Caleb Moore

Hello

Thanks for taking the time to read this cover letter and review my resume!

I wanted to reach out because this job really feels like a perfect fit for me.

I've spent the last decade cutting my teeth on the front end of the email world, coding emails by hand, getting to know all the quirks, using various ESPs and templating languages. At my most recent job, I was able to zoom out a bit and think about the architecture of the entire template system as a whole, and help strategize and develop it using Handlebars.js. When Amazon's proprietary CMS system lacked an important feature, I found a way around that shortcoming by building a custom script that leveraged my hard-won access to the back end storage systems on AWS.

I found this work to be incredibly rewarding, especially the building tools for people to use part-- making people's day to day lives easier is a great feeling! And problem solving is so addicting!

While, yes, there is one important piece to the puzzle that may appear to be missing, I want to be clear that I am willing and excited to relocate if needed.

Best,

Caleb Moore