

Website Designs Review

Likes

<https://www.ecowebhosting.co.uk/>

This site creates and hosts websites for customers. I really like the simple graphics it uses and their choice of colors. The site has a clean look and is easy to navigate. The only reservations I have are the home page requires quite a bit of scrolling or the use of anchors to jump down the page. I also don't like the font used at the upper left corner of the page for the "ecowebhosting.co.uk" text.

<https://www.youtube.com/>

YouTube is all about the videos, and I like how even after their wildly popular website has become an internet staple, they have kept their original design pretty much the same. The graphics are simple and it's easy to navigate and find what you are looking for. The company has also done a good job offering related suggestions when a user watches a video. I also like that you don't have to be a registered user just to look up a video.

<http://www.dietitancassie.com>

This is a website for a dietitian based out of Minneapolis who maintains a blog and offers a variety of coaching and speaking services. The photos she uses are professionally done and add to the clean look of the site. The menu is easy to navigate and she provides links to her social media sites as well.

Dislikes

<http://Sphere.bc.ca>

This site is a mess. It looks like it was poorly created in the late 90's and hasn't been updated since (even though it states the last update was in May, 2016). The use of grainy graphics on a dark background with harsh colors makes you want to leave immediately. As you navigate the site, the background changes to white. Cheesy images are sprinkled all over the site, and there is even a counter proclaiming the user's visitor number.

<http://www.webbyawards.com>

The purpose of this website to celebrate the best of the web. After looking at it, I thought it was an example of what not to do when developing a web site. The navigation is very confusing and I found it difficult to understand what you're looking at. I thought the use of spacing was poor and it did not provide a consistent look.

<http://www.uat.edu>

The University of Advancing Technology is a located in Tempe, Arizona and it's bills itself as the "technophile's college experience". The menus on this website are huge and tend to jump and flash at you when you move the mouse across the screen. There is a large image of a girl in the center of the home page, with a number of "courses" spinning around her head. The user can get dizzy trying to figure out what each of the circling squares represent. It's all meant to look cutting edge, but the end result is a distraction.