

Getting Started!

Setup 101:

Let's create a public account on Snapchat.

No don't worry, not everyone can view your stories or streaks. This is optional but it really **helps your reach increase**.

How To Make a Public Snapchat Account!

GET SUPER CHEAP PHONES HERE:

<https://cheaphphones.co>

MY MUSIC:
<https://soundcloud.com/SimpleAlpaca>

SUB TO MY SECOND
 <https://www.youtube.com/watch?v=3ksOhWPPyic&t=67s>



Next, Download and Install Lens Studio.

It's a free software through which you can make lenses.

Lens Studio

If you live in the United States when you use Lens Studio (defined below) or are using Lens Studio on behalf of a business with its principal place of business located in the United States,

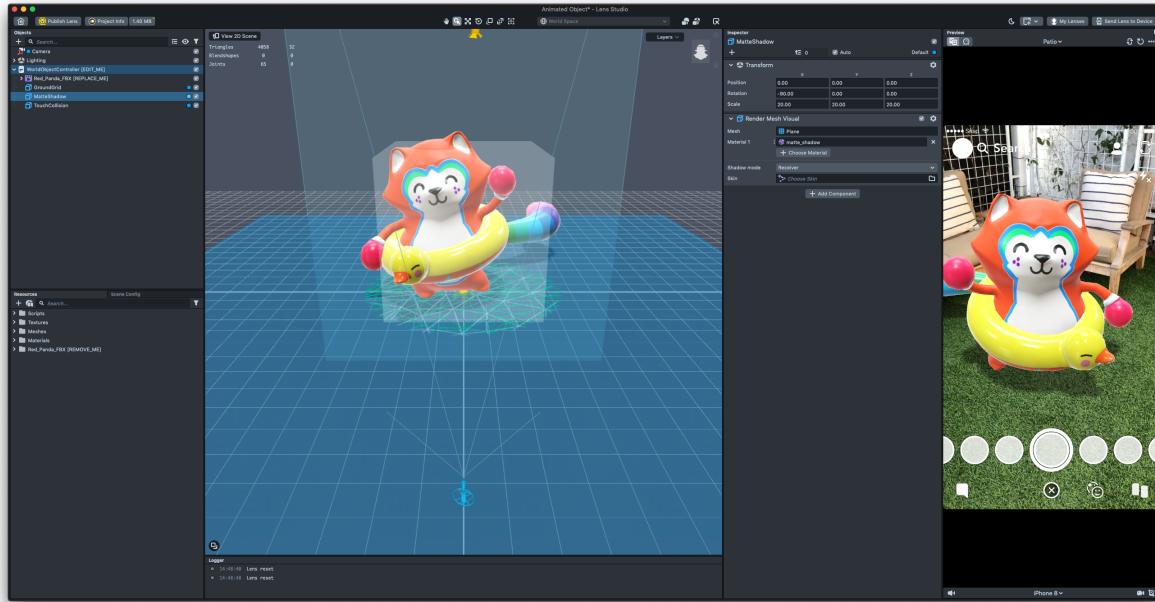
<https://lensstudio.snapchat.com/download/>



