

INVOICE

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Invoice No#: 0001
Invoice Date: Nov 23, 2021
Due Date: Nov 23, 2021



\$1,485.00
AMOUNT DUE

BILL TO

Measured Marketing, Inc.
muxiang.p@measuredmktg.com
Phone: +1 847-962-0256

| # | ITEMS & DESCRIPTION | QTY/HRS | PRICE | AMOUNT(\$) |
|---|---|---------|--------------|-----------------------|
| 1 | HTML5 Banner Development (Adcetris + ADV) Development, testing and implementation of 6 HTML5 banner ads for Adcetris using html, css, and javascript (GSAP animation library). Banners were tested using Browserstack, and local machines. After client approval, files were compressed and minified to reduce size, checked again, and handed off as separate ZIP files on 11/20/21 via email. We went over the initial estimate of 24 hours of time spent, but since some of that was learning moments for me (technical issues) and this is our first time working together, I'm just gonna charge for the 3 more hours of work that we discussed on 11/10/21. Three additional hours of work added up to \$165, to bring our new total to \$1485. _____ Original Estimate _____ Key Size (300x600) - 8hrs x \$55/hr rate = \$440 Remaining 4 Sizes (728x90, 300x250, 320x50, 320x480) 4 hrs each x 4 = 16hrs x \$55/hr = \$880 Total cost estimate is then \$1,320 for the entire set of banners. | 1 | \$1,485.00 | \$1,485.00 |
| | | | Subtotal | \$1,485.00 |
| | | | Shipping | \$0.00 |
| | | | TOTAL | \$1,485.00 USD |

NOTES TO CUSTOMER

*****Feel free to send payment to me however you see fit, it doesn't have to be via Paypal, this was just an easy way to create the invoice.*****

It was really great working with you all, and I hope we can continue to work together in the future! Thanks much.