Onboarding, Management & Collaboration
– Led contractor onboarding, refining workflows and promoting collaboration, resulting in improved efficiency
– Developed comprehensive processes for technical collaboration, code reviews, and QA to ensure project consistency and quality within a team of 10 pepole
– Conducted weekly one-on-one meetings to support team members, delegate tasks, and foster collaboration

## Rauxa / Formerly Known As
**Email, Frontend Developer** *(June 2018 – October 2022)*

– Hand-coded and templated B2B and B2C emails for Verizon, ensuring brand adherence
– Developed and integrated HTML email templates into various Email Service Providers, while also leading the technical QA, review, and approval process
– Cultivated strong client relationships, fostering open communication and collaboration
– Managed and executed email development efforts across the entire Alaska Airlines brand, overseeing the creation of 4-6 emails perweek, including triggered, promotional, and transactional campaigns
– Developed landing pages, banner ads, and custom JavaScript solutions

## Drexler
**Email Developer, Designer** *(Sept 2014 – June 2018)*

– Coded ~6,000+ emails for Crate & Barrel, CB2, Lands' End, Chewy, and more
– Owned and improved upon agency practices of email development and design
– Designed for print and digital, including print prep, branding and copywriting

# About

I'm a creative and passionate individual with an eccentric spirit, driven by a love for people, good design, and problem solving. My strong work ethic, people skills, and sense of accountability are big points of pride, and I find joy in bringing laughter to others. Beyond the workplace, I immerse myself in the arts, both as a patron and a creator.

# Connect

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