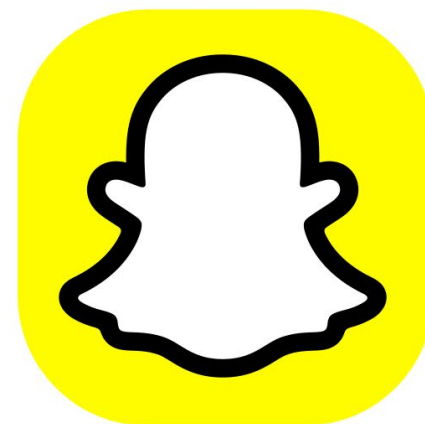




X



PRESENTS



Snapchat
Opinion Leader



Snapchat Opinion Leader Program

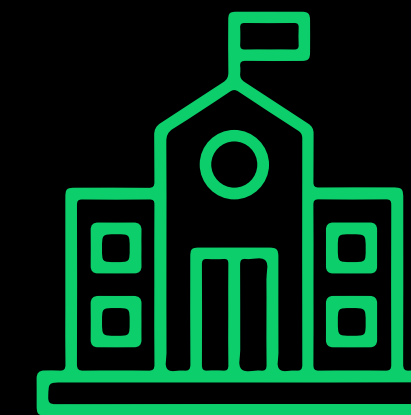
A safe space which enables students across the country to delve into the world of **AR, create Lenses & Geofilters on Snapchat** and unlock Rewards, Certificates and Experiences.



8
Months



1000+
Students



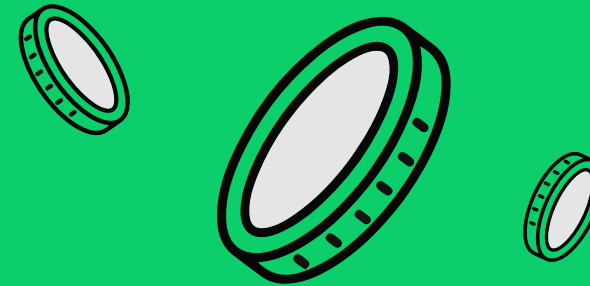
450+
Campuses



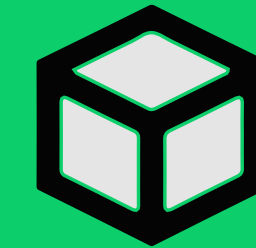
Here are a few exciting things, that a Snapchat Opinion Leader might find themselves carrying out!



Get access to your own Under 25 Snapchat Account.



Create kickass hyperlocal geo-filters and lenses on Snapchat.



Introduce your campus to the world of Augmented Reality.



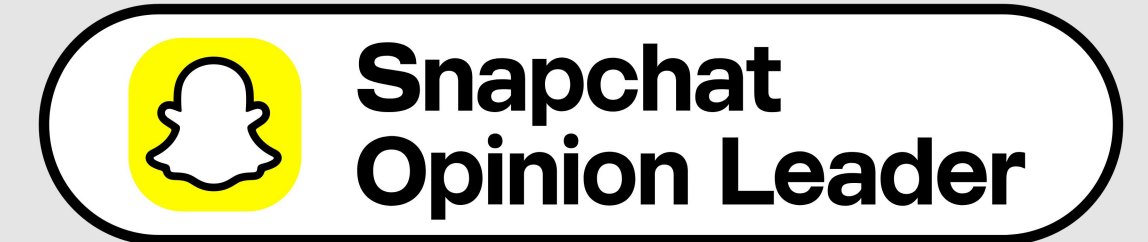
Curate and host engaging workshops for everyone to experience.



Become the eyes and ears for students by covering all aspects of your college life.



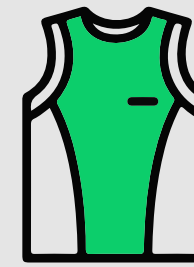
Strive to be the most authentic story-teller on campus.



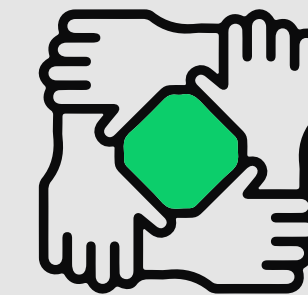
During your journey in the SOL Program, you get access to:



Unlock a letter of recommendation from Under 25 & Snapchat India.



Get exclusive clothing from Under 25 Lifestyle.



Interact with some of the smartest minds in the country.



Interact with Industry Experts, Opinion Leaders, CEOs & many more.



Unlock dope Phy-digital Experiences hosted by Under 25.



Stand a chance to be featured on the Under 25 Media Network.

Unlock It. Own It. Flex It.



**Snapchat
Opinion Leader**

Here's a glimpse of the last 12 months of the SOL Program.

