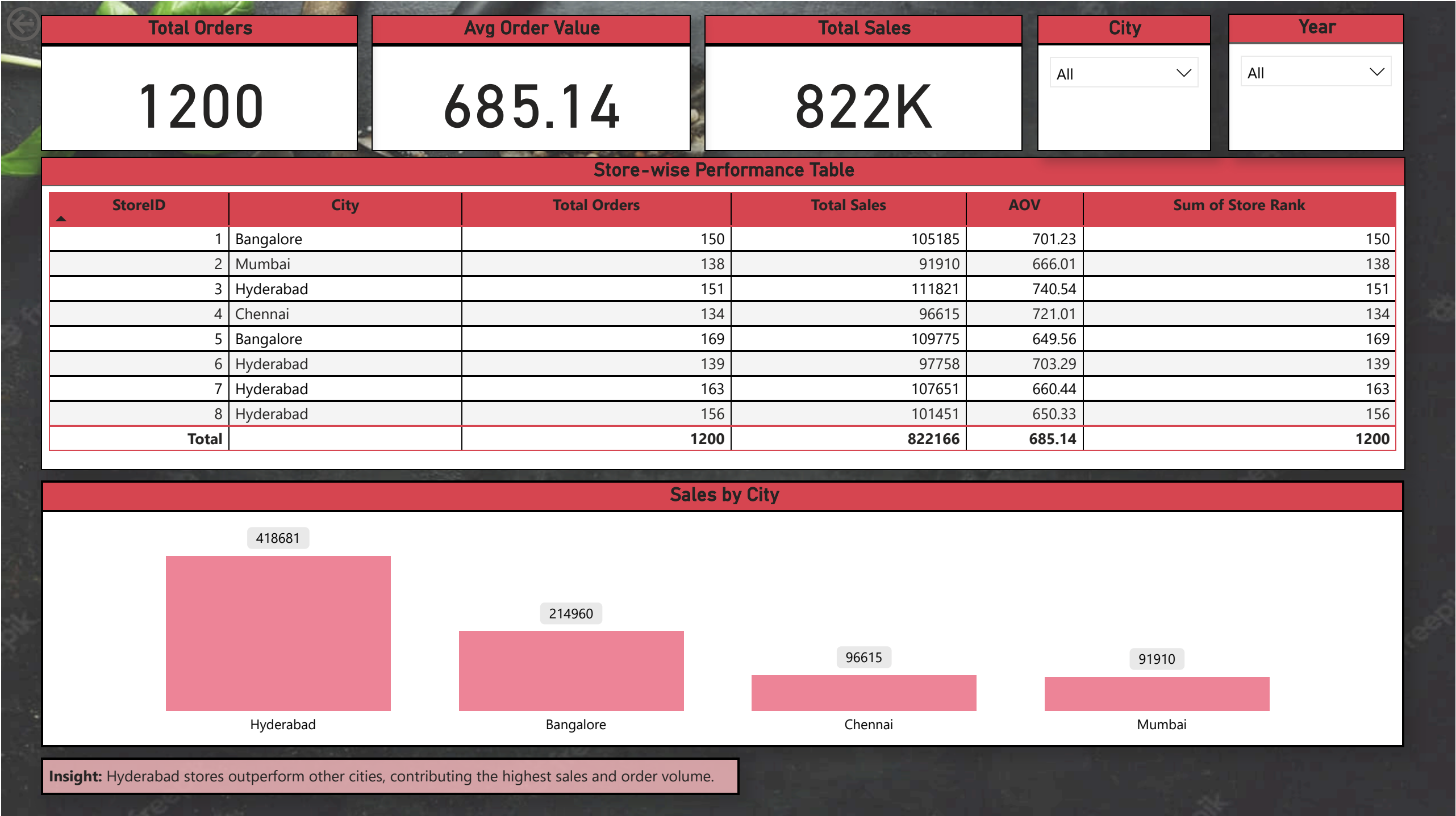


Insight: Hyderabad contributes ~50% of total sales. August shows peak demand.