Getting to know Lens Studio

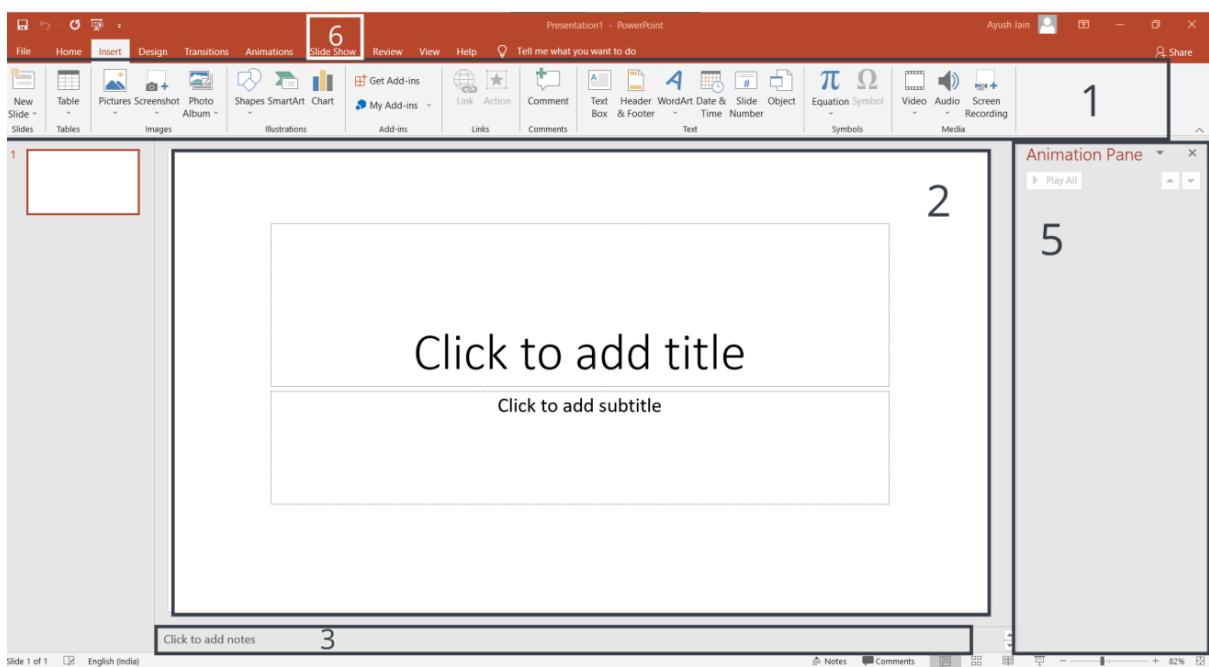
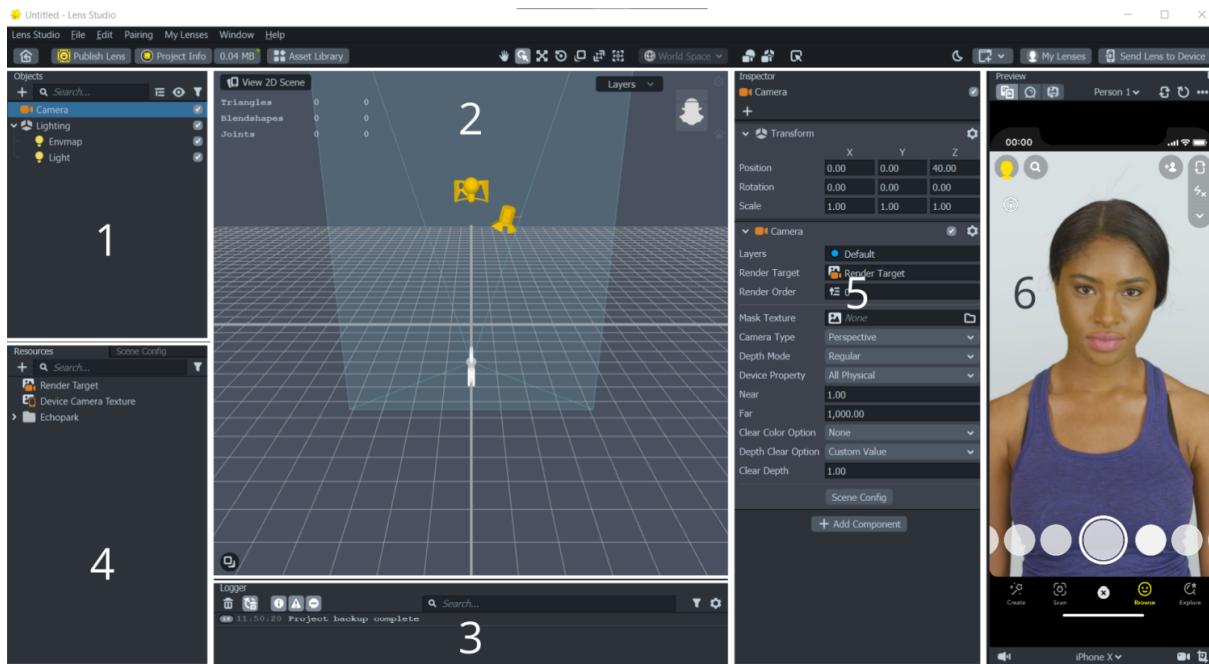
It might look intense, but trust me it get's real easy.

