



# Descriptive Statistics

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# Types of Variables: Overview

**Categorical**

- binary  
2 categories +
- nominal  
more categories +
- ordinal  
order matters +

**Quantitative**

- discrete  
numerical +
- continuous  
uninterrupted

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# Categorical Variables

- Also known as “qualitative.”
- Dichotomous (binary) – two levels
  - Dead/alive
  - Treatment/placebo
  - Disease/no disease
  - Exposed/Unexposed
  - Heads/Tails
  - Pulmonary Embolism (yes/no)
  - Male/female

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## Categorical Variables

- Nominal variables – Named categories  
Order doesn't matter!
  - The blood type of a patient (O, A, B, AB)
  - Marital status
  - Occupation

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## Categorical Variables

- Ordinal variable – Ordered categories. Order matters!
  - Staging in breast cancer as I, II, III, or IV
  - Birth order—1st, 2nd, 3rd, etc.
  - Letter grades (A, B, C, D, F)
  - Ratings on a scale from 1-5
  - Ratings on: always; usually; many times; once in a while; almost never; never
  - Age in categories (10-20, 20-30, etc.)
  - Shock index categories (Kline et al.)

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## Quantitative Variables

- Numerical variables; may be arithmetically manipulated.
  - Counts
  - Time
  - Age
  - Height

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## Quantitative Variables

- Discrete Numbers – a limited set of distinct values, such as whole numbers.
  - Number of new AIDS cases in CA in a year (counts)
  - Years of school completed
  - The number of children in the family (cannot have a half a child!)
  - The number of deaths in a defined time period (cannot have a partial death!)
  - Roll of a die

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## Quantitative Variables

- Continuous Variables - Can take on any number within a defined range.
  - Time-to-event (survival time)
  - Age
  - Blood pressure
  - Serum insulin
  - Speed of a car
  - Income
  - Shock index (Kline et al.)

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## Looking at Data

- ✓ How are the data distributed?
  - Where is the center?
  - What is the range?
  - What's the shape of the distribution (e.g., Gaussian, binomial, exponential, skewed)?
- ✓ Are there “outliers”?
- ✓ Are there data points that don't make sense?

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The first rule of statistics:  
USE COMMON SENSE!

90% of the information is  
contained in the graph.

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### Frequency Plots (univariate)

**Categorical variables**

- Bar Chart

**Continuous variables**

- Box Plot
- Histogram

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### Bar Chart

- Used for categorical variables to show frequency or proportion in each category.
- Translate the data from frequency tables into a pictorial representation...

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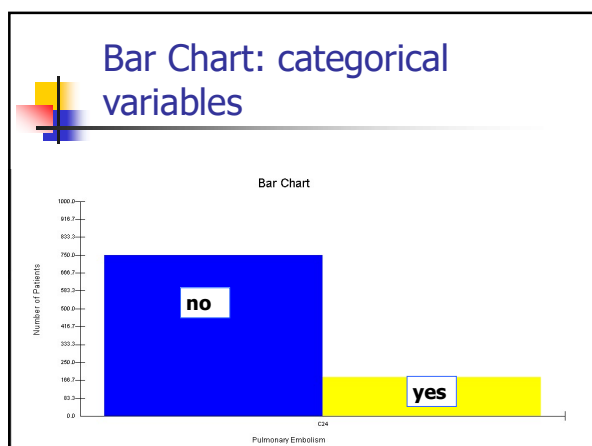
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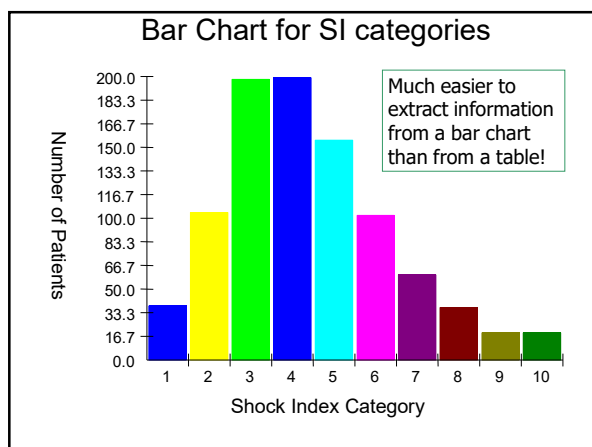
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### Box plot and histograms: for continuous variables

- To show the distribution (shape, center, range, variation) of continuous variables.