Total Sales

822K

Total Orders

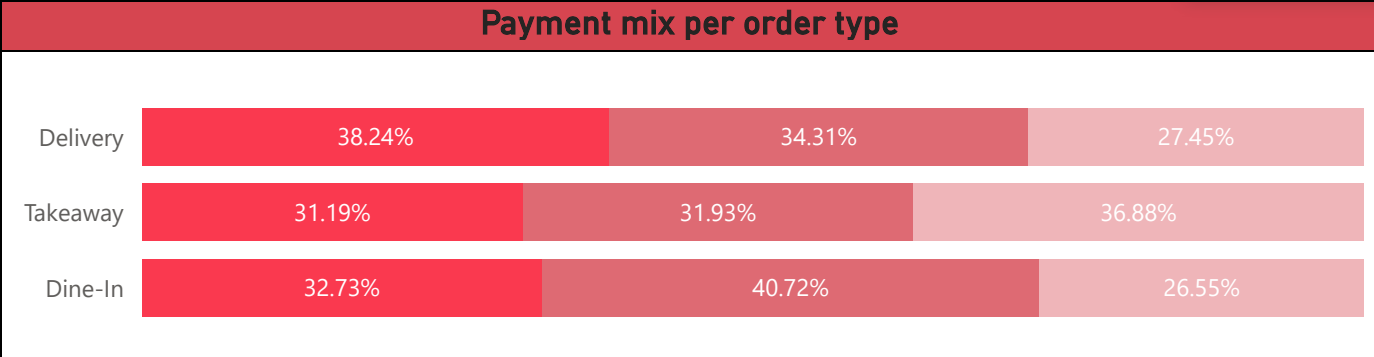
1200

City

All

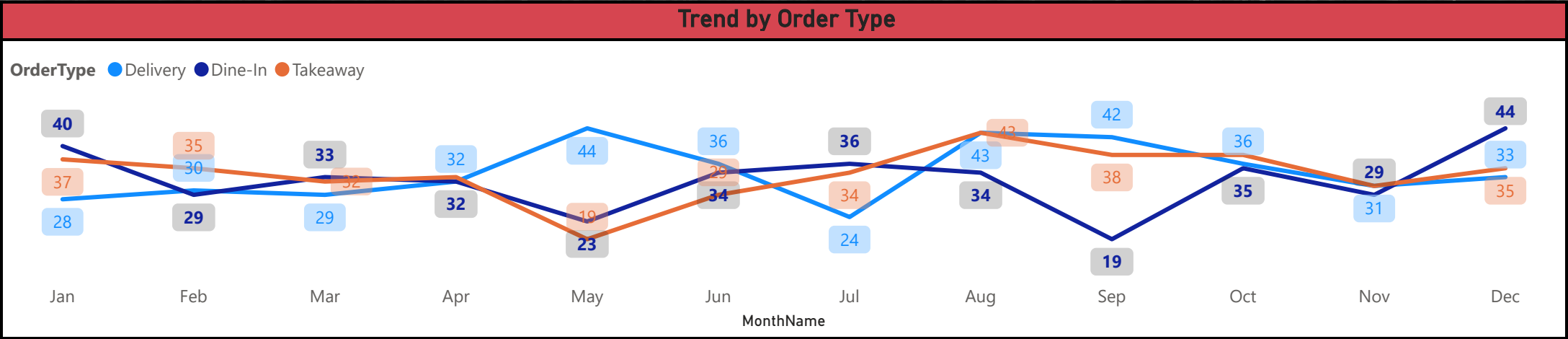
Year

All



Payment mode dominates

OrderType	Card	Cash	UPI	Total
Total	409	427	364	1200
Delivery	156	140	112	408
Dine-In	127	158	103	388
Takeaway	126	129	149	404



Insight: Digital payments dominate Delivery orders, while Cash remains significant for Dine-In. Takeaway shows the most balanced payment mix.