12 Months	200 SOLs	200 Campuses	72 Cities	4700+ Lenses	4+ Billion Views
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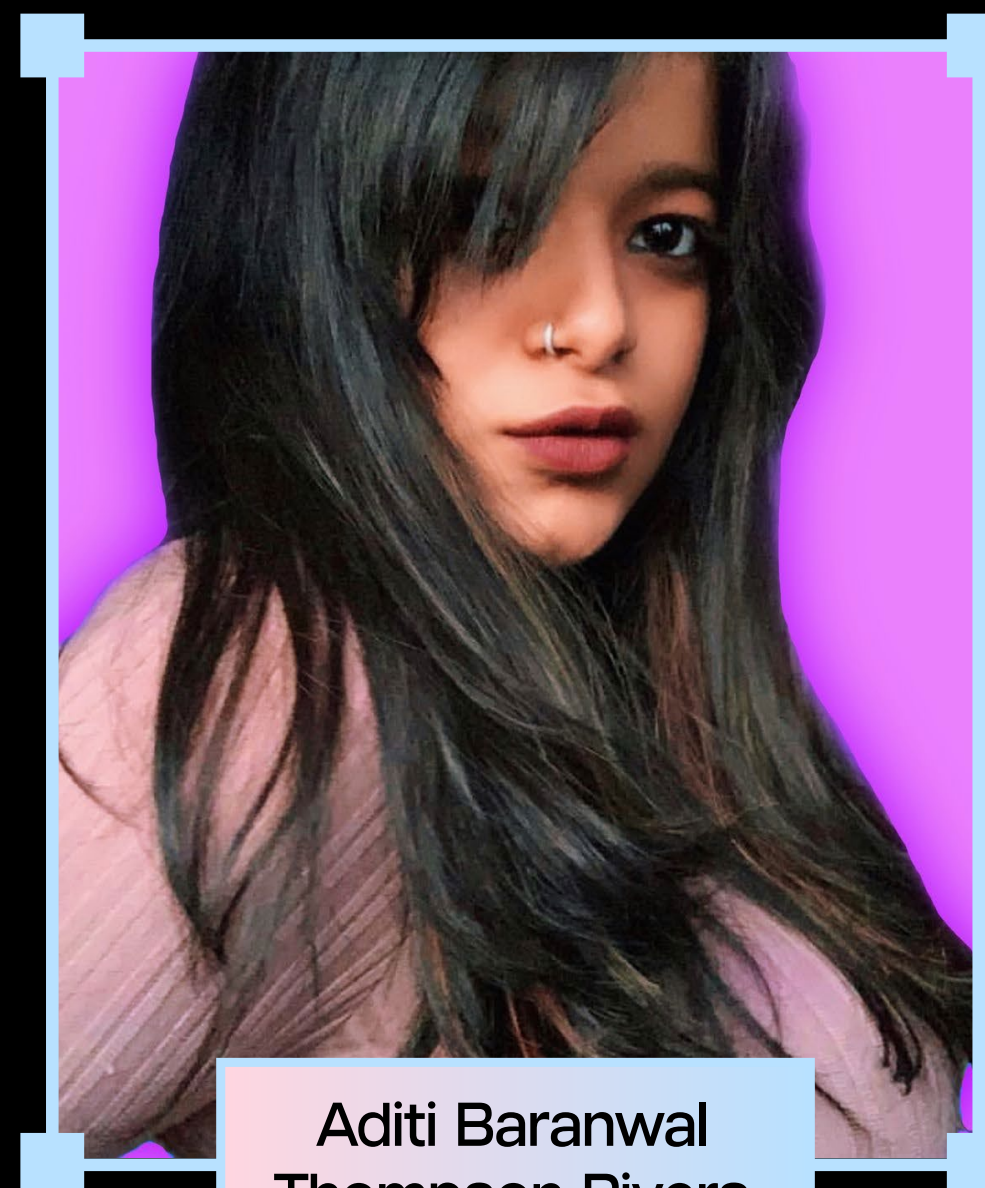
Our Top SOLs from the batch of 2021



Nupur Ravikumar
Jyoti Nivas College



Ritika Santani
St. Joseph's College



Aditi Baranwal
Thompson Rivers
University



Amaan Ahmed
St. Mary's University



**Snapchat
Opinion Leader**

Join the bandwagon!

Welcome to the world of AR.
Welcome to the
Snapchat x Under 25 Experience.

CLICK HERE TO APPLY

Got any queries?
Reach out to us right now!

@under25dictionary
kanishka@under25.club

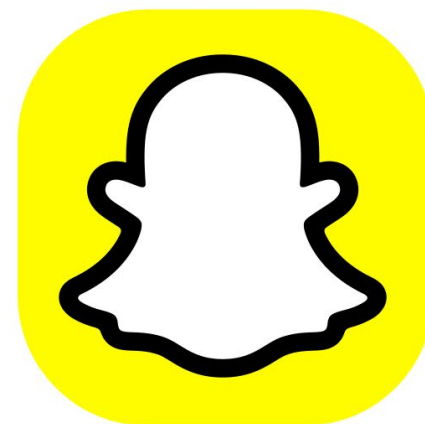




X



PRESENTS



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