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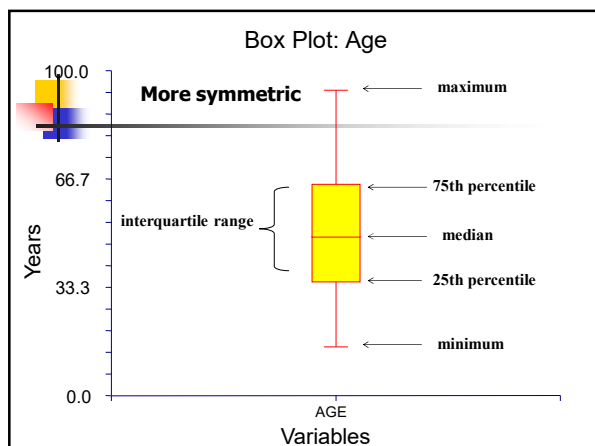
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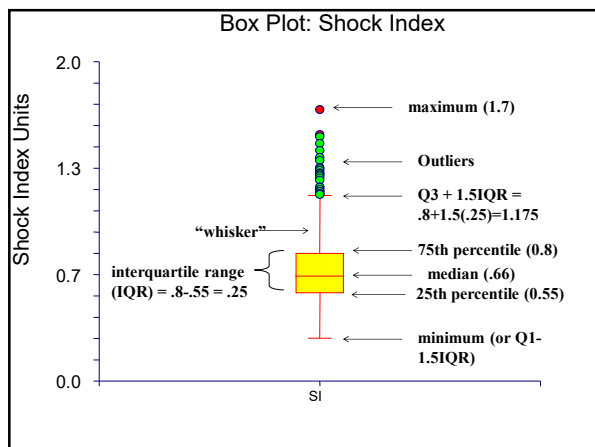
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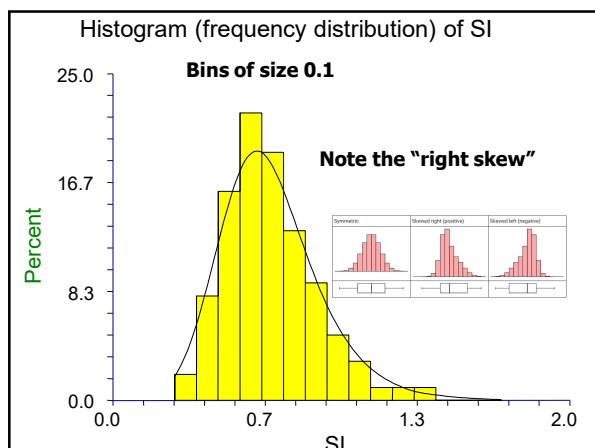
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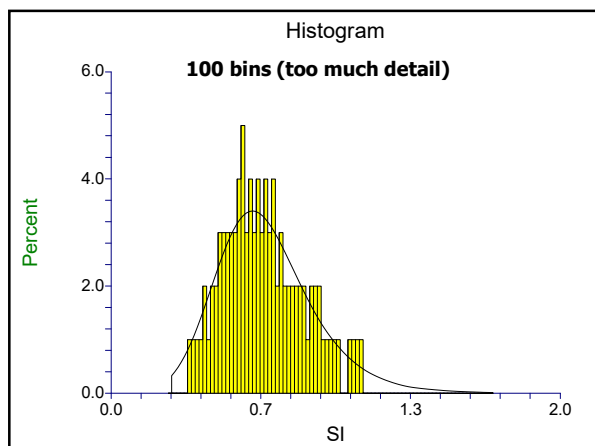
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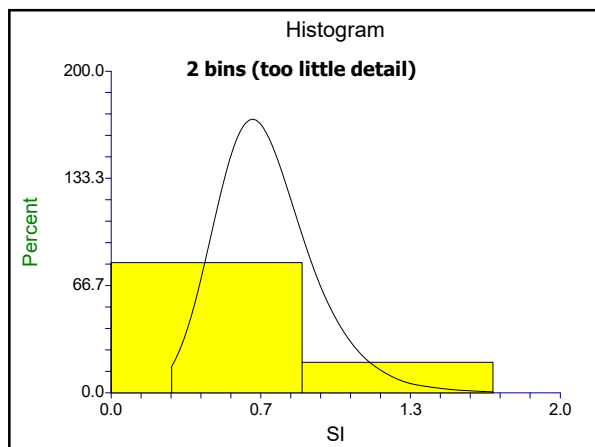
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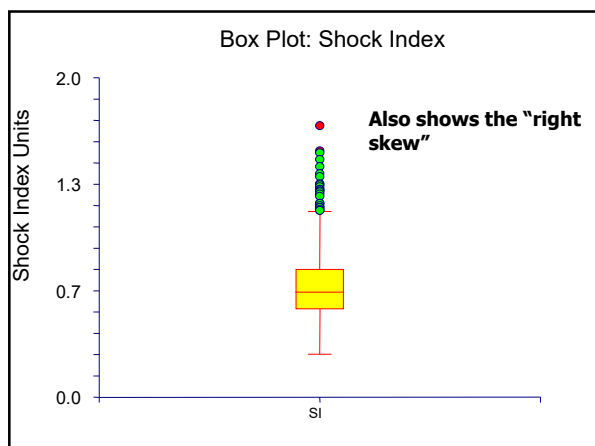
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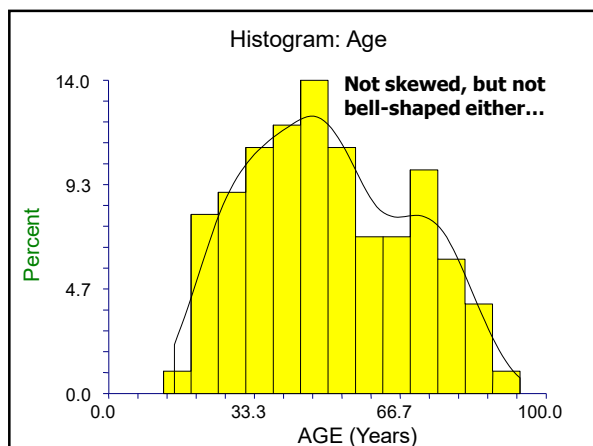
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### Measures of central tendency