Lens Studio is made up of a group of modular panels. Any panel can be moved and scaled to better suit your needs.



- **Scene:** The `Scene` is where you're able to manipulate the position, scale and rotation of 3D and 2d objects.
- **Objects:** Lists all objects that make up your current scene.
- **Inspector:** The `Inspector` allows you to edit any parameters of a selected object.
- **Resources:** This is the upload section.
- **Logger:** Shows debug messages outputted by script via the `print(message)` function alongside any warning or error messages.
- **Preview:** Presents your Lens experiences running in real-time. Lens Studio comes with a series of preview videos which include tracking data. With these videos, you'll be able to preview what your Lenses would look like in the world or applied to a face

Looks complicated and way-too advanced right? But if you've ever used PowerPoint then you're good to go.



1. The **Objects** panel in Lens Studio is similar to the Insert Tab in PowerPoint.
2. The **Scene** panel is similar to the Slide pane. The scene panel gives you both 2d and 3d view of your lens and allows you to move objects just like how you would move a textbox in the Slide Pane.
3. The **Logger** is similar to the Notes pane. Like how a speaker add notes in the notes pane, the logger prints all updates of the lens, like Project Backup Complete or Lens Pushed to Device, etc.

4. The **Resources** panel is like an Upload Section, where we add all our files like images, audio etc. that will be used in the Lens.
5. The **Inspector** panel is similar to the Animation Pane in PowerPoint, only difference being that the animation pane in PowerPoint allows only changing of properties of an animation, while the Inspector panel allows us to change properties of every object. Properties like size, textures, materials, etc. can be modified with the Inspector Panel.
6. The **Preview** panel is same as the Slide Show Tab in PowerPoint, giving you a lot of options to try your lens, like different device simulation, image and video preview, webcam preview etc..
Simple right ?

Pairing to Snapchat:

1. Press the **Preview in Snapchat** button in the top right corner of Lens Studio
2. You should see a Snapcode pop up. This Snapcode is unique to your Lens Studio
3. Open Snapchat on your device and scan the snapcode.
4. When paired, you should see the **Your Device Paired** message in Lens Studio

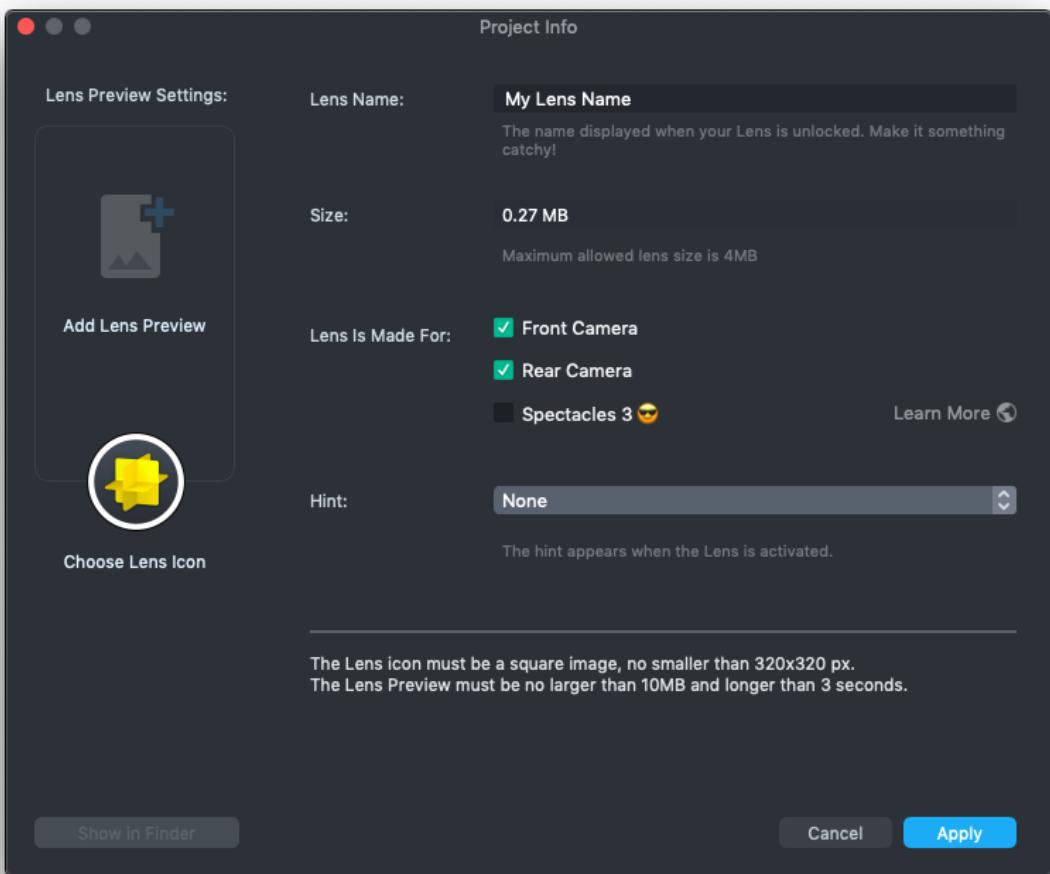
Preview:

