

# PRANAV UDAY PISE

## SENIOR WEB DEVELOPER

Contact: +91 9067052493 | Email: [pranavpise8011@gmail.com](mailto:pranavpise8011@gmail.com) | [LinkedIn](#)

### PROFILE SUMMARY

Resourceful Senior Web Developer with **2.5 years** of experience in developing and optimizing ecommerce platforms. Proficient in **JavaScript, SQL, and WordPress**, with a proven ability to enhance operational efficiency, streamline processes, and boost user engagement. **Skilled in integrating APIs**, optimizing website performance, and utilizing analytics tools for actionable insights. Committed to **delivering high-quality solutions**, collaborating effectively with team members, and **achieving 100% client satisfaction**.

### PROFESSIONAL EXPERIENCE

#### White Warbler Communications, Kolhapur, MH, India | Senior Web Developer

02/2025 - Present

- Developed and optimized WordPress and Shopify websites, reducing load times by 50% and improving user engagement by 30%
- Integrated Shopify payment gateways and WordPress plugins, streamlining transactions and increasing checkout speed by 40%
- Implemented SEO strategies for WordPress and Shopify sites and boosting organic traffic by 35% within six months
- Automated WordPress inventory management using custom scripts, reducing manual workload by 60% & improving stock accuracy
- Enhanced WordPress security protocols, decreasing vulnerabilities by 45% and ensuring compliance with industry standards
- Led a cross-functional team of developers and delivering five major projects on time and achieving 100% client satisfaction

#### Barcadly Services, Kolhapur, MH, India | Web Developer

06/2024 - 01/2025

- Automated order processing for multiple WordPress e-commerce sites using JavaScript and SQL, reducing manual handling by 80%
- Integrated Razorpay and Shiprocket APIs, accelerating checkout and delivery processes by 30% and improving user experience
- Optimized WordPress components, cutting website load times by 50% and increasing user engagement by 25% across platforms
- Developed a jewelry module for real-time gold rate updates, enabling one-click admin control for instant consumer pricing
- Implemented Google Analytics and Tag Manager, providing actionable insights that boosted conversion rates by 20% for clients
- Led a five-member team managing six clients, ensuring 100% satisfaction through timely updates and efficient query resolution

#### Walstar Technology, Kolhapur, MH, India | Web Developer

07/2023 - 06/2024

- Enhanced a WordPress site's SEO strategy, increasing organic traffic by 40% within six months through optimized content management
- Redesigned a WordPress site with responsive design, improving mobile usability scores by 30% and boosting user engagement
- Developed and integrated APIs for an e-commerce platform, improving real-time data synchronization and order processing by 25%
- Delivered a complex web application using WordPress and custom plugins two weeks ahead of schedule and under budget
- Reduced page load times by 50%, enhancing user satisfaction and decreasing bounce rates through performance optimization
- Participated in Agile sprints, providing technical support and training to non-technical stakeholders for seamless project execution

### EDUCATION

#### Bachelor of Technology in Computer Science

2023

D.Y. Patil College of Engineering and Technology, Kolhapur, Maharashtra, India

### AREAS OF EXPERTISE

Responsive Design | Web Development Languages | Problem-Solving | Frameworks and Libraries | Cross-Browser Compatibility | Continuous Learning

### TECHNICAL SKILLS

HTML | CSS | Bootstrap | JavaScript | React | PHP | WordPress | AWS | WordPress

### LANGUAGES

English: Fluent | Marathi: Native | Hindi: Fluent