←

Driver Table				
City	Sales Change	Sales Change %	Orders Change	Change Status
Bangalore	22756	0.12	32	Growth
Chennai	4990	0.05	7	Growth
Hyderabad	40668	0.11	60	Growth
Mumbai	9227	0.11	13	Growth
Total	77641	0.10	112	Growth

Sales Change %

0.10

Sales Change

77.64K

Orders Change

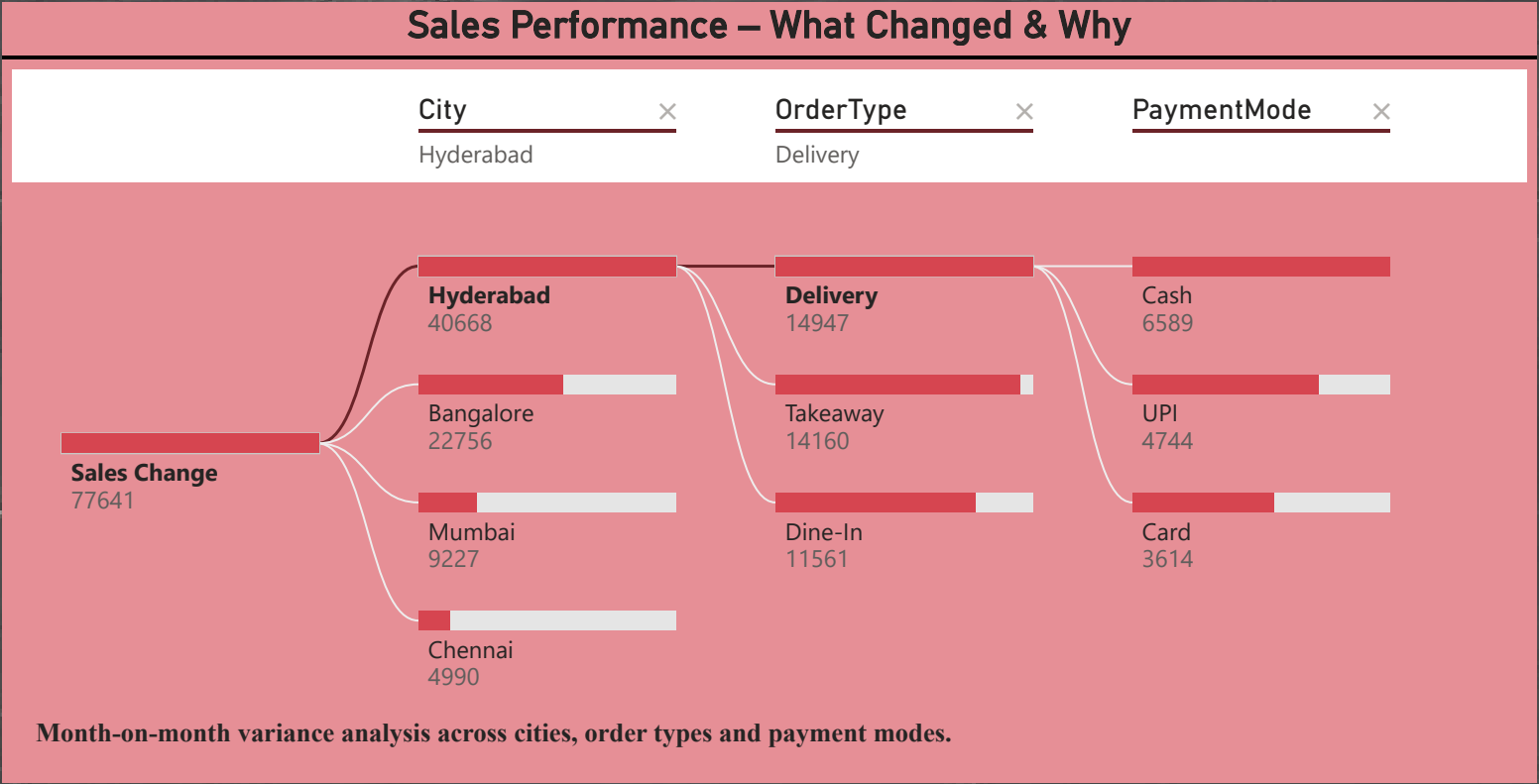
112

Year

All

City

All



Insight: Sales growth this month is primarily driven by Hyderabad delivery orders paid via digital modes.