1. Press the **Send Lens to Device** button to send your Lenses to your paired device for preview
2. When sending, the button will display **Sending Lens...**
3. Once the Lenses have been sent to your device, the button will say **Lens sent** and the logger panel will display the **Lens was pushed** message.

Project Info:

The **Project Info** settings window is where additional info, required for Lens submission, is configured. To access the **Project Info** settings window, click the **Project Info** button in Lens Studio's toolbar.

Here's where you can add your lens icon, name, preview and all other deets.



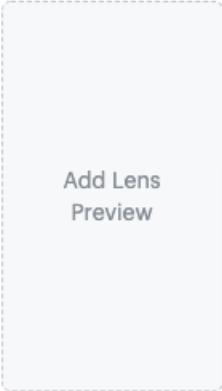
Publishing:

To submit, select the **Publish Lens** button in the top left corner of Lens Studio. This opens the My Lenses window. If you have not configured your project info, the **Project Info** window will be opened instead.

Lens Details

Add information to help Snapchatters find your Lens.

Add Lens Preview



Lens Icon



Distort

Lens Name

Lens Tags ⓘ

Add up to eight tags Add tag

Scan Triggers ⓘ

Search and add up to three Scan triggers

Visibility

Public

All Snapchatters can find and share this Lens

Back Submit Lens

By clicking Submit, I acknowledge that I have read [the Privacy Policy](#) and agree to [the Lens Studio Terms](#) and [Terms of Service](#).

Here you can add Tags to help Snapchatters find your Lens, and Scan Triggers. In addition, you can set the Visibility of your Lens. Finally, click [Submit Lens](#) to submit your Lens.

Once submitted, your lens will be under review and will typically go live in less than 10 minutes. (Yes its that fast!)

Make sure you follow all the [Guidelines](#) before submitting or your lens might end up getting rejected.

Resources:

Build and Share Augmented Reality for Snapchat | Snap AR

Join our growing community of over 200,000 Lens Creators, Developers and Partners building millions of AR experiences. 2 Nearly 2 million Lenses have been created with Lens Studio,

 <https://ar.snap.com/>



Emily Envisioned

Snapchat Official Lens Creator here to give you some beginner-friendly tips on how to start making your OWN lenses for free (and usually in less than 10 minutes!) Stick around if you like

➡ https://www.youtube.com/channel/UCMVR-PLNhP1Ug6lbByhrS_w



Christian Roberts

Hey guys, welcome to my YouTube channel!!! I post Snapchat Filter/Lens Tutorials and many other types of videos as well.

Please subscribe and turn on the little bell so you get a

➡ <https://www.youtube.com/channel/UCX26y2RwIA8LfjOaR5HMOLg>



Natalie Suto

Natalie is an international photographer as well as a Snapchat Official Lens Creator. Her lenses have accumulated over 5 billion views total. Her primary audience is on Snapchat where

➡ <https://www.youtube.com/channel/UCEROvQxW4lteppGHa3waDjQ>



The Snapchat Encyclopedia



Reiss Tafiso, the Snapchat Encyclopedia! On this channel learn the history, the why, the how, and the when of all things Snapchat! Starting this summer of 2021 videos will be coming

➡ <https://www.youtube.com/channel/UCOjXSF2QRjHYGnTuB14NaKg>

Let's get it! We can't wait to see what you create!