

EverRise - Litepaper

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Introduction

Ever fell prey to pump and dump schemes? Buying an asset at the top, only to suffer a massive crash not long after? You'll want to pay attention to EverRise, the innovative asset that is programmatically designed to never decrease in price. While Bitcoin pioneered money that cannot be printed, EverRise improved with prices that cannot be haggled.

In an era where financial markets are increasingly plagued by short-term volatility, the world demands a new breed of store of value—one that shields investors from the erratic swings of traditional assets while delivering consistent, long-term growth. Traditional stores like gold or government bonds offer stability but often lag in appreciation, while cryptocurrencies like Bitcoin promise revolutionary upside yet expose holders to dramatic drawdowns driven by speculation and macroeconomic pressures. The rise of Bitcoin treasury companies, such as MicroStrategy (MSTR), exemplifies this shift: corporations are increasingly allocating reserves to Bitcoin as a hedge against inflation and fiat devaluation, blending yield from operations with equity growth tied to BTC's performance. However, these models remain vulnerable to Bitcoin's inherent volatility, requiring sophisticated risk management and often yielding mixed results for shareholders.

EverRise (\$EVER) emerges as an innovative alternative—a cryptocurrency engineered for perpetual upward momentum, offering a different paradigm from MSTR's approach. While MSTR provides low operational yields alongside equity tied to Bitcoin's price fluctuations, EverRise combines access to treasury-backed loans with guaranteed price appreciation, creating a resilient store of value that prioritizes stability and predictability. This litepaper outlines the core architecture of EverRise, emphasizing its dynamic pricing formula, transaction handling, safeguards for sustained appreciation, and a loan system tied to treasury performance. By eliminating traditional liquidity pools and incorporating a queue-based system, EverRise aims to provide stability and long-term value accrual for holders.

The Need for a New Store of Value

The global financial landscape is evolving rapidly, with inflation eroding fiat currencies and geopolitical uncertainties amplifying market turbulence. Investors seek assets that not only preserve wealth but actively compound it without the heart-stopping volatility that characterizes many cryptocurrencies. Since the beginning of time, every asset humanity has known has bowed to expansion and negotiation. Gold's price surges? Dig deeper, flood the market with more supply, and watch value haggle downward. Oil, land, even ancient barter goods—rising

demand always invites more creation, diluting the pie, while prices get talked up or down based on whims.

Bitcoin shattered that cycle as the first truly unprintable money: A fixed 21 million cap, code-enforced scarcity that no one could inflate away. It was a big bang for programmable currency, proving money could resist endless dilution. Consider this: A \$100 investment in Bitcoin at its beginning in 2009 would be worth nearly \$11.8 billion today in August 2025—over 16 years, that's a staggering 118,000,000% growth, turning modest stakes into fortunes through unyielding scarcity.

But what if we took it further? EverRise is pioneering an asset where prices cannot be negotiated, where the algorithm prevents any downward debate— designed to only go up at a manageable rate. The rise of Bitcoin treasury companies, like MicroStrategy, shows corporations stacking BTC to hedge inflation, blending modest yields with equity growth. Yet, even these face Bitcoin's short-term swings. EverRise addresses this gap by imagining a model that decouples growth from external volatility: Low treasury-derived yields paired with intrinsic mechanisms for consistent ascent, providing a smoother path for those craving reliability without sacrificing potential. In a world where negotiation rules life, EverRise stands as a beacon, empowering us to save capital on unyielding code.

Core Mechanics

EverRise operates on a foundation that prioritizes upward price momentum. Key features include:

- **Perpetual Price Increase:** Utilizes a one-sided bonding curve similar to Uniswap's constant product model, engineered such that the price never decreases and only increases with every buy transaction, creating consistent growth.
- **Queue-Based Trading:** Transactions are processed via a smart queue system, matching buys and sells at the prevailing market price. This replaces conventional liquidity pools to ensure the price can never go down, which comes at the cost that you may have to wait in line from time to time when you want to sell your assets.
- **Reserve Supply Integration:** For buys without queued sellers, tokens are drawn from a reserve supply (if available), with proceeds directed to an external treasury. The maximum supply is capped at 100 million tokens, ensuring there will never be more issued and providing scarcity similar to Bitcoin, which is capped at 21M tokens.
- **Treasury Utilization:** Accumulated funds in the treasury are invested in high-yield opportunities to generate yields. Profits from these yields are distributed according to a structured allocation, with provisions for buybacks from the sales queue during periods of backlog to keep the queue moving. Our treasury generates yield on the volatility of Bitcoin which is then used to remove the volatility of EverRise. While the price is engineered to never go down, the main risk is that this treasury could suffer massive losses and that there is no guarantee that there will be constant buying pressure.