- Mean
- Median
- Mode

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### Central Tendency

- Mean – the average; the balancing point

*calculation:* the sum of values divided by the sample size

In math shorthand:

$$\bar{X} = \frac{\sum_{i=1}^n x}{n} = \frac{X_1 + X_2 + \dots + X_n}{n}$$

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## Mean: example

Some data:  
Age of participants: 17 19 21 22 23 23 23 38

$$\bar{X} = \frac{\sum_{i=1}^n X_i}{n} = \frac{17 + 19 + 21 + 22 + 23 + 23 + 23 + 38}{8} = 23.25$$

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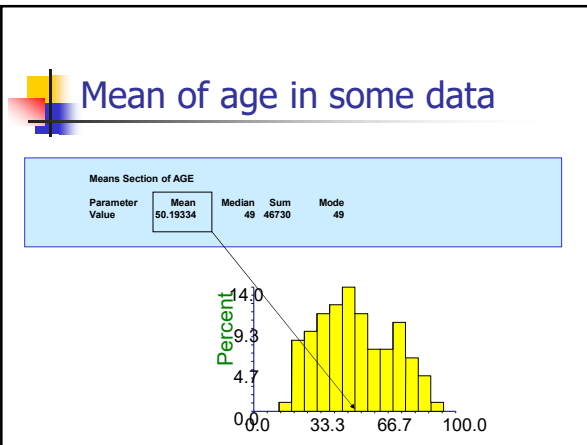
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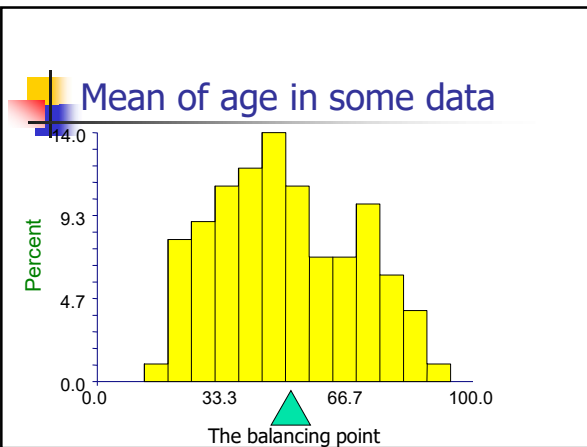
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## Mean

