

PATTAMON POONSIRI

UX/UI DESIGNER



CONTACT

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EDUCATION

UI DESIGN,
CareerFoundry (online)
June 2021 - Jul 2022

P.D. in UX DESIGN,
UX Design Institute (online)
Dec 2019 - Dec 2020

M.A. PUBLIC POLICY,
University of Erfurt, Germany
2015 - 2017

B.A. LIBERAL ARTS,
Chulalongkorn University, Thailand
2010 - 2013

SKILLS

| Technical

User Research, User Personas,
Content Writing, Wireframing &
Prototyping, Style Guides, Project
Management

| Tools

Figma, Adobe XD, Photoshop, Miro,
Balsamiq, HTML & CSS, Javascript,
Retool

| Languages

English (fluent), German
(conversational), Thai (native)

SUMMARY

UX/UI designer with experience in international trade. Knowledge in market trends and experienced in strategizing product campaigns, coordinating between different stakeholders and project management. Passionate about good designs with strong creative and analytical skills to create products that people love.

UX/UI PROJECTS

UX/UI Designer

SPAR - Money Saving App | March - April 2022

- Applied a user-centered design and mobile first approach to create a responsive money saving app that tracks financial activities and offers a curated saving plan.
- Defined user needs based on an online survey and created user flows and wireframes.
- Designed modern and secured prototypes across different devices and adopted multiple design iterations through A/B testing and user feedbacks.

UX/UI Designer

Amuseum! - Museum Guide App | January - March 2022

- Designed a native mobile app following the iOS Human Interface and the Android Material Design guidelines to create an intuitive museum tour guides app for museum lovers.
- Incorporated mobile design patterns to medium and high fidelity prototypes.

WORK HISTORY

UX/UI DESIGNER (VOLUNTEER)

The Profound Analytics | February - May 2022

- Worked with a data analyst and a programmer in designing a data analytics platform.
- Utilized competitor benchmarking to scope product requirements and translate them into wireframes.
- Built an MVP using Retool and conducted testing sessions.

INTERNATIONAL TRADE ASSISTANT

Commercial Sect., Royal Thai Consulate-General | 2018 - Present

- Planned a social media campaign that boosted the Facebook page's followers by 40%.
- Crafted digital posters and banners to promote Thai products, trade fairs in Thailand and online B2B events.
- Managed email marketing that attracted existing clients and increased new trade fair attendees.
- Organized Thailand Pavilion at international trade fairs in Germany which expanded Thai product awareness and advanced new business partnerships.