

# PUFFS Whitepaper

## 1. Executive Summary

PUFFS is a community Token with upcoming utilities, built to power the ppoppo•puffs ecosystem. It is designed to enable [future] payments, digital collectibles, marketplace utilities, and [future] metaverse experiences. Secure, scalable, and brand-friendly, PUFFS merges playful identity with Web3 functionality.

**Current Utility:** As a pre-launch token, PUFFS enables trading on PancakeSwap with \$20.57K locked liquidity. Holders gain priority access to upcoming features like the Shop (Q3 2026).

**Mission Statement:** To create storyline content of the **ppoppo•puffs** characters to be shared on social media and video-sharing websites, and therefore expand the brand's identity and awareness via marketing and promotional activities. The **ppoppo•puffs** characters and the associated storyline are the foundation of the project.

**Vision Statement:** To expand into marketplace creation and activities such as digital and physical merchandise and goods, services, and premium content, allowing holders of the PUFFS token direct purchases, discounts, special pricing, access to **PUFFS-only items**, and **priority access to limited edition merch drops** within the marketplace.

## 2. Introduction

The ppoppo•puffs project brings joy and personality into cryptocurrency, as it focuses on charm and accessibility, especially for young-spirited and non-technical audiences. PUFFS introduces fun, story-driven utility while maintaining professional blockchain standards. This creates a hybrid environment where entertainment, branding, and technology seamlessly intersect.

## 3. The Solution — PUFFS Token

PUFFS acts as the universal currency of the ppoppo•puffs world. It connects games, applications, merchandise, and digital rewards in one unified asset. The token is designed for long-term scalability, enabling additional features such as staking, collectibles, and marketplace interactions as the project expands.

## 4. Project Overview

The ppoppo•puffs brand features a cast of cute & charming characters supported by future expansions into merchandise, animations, NFTs, storyline books, and gaming, where PUFFS becomes the primary medium of exchange for digital and physical goods and experiences.

## 5. PUFFS Tokenomics

PUFFS follows a transparent and structured token model designed for long-term sustainability and trust.

Name	ppoppo
Symbol	PUFFS
Chain	Ethereum
Total Supply	120,000,000,000 PUFFS
Contract	0xf43C33d4FE7C1A8154D82576eD7C05B33100bB94
Decimals	18
Architecture	UUPS Upgradeable (OpenZeppelin)

## 6. Token Allocation Breakdown

Category	% of Supply	Purpose
Liquidity Pool (LP)	20%	Secure trading foundation, locked for 24 months
Treasury	30%	Long-term ecosystem reserves and development
Team (Future)	10%	Reserved for future advisors and contributors
Marketing	10%	Brand growth, campaigns, and collaborations
Airdrops & Community	15%	Ecosystem expansion and rewards
Personal Wallet	15%	Founder's long-term holding

### Official Wallets

- Liquidity Pool (LP):** 0x5B3e23c38E2B2BB2603ce37eE810d90f826BeC38
- Treasury:** 0xEF642b956980A4348979bBB102a0F9B8E69C7876
- Team (Future):** 0xEF642b956980A4348979bBB102a0F9B8E69C7876
- Marketing:** 0x56f6C1e0B670A5a3bECa9e87d96Fda9a4Ab65bd9
- Airdrops & Community:** 0x56f6C1e0B670A5a3bECa9e87d96Fda9a4Ab65bd9

**These are multi-sig controlled wallets for transparency.**

### Vesting Schedule:

- LP: Locked for 24 months.
- Treasury: Controlled via multi-sig with transparent usage logs.
- Team Allocation: Locked until roles exist.
- Marketing/Community: Released gradually per campaign.

## 7. Technology Overview

PUFFS is built using industry-standard OpenZeppelin modules and follows the UUPS upgradeable pattern. This architecture allows for secure updates, modular expansion, and long-term sustainability.

## Security

Multi-sig wallets are recommended for treasury management and contract upgrade operations. All contract components are verified on Etherscan, ensuring transparency for the public and the community.

## Future Smart Contracts

Several advanced modules will be introduced, including:

- Staking systems
- Rewards vaults
- Airdrop claim modules
- NFT interaction layers
- Marketplace contracts

## 8. Security & Audits

The PUFFS contract uses audited OpenZeppelin base contracts. A full audit will be conducted before deploying complex systems such as staking or marketplace logic. All upgrades will be performed transparently and publicly.

## 9. Legal Disclaimer

PUFFS is a utility token and does not constitute a security or investment guarantee. Users participate at their own discretion and must comply with local regulations. Cryptocurrency markets are volatile; PUFFS carries the inherent risks associated with digital assets.