- The mean is affected by extreme values (outliers)

**Mean = 3**

$$\frac{1+2+3+4+5}{5} = \frac{15}{5} = 3$$

**Mean = 4**

$$\frac{1+2+3+4+10}{5} = \frac{20}{5} = 4$$

Slide from: Statistics for Managers Using Microsoft® Excel, 4th Edition, 2004 Prentice-Hall

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## Central Tendency

- Median – the exact middle value

*Calculation:*

- If there are an odd number of observations, find the middle value
- If there are an even number of observations, find the middle two values and average them.

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## Median: example

Some data:  
Age of participants: 17 19 21 22 23 23 23 38

**Median = (22+23)/2 = 22.5**

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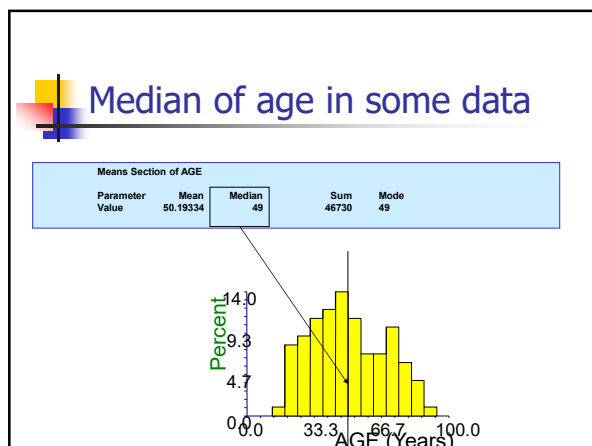
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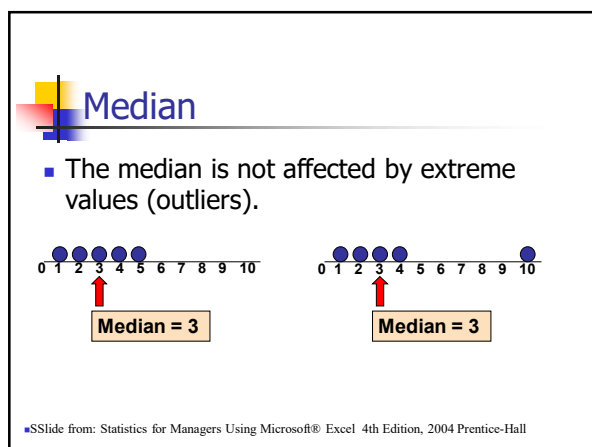
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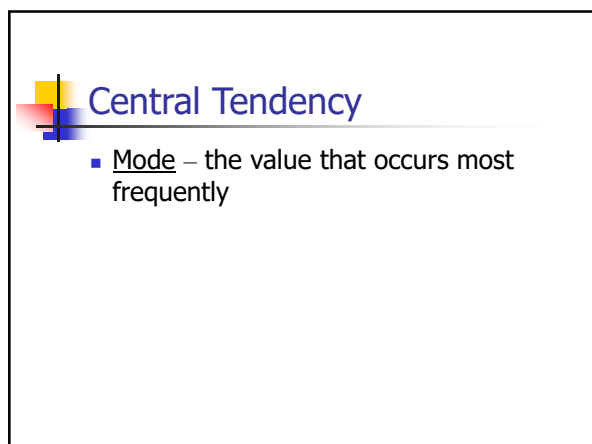
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## Mode: example

Some data:  
Age of participants: 17 19 21 22 23 23 23 38

**Mode = 23 (occurs 3 times)**

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## Measures of Variation/Dispersion

- Range
- Percentiles/quartiles
- Interquartile range
- Standard deviation/Variance

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## Range

- Difference between the largest and the smallest observations.