These elements combine to foster an environment where price appreciation is inherent and predictable.

Pricing Formula

The price of \$EVER is calculated using a bonding curve model inspired by constant product mechanisms, augmented by cumulative bonuses and a daily minimum growth assurance.

Variable Definitions

- X: USDC quantity in the virtual reserve pool. Initial value: 10,000 USDC. Increases with reserve buys.
- Y: \$EVER tokens in reserves. Initial/max supply: 100,000,000. Decreases on reserve buys.
- K: Constant product ($K = X * Y$), updated after reserve transactions.
- V: USDC volume for purchase.
- SC: Circulating supply of \$EVER, starting at 0 and increasing with buys.
- P(Y): Current price in USDC.
- Additional Variables: P_start (price at day start), T_start (day timestamp), OrganicGrowth (pre-boost growth).

Organic Price Calculation

The base price before any daily adjustment is:

$$P_{\text{organic}}(Y) = \frac{X}{Y} + \sum_{i=1}^n \frac{0.001 \times V_i}{\left(\frac{X_i}{Y_i}\right) \times SC_i}$$

- The first term provides a baseline that rises as reserves diminish.
- The summation adds permanent bonuses from queue buys.

Daily Minimum Boost

To guarantee at least 0.02% growth per 24-hour period:

If $\text{OrganicGrowth} < 0.0002$ within the same day:

$$P(Y) = P_{\text{organic}}(Y) \times (1 + (0.0002 - \text{OrganicGrowth}))$$

Otherwise, reset tracking variables and use the organic price. This boost is temporary and non-compounding.

Transaction Processing

1. Initialization: Set initial values for X, Y, SC, K, and daily trackers.
2. Buy Transactions: Prioritize queue matching (add bonus if fulfilled); otherwise, use reserves (update X/Y/SC). Recalculate price and apply boost if needed.
3. Sell Transactions: Add to queue; no immediate price impact, but treasury buybacks may activate when the queue gets too long.
4. Price Queries: Compute organic price, check daily conditions, and apply adjustments.

Affiliate Marketing Program

Referring friends and family to EverRise enables you to earn 5% of their purchase as commission payment as long as they use your referral code. Not that in the first release, only purchase from the reserve will count for the commission.

In a future release, EverRise will include a profit share from the treasury income for all affiliates who have referred users, but it will only apply to the collective capital still held from these users at the time of the profit share payment. This means that even purchases processed from the sales queue will still earn income at some point. There will be news on the website once this feature is activated.

Roadmap

Digital Asset Treasury Company

There will be the release of a Staking Vault where users can lock their EVER tokens with the intention that they will be converted into stocks of a Nasdaq listed company. The Nasdaq listed company will be a Digital Asset Treasury (DAT) company similar to [Microstrategy](#) (aka Strategy). The EVER tokens that are staked will be used to initiate the process of either an IPO/SPAC once the capital is large enough to complete the listing process. Typically it costs roughly \$4M to raise a \$250M SPAC. Most of the funds raised in the public listing process will be used to grow a much larger treasury, but stakers will receive a portion of shares of the publicly traded company that is commensurate with their stake. Note that this staking activity will require KYC (Know Your Customer), which is a standard practice of identification to comply with regulatory authorities, in this case with the SEC. Since there are a lot of variables in the listing process, it is currently not possible to give an exact conversion ratio or market capitalization of the resulting company.

If the required capital threshold is not reached in a timely manner, stakers will have the opportunity to unstake their locked capital, and this means it is entirely possible that the DAT never comes to fruition.

During the staking process, users will keep benefiting from the price growth of the token, but won't be able to sell or transfer the tokens until they are unlocked.

Also note that stakers will become part of a Decentralized Autonomous Organization with voting rights and visibility on the entire listing process. This means there will not be a single executive team taking all the decisions.

Enhanced Affiliate Marketing Program

There is a plan to implement an enhanced affiliate marketing program that offers a profit share on the treasury management once the DAT company is fully operational and generating yield on the assets. The profit shares will be retroactive from the initial start of the project as long as proper referrals were made.

Conclusion

EverRise offers a structured framework for cryptocurrency that emphasizes sustained growth and stability. By integrating bonding curves, queue mechanics, minimum appreciation guarantees, and a treasury-backed loan program, it positions itself as a reliable asset in the digital economy. This model is conceptual and draws from advancements in decentralized finance.