

# Priyanka PromodKumar-Bozzi

UX/UI Designer

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## EXPERIENCE

### Fidelity Investments, UX Designer

*June 2018 - Present*

- Lead design efforts in a cross-functional team in designing financial applications
- Identify problems, propose solutions, recommend implementations, and execute UI solutions to improve the user experience
- Ensure design team efforts are in sync with the client & business goals, expectations and budget
- Define site/application structures and create site maps, user journeys, user flows, wireframes and mockups
- Work closely with our usability team to test and refine designs and prototypes

### Freelance, UX/UI/Graphic Designer

*August 2014 - Present*

- Design responsive, mobile, and desktop applications
- Review and conduct UX audits to improve an application/website
- Design logos, flyers, table tents, email templates, signage

### Robeco Boston Partners, Production Specialist

*July 2015 - November 2015*

- Create and update new business and client presentation materials
- Prepare follow up materials
- Run accounting reports for client presentations
- Requests required data from various sources needed to update materials
- Create and maintain quarterly client materials
- Rebranding

### CBRE, Graphic Designer/Production Artist

*March 2015-March 2015*

- Edit pre-existing materials, presentations, documents, collateral
- Design Signage, Directories, Info graphics etc.

### Symmons Industries, Graphic Design Intern

*May 2014-September 2014*

- Design trade show collateral (Posters, banners pamphlets, brochures etc)

## SKILLS

User Research  
Information Architecture  
Wireframing  
Prototyping  
Design Thinking  
Usability Testing  
Experience Mapping  
Interaction Design  
UI Design  
HTML5 / CSS3/ Javascript

## Tools

Sketch  
Invision  
Adobe XD  
Adobe Creative Suite  
Balsamiq  
Marvel  
Principle

## EDUCATION

**Career Foundry, Frontend Development, Nov 2018-Present**

**Career Foundry, UX/UI Design, April 2017-April 2018**

**University of Massachusetts Lowell, Certificate in Graphic Design, 2013-2015**

**Calicut University, BA in Functional English, 2005-2008**