

# PUFFS Whitepaper

## 1. Executive Summary

PUFFS is a community Token with upcoming utilities, built to power the ppoppo•puffs ecosystem. It is designed to enable [future] payments, digital collectibles, marketplace utilities, and [future] metaverse experiences. Secure, scalable, and brand-friendly, PUFFS merges playful identity with Web3 functionality.

**Current Utility:** As a pre-launch token, PUFFS enables trading on PancakeSwap with \$20.57K locked liquidity. Holders gain priority access to upcoming features like the Shop (Q3 2026).

**Mission Statement:** To create storyline content of the **ppoppo•puffs** characters to be shared on social media and video-sharing websites, and therefore expand the brand's identity and awareness via marketing and promotional activities. The **ppoppo•puffs** characters and the associated storyline are the foundation of the project.

**Vision Statement:** To expand into marketplace creation and activities such as digital and physical merchandise and goods, services, and premium content, allowing holders of the **PUFFS** token direct purchases, discounts, special pricing, access to **PUFFS-only items**, and **priority access to limited edition merch drops** within the marketplace.

## 2. Introduction

The ppoppo•puffs project brings joy and personality into cryptocurrency, as it focuses on charm and accessibility, especially for young-spirited and non-technical audiences. PUFFS introduces fun, story-driven utility while maintaining professional blockchain standards. This creates a hybrid environment where entertainment, branding, and technology seamlessly intersect.

## 3. The Solution — PUFFS Token

PUFFS acts as the universal currency of the ppoppo•puffs world. It connects games, applications, merchandise, and digital rewards in one unified asset. The token is designed for long-term scalability, enabling additional features such as staking, collectibles, and marketplace interactions as the project expands.

## 4. Project Overview

The ppoppo•puffs brand features a cast of cute & charming characters supported by future expansions into merchandise, animations, NFTs, storyline books, and gaming, where PUFFS becomes the primary medium of exchange for digital and physical goods and experiences.

## 5. PUFFS Tokenomics

PUFFS follows a transparent and structured token model designed for long-term sustainability and trust.

Name	ppoppo
Symbol	PUFFS
Chain	Ethereum
Total Supply	120,000,000,000 PUFFS
Contract	0xf43C33d4FE7C1A8154D82576eD7C05B33100bB94
Decimals	18
Architecture	UUPS Upgradeable (OpenZeppelin)

## 6. Token Allocation Breakdown

Category	% of Supply	Purpose
Liquidity Pool (LP)	20%	Secure trading foundation, locked for 24 months
Treasury	30%	Long-term ecosystem reserves and development
Team (Future)	10%	Reserved for future advisors and contributors
Marketing	10%	Brand growth, campaigns, and collaborations
Airdrops & Community	15%	Ecosystem expansion and rewards
Personal Wallet	15%	Founder's long-term holding

### Official Wallets

- **Liquidity Pool (LP):** 0x5B3e23c38E2B2BB2603ce37eE810d90f826BeC38
- **Treasury:** 0xEF642b956980A4348979bBB102a0F9B8E69C7876
- **Team (Future):** 0xEF642b956980A4348979bBB102a0F9B8E69C7876
- **Marketing:** 0x56f6C1e0B670A5a3bECa9e87d96Fda9a4Ab65bd9
- **Airdrops & Community:** 0x56f6C1e0B670A5a3bECa9e87d96Fda9a4Ab65bd9

**These are multi-sig controlled wallets for transparency.**

### Vesting Schedule:

- LP: Locked for 24 months.
- Treasury: Controlled via multi-sig with transparent usage logs.
- Team Allocation: Locked until roles exist.
- Marketing/Community: Released gradually per campaign.

## 7. Technology Overview

PUFFS is built using industry-standard OpenZeppelin modules and follows the UUPS upgradeable pattern. This architecture allows for secure updates, modular expansion, and long-term sustainability.

### Security

Multi-sig wallets are recommended for treasury management and contract upgrade operations. All contract components are verified on Etherscan, ensuring transparency for the public and the community.

### Future Smart Contracts

Several advanced modules will be introduced, including:

- Staking systems
- Rewards vaults
- Airdrop claim modules
- NFT interaction layers
- Marketplace contracts

## 8. Security & Audits

The PUFFS contract uses audited OpenZeppelin base contracts. A full audit will be conducted before deploying complex systems such as staking or marketplace logic. All upgrades will be performed transparently and publicly.

## 9. Legal Disclaimer

PUFFS is a utility token and does not constitute a security or investment guarantee. Users participate at their own discretion and must comply with local regulations. Cryptocurrency markets are volatile; PUFFS carries the inherent risks associated with digital assets.