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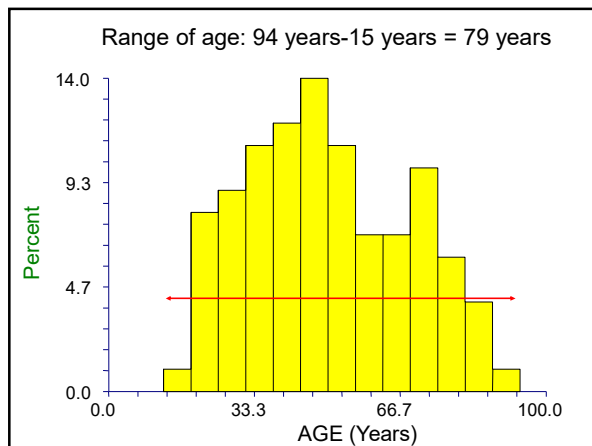
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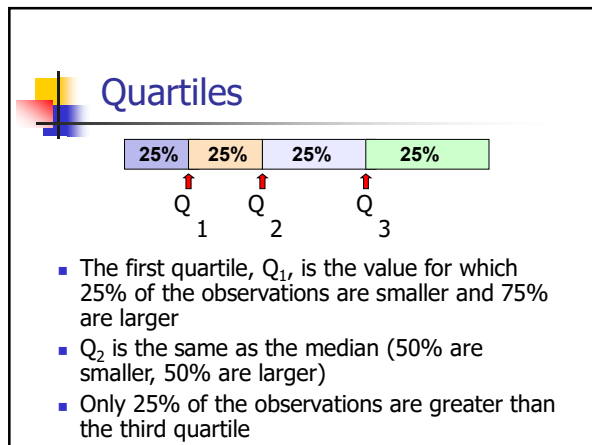
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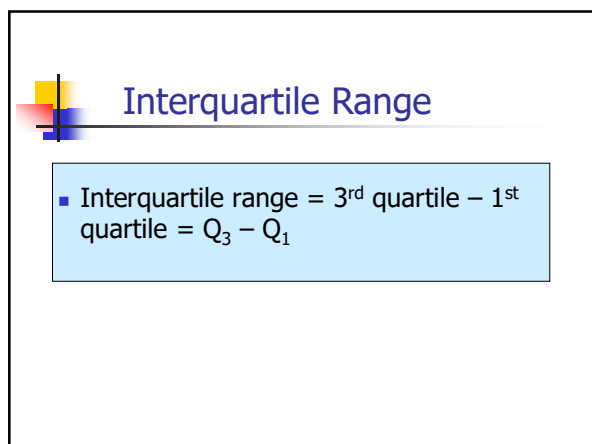
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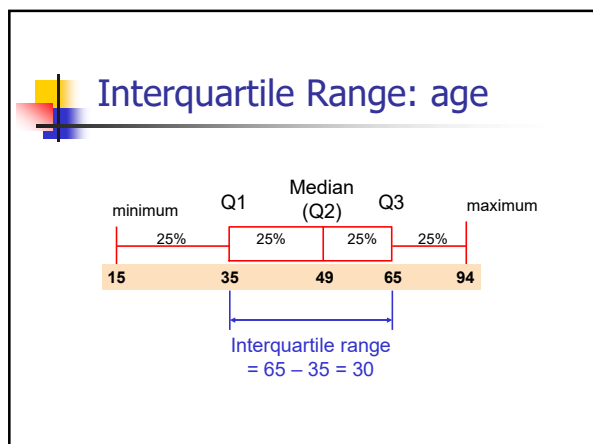
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### Variance

- Average (roughly) of squared deviations of values from the mean

$$S^2 = \frac{\sum_i^n (x_i - \bar{X})^2}{n-1}$$

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### Why squared deviations?

- Adding deviations will yield a sum of 0.
- Absolute values are tricky!
- Squares eliminate the negatives.
- Result:
  - Increasing contribution to the variance as you go farther from the mean.

