies by Vehicle Class and Vehicle Size

● Large ● Medsize ● Small



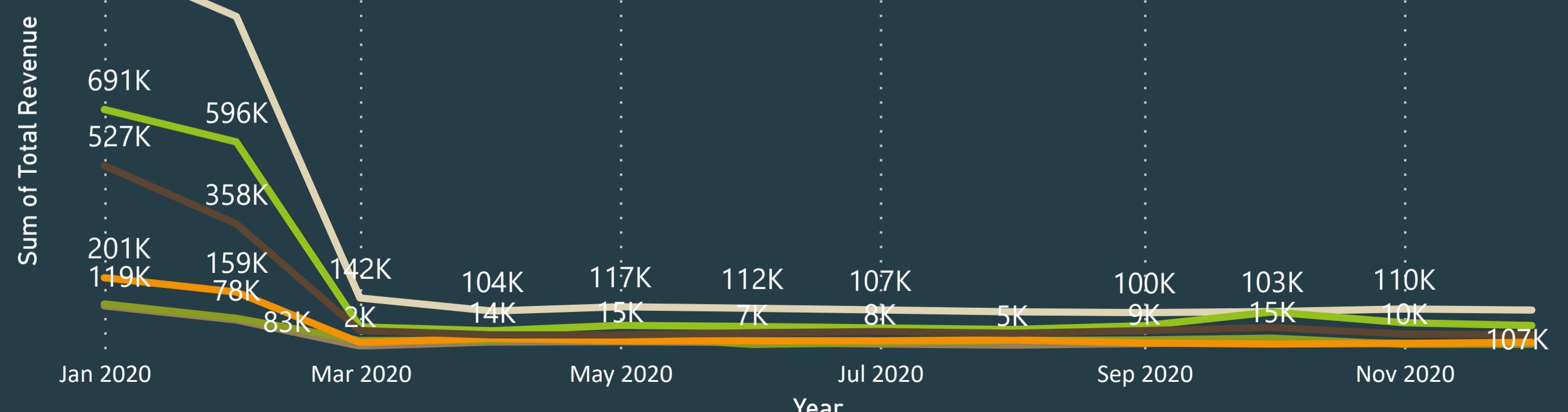
Total Number of Customers by Coverage Type

Type

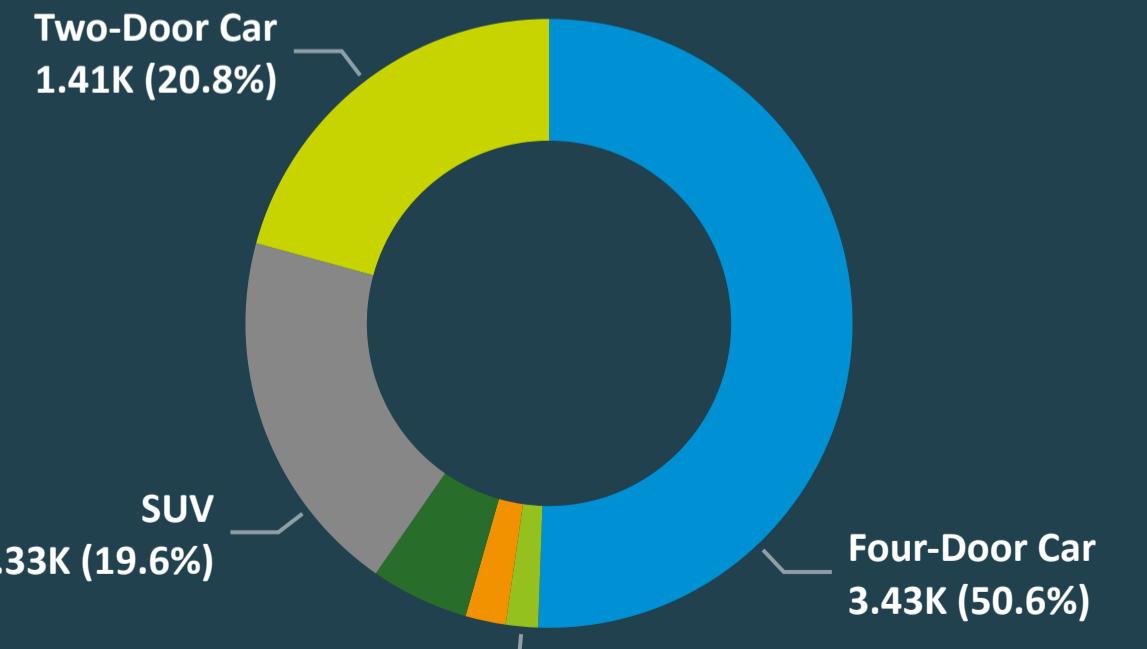


Sum of Total Revenue by Year, Month and Vehicle Class

Vehicle Class ● Four-Door Car ● Luxury Car ● Luxury SUV ● Sports Car ● SUV ● Two-Door Car



Total Revenue by Coverage Type



Vehicle Class ● Four-Door Car ● Luxury Car ● Luxury SUV

Select Policy Type

- Corporate Auto
- Personal Auto
- Special Auto

Select Coverage Type

- Basic
- Extended
- Premium