

# Caleb Moore

## Hi Doordash

I'm coming to you via the email geeks slack server, where the job was submitted by Chris Wise, and I'm excited to apply! I bring over a decade of experience in email development, lifecycle support, and MarTech operations, most recently as an Associate Director for Audible through Razorfish. There, I've been leading the global architecture of email templates and collaborating cross-functionally to support complex customer journeys across seven international markets. I am also in a key role in the platform migration from Sonar to Braze, and am continuously developing internal tools that streamline production and localization workflows.

My background spans hands-on coding, platform integration, and coordination with marketing, product, and engineering teams. I have experience with tools including Braze, Salesforce Marketing Cloud, SQL, and proprietary CMS platforms. I'm comfortable managing both the technical and collaborative sides of MarTech infrastructure and am interested in helping DoorDash scale its personalized communications and internal systems with clarity and precision.

Thank you for your time and consideration!  
Best,



Caleb Moore