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## Standard Deviation

- Most commonly used measure of variation
- Shows variation about the mean
- Has the same units as the original data

$$S = \sqrt{\frac{\sum_i^n (x_i - \bar{X})^2}{n - 1}}$$

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## Calculation Example: Sample Standard Deviation

Age data (n=8) : 17 19 21 22 23 23 23 38

n = 8      Mean =  $\bar{X}$  = 23.25

$$S = \sqrt{\frac{(17 - 23.25)^2 + (19 - 23.25)^2 + \dots + (38 - 23.25)^2}{8 - 1}}$$

$$= \sqrt{\frac{280}{7}} = 6.3$$

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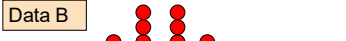
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## Comparing Standard Deviations

**Data A**


Mean = 15.5  
S = 3.338

**Data B**


Mean = 15.5  
S = 0.926

**Data C**


Mean = 15.5  
S = 4.570

Slide from: Statistics for Managers Using Microsoft® Excel 4th Edition, 2004 Prentice-Hall

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## Symbol Clarification

- $S$  = Sample standard deviation (example of a "sample statistic")
- $\sigma$  = Standard deviation of the entire population (example of a "population parameter") or from a theoretical probability distribution
- $\bar{X}$  = Sample mean
- $\mu$  = Population or theoretical mean

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## \*\*The beauty of the normal (bell) curve:

No matter what  $\mu$  and  $\sigma$  are, the area between  $\mu - \sigma$  and  $\mu + \sigma$  is about 68%; the area between  $\mu - 2\sigma$  and  $\mu + 2\sigma$  is about 95%; and the area between  $\mu - 3\sigma$  and  $\mu + 3\sigma$  is about 99.7%. Almost all values fall within 3 standard deviations.

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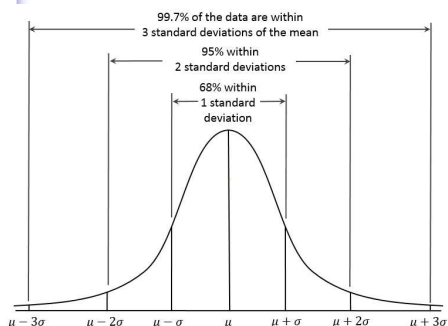
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## 68-95-99.7 Rule of bell curve



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## Summary of Symbols

- $S^2$  = Sample variance
- $S$  = Sample standard dev
- $\sigma^2$  = Population (true or theoretical) variance
- $\sigma$  = Population standard dev.
- $\bar{X}$  = Sample mean
- $\mu$  = Population mean
- IQR = interquartile range (middle 50%)

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## Examples of bad graphics

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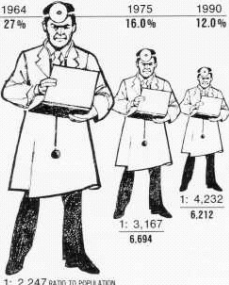
### THE SHRINKING FAMILY DOCTOR

In California

Percentage of Doctors Devoted Solely to Family Practice

1964	1975	1990
27%	16.0%	12.0%

What's wrong with this graph?



*Los Angeles Times, August 5, 1979, p. 3.*

from: ER Tufte. The Visual Display of Quantitative Information. Graphics Press, Cheshire, Connecticut, 1983, p.69

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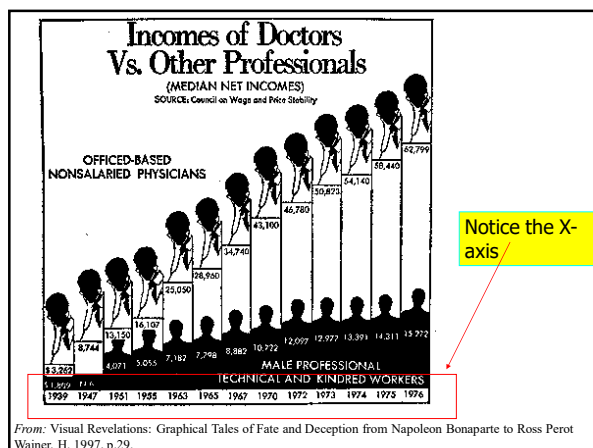
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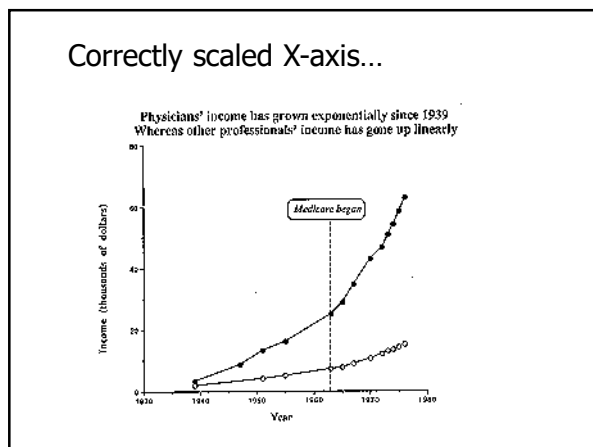
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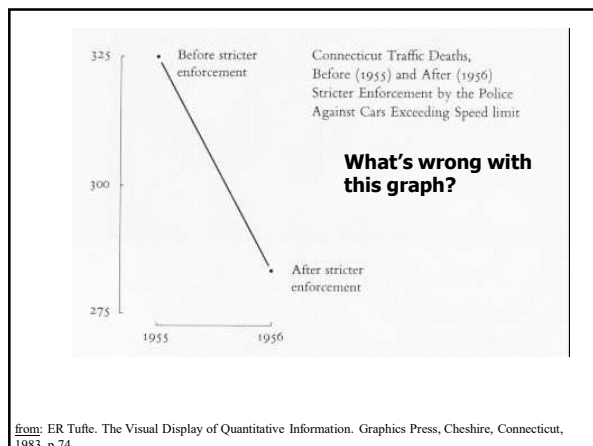
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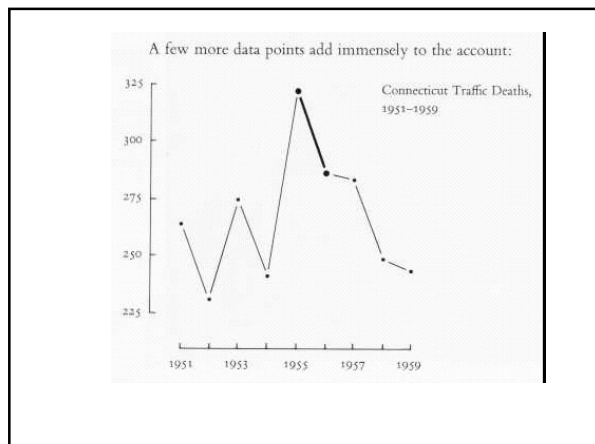
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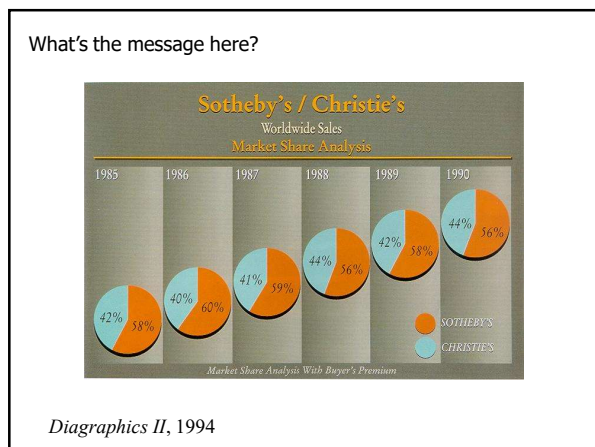
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Diagraphics II, 1994

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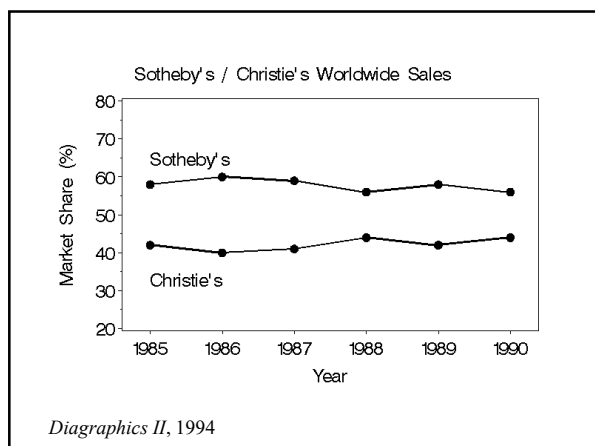
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Diagraphics II